



Annai College of Arts & Science

Quality Education for Today & Tomorrow

Kovilacheri, Kumbakonam. 612 503. Ph: 0435 2453007

Accredited by NAAC with 'B' Grade & Recognized by UGC under Section 2(f) & 12(B)
Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acadm@annaicollege.ac.in

DEPARTMENT OF BBA

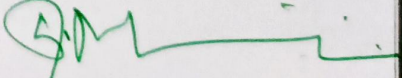
ACADEMIC YEAR: 2019-2020

Non- Major Elective Papers taken from B.COM (NME)

S.No	Name of the Non Major Elective	Year II/III	Semester Odd/Even	No. of Students	Credit Hours
1	Elements of Insurance	II	III	63	2
2	Salesmanship	II	IV	63	2
Only for other Language except Tamil					
3	Basic Tamil	II	III	63	02
4	Special Tamil	II	IV	20	02


HOD


IQAC


PRINCIPAL

IQAC Co-ordinator.
Annai College of Arts & Science
Kovilacheri, Kumbakonam-612 503

PRINCIPAL.
ANNAI COLLEGE OF ARTS & SCIENCE
KOVILACHERI, KUMBakonam-612503.

Acronym & Abbreviation

1. **CC** – Core Course.
2. **LC** - Language Course.
3. **ELC** - English Language Course
4. **AC** - Allied Course
5. **NME** – Non Major Elective
6. **SBE** - Skill Based Elective
7. **MBE** - Major Based Elective




Annal College of Arts & Science
Quality Education for Today & Tomorrow
Kovilacheri, Kumbakonam. 612 503 Ph: 0435 2453007
Accredited by NAAC with 'B' Grade & Recognized by UGC under Section 2(F) & 12(B)
Affiliated to Bharathidasan University, Trichy. E-Mail: acadmn@gmail.com

DEPARTMENT OF BBA

Date: 19.06.2019

CIRCULAR

This is to inform you that our Department is planned to conduct meeting on 19.06.2019 regarding the selection of Non-Major Elective Papers (NME) only for second year students (Batch: 2018-2021). The students are instructed to attend the meeting at 10.00 A.M in the Hall No. 305 without fail.


HOD

COPY TO:

1. Department file.
2. Department Notice Board.
3. To be read in classroom.



Annai College of Arts & Science
Quality Education for Today & Tomorrow
Kovilacheri, Kumbakonam. 612 503. Ph: 0435 2453007
Accredited by NAAC with 'B' Grade & Recognized by UGC under Section 2(f) & 12(B)
Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acadmn@gmail.com

DEPARTMENT OF BBA

MINUTES OF MEETING

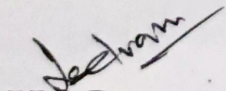
Date: 20.06.2019

AGENDA

The selection of Non-Major Elective Papers only for second year students (Batch: 2018-2021), HOD has arranged a meeting for class representatives through a circular dated on 20.06.2019.

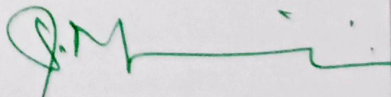
The following points were discussed in the meeting.

1. Discussed the list of NME papers with the students.
2. Student Cleared the doubts regarding the scope of each paper with staff members
3. Finally they selected the NME papers.
4. The students those who chose Arabic, French, and Hindi as language, they are eligible to select the NME papers.
 - a. Basic Tamil
 - b. Sirappu Tamil


HOD


IQAC

IQAC Co-ordinator.
Annai College of Arts & Science
Kovilacheri, Kumbakonam-612 503


PRINCIPAL

PRINCIPAL.
ANNAI COLLEGE OF ARTS & SCIENCE
KOVIACHERI, KUMBakonam-612503



Annal College of Arts & Science

Quality Education for Today & Tomorrow

Kovilacheri, Kumbakonam. 612 503. Ph: 0435 2453007

Accredited by NAAC with 'B' Grade & Recognized by UGC under Section 2(f) & 12(B)
Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: annaedmn@gmail.com

ANNEXURE I

NON MAJOR ELECTIVES (ARTS)

(For the candidates admitted from the academic year 2016-2017)

Sl. No.	DEPARTMENT OFFERING THE NON-MAJOR ELECTIVE COURSES	TITLE OF THE NON-MAJOR ELECTIVE COURSES
1.	Applied Tamil	I. தமிழ் நடைக்கூறுகள் II. சிந்தனையியல்
2.	B.Litt.	
3.	Pulavar Degree	
4.	Tamil	
5.	B.B.A. (Bachelor of Business Administration)	I. Management Principles (or) Stock Exchange Practices II. Banking Practices (or) International Business
6.	B.Com.	I. Personal Investment (or) Elements of Insurance II. Introduction to Accountancy (or) Salesmanship
7.	B.Com. (Applied)	
8.	B.Com. (Computer Applications)	
9.	B.Com. (Bank Management)	I. Banking Practices (or) Indian Banking System II. Rural Banking (or) Elements of Insurance
10.	B.Com (Corporate Secretaryship)	I. Elements of Company Law II. Stock Markets in India
11.	B.Com (Co-operation)	I. Fundamentals of Cooperation (or) Cooperative Finance and Banking II. Cooperatives in Foreign Countries (or) Cooperative Bookkeeping System
12.	Economics	I. Advertisement Management II. Economics of Transportation
13.	English	I. Presentation Skills II. Functional Skills
14.	History	I. Freedom Movement in India II. Working of Indian Constitution
15.	Journalism & Mass Communication	I. Basic Photography II. Freelance Journalism
16.	Public Administration	I. Public Administration for Civil Services II. Indian Government and Administration
17.	Sanskrit	I. Introduction to Early Sanskrit Literature (or) History of fables & Popular tales and Didactic Literature Pub. R.S. Vadhyer Pub. Palakad II. Scientific Literature (or) Indian Aesthetics
18.	Social Work	I. Human Rights II. Contemporary Social Issues and Problems
19.	Sociology	I. Dynamics of Society II. Women Empowerment
20.	Tourism And Travel Management	I. Basics of Tourism II. Cultural Tourism



Annai College of Arts & Science

Quality Education for Today & Tomorrow

Kovilacheri, Kumbakonam, 612 503. Ph: 0435 2453007

Accredited by NAAC with 'B' Grade & Recognized by UGC under Section 2(f) & 12(B)
Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acadm@annaicollege.ac.in

Justification on Non- Major Elective Selection

Elements of Insurance

Students will understand the purpose of Insurance to highlight the importance and its concepts.

Salesmanship

Students will understand the process of salesmanship to know the importance and its concepts.


HOD


IQAC


PRINCIPAL

IQAC Co-ordinator,
Annai College of Arts & Science
Kovilacheri, Kumbakonam-612 503

PRINCIPAL,
ANNAI COLLEGE OF ARTS & SCIENCE
KOVILACHERI, KUMBakonam-612503.



Annai College of Arts & Science

Quality Education for Today & Tomorrow

Kovilacheri, Kumbakonam. 612 503. Ph: 0435 2453007


Accredited by NAAC with "B" Grade & Recognized by UGC under Section 2(f) & 12(B)
Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acaadm@annaicollege.ac.in

Choice Based Credit System (CBCS)-File
Mode of Skill Based Elective Papers Chosen
BATCH: 2018 - 2021


HOD


IQAC

IQAC Co-ordinator,
Annai College of Arts & Science
Kovilacheri, Kumbakonam-612 503


PRINCIPAL

PRINCIPAL,
ANNAI COLLEGE OF ARTS & SCIENCE
KOVILACHERI, KUMBakonam-612503.



Annai College of Arts & Science

Quality Education for Today & Tomorrow
Kovilacheri, Kumbakonam. 612 503. Ph: 0435 2453007

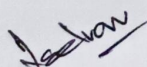
Accredited by NAAC with "B" Grade & Recognized by UGC under Section 2(f) & 12(B)
Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acadmn@gmail.com

Department of BBA

Academic Year: 2019-2020

Skill Based Elective Papers prescribed by the university
(SBE)

S.No	Name of the Skill Based Elective	Year II/III	Semester Odd/Even	No. of Students	Credit Hours
01	Overview of Customer Relationship Management(CRM)	II	IV	83	2
02	CRM in Service Marketing and Its Tools	III	V	83	2
03	E-CRM Virtual Marketing	III	V	83	2


HOD


IQAC


PRINCIPAL

IQAC Co-ordinator,
Annai College of Arts & Science
Kovilacheri, Kumbakonam-612503

PRINCIPAL,
ANNAI COLLEGE OF ARTS & SCIENCE
KOVILACHERI, KUMBakonam-612503.



Annal College of Arts & Science

Quality Education for Today & Tomorrow

Kovilacheri, Kumbakonam. 612 503. Ph: 0435 2453007

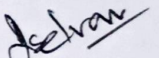
Accredited by NAAC with "B" Grade & Recognized by UGC under Section 2(f) & 12(B)
Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acadmn@gmail.com

DEPARTMENT OF BBA

Date: 06.12.2019

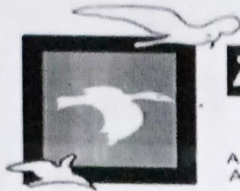
CIRCULAR

This is to inform you that our Department is planned to conduct meeting on 06.12.2019 regarding the selection of Skill Based Elective Papers (SBE) only for second year students (Batch: 2018-2021). The students are instructed to attend the meeting at 10.00 A.M in the Hall No. 305 without fail.


HOD

COPY TO :

1. Department file.
2. Department Notice Board.
3. To be read in classroom.



Annai College of Arts & Science
Quality Education for Today & Tomorrow
Kovilacheri, Kumbakonam. 612 503. Ph: 0435 2453007
Accredited by NAAC with "B" Grade & Recognized by UGC under Section 2(f) & 12(B)
Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acadmn@gmail.com

DEPARTMENT OF BBA
MINUTES OF MEETING

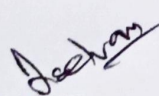
Date: 07.12.2019

AGENDA

The selection of Skill Based Elective Papers only for second year students (Batch: 2018-2021), HOD has arranged a meeting for class representatives through a circular dated on 07.12.2019.

The following points were discussed in the meeting.

1. Discussed the list of SBE papers with the students.
2. Student Cleared the doubts regarding the scope of each paper with staff members
3. Finally they selected the SBE papers.


HOD


IQAC

IQAC Co-ordinator,
Annai College of Arts & Science
Kovilacheri, Kumbakonam-612 503


PRINCIPAL

PRINCIPAL,
ANNAI COLLEGE OF ARTS & SCIENCE
KOVILACHERI, KUMBakonam-612503.



Annal College of Arts & Science

Quality Education for Today & Tomorrow

Kovilacheri, Kumbakonam. 612 503. Ph: 0435 2453007

Accredited by NAAC with 'B' Grade & Recognized by UGC under Section 2(f) & 12(B)
Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail acasdmn@gmail.com

ANNEXURE II

SKILL BASED ELECTIVE PAPERS
(2016 onwards)

Updated on 19.02.2018

Sl. No.	Skill Based Elective Paper	Paper	Semester	Title of the Paper
1.	Clinical Microbiology	I	IV	Clinical Bacteriology
		II	V	Clinical Mycology and Virology
		III	V	Clinical Parasitology
2.	Computer Application	I	IV	Hardware Troubleshooting
		II	V	Ruby on Rails
		III	V	Web Services
3.	Customer Relationship Management	I	IV	Overview of Customer Relationship Management (CRM)
		II	V	CRM in Services Marketing & its Tools
		III	V	E - CRM (Virtual Marketing)
4.	Desktop Publishing	I	IV	Page Maker
		II	V	Corel Draw
		III	V	Dream weaver
5.	Herbal Medicine	I	IV	Ethno Medicine
		II	V	Pharmacognosy
		III	V	Herbs and Drug Action
6.	Journalism and Public Relations	I	IV	Journalism and Mass Media
		II	V	Reporting and Editing
		III	V	Public Relations
7.	Office Management	I	IV	Introduction to Office Management
		II	V	Office Management Tools
		III	V	Communication & Interpersonal Skills
8.	Sales and Marketing Management	I	IV	Introduction to Marketing Management
		II	V	Sales Management
		III	V	Retail Management
9.	Tourism and Travel Management	I	IV	Tourism and Travel Agency
		II	V	Cultural Tourism in India
		III	V	Tourism Product - 3
10.	Yoga and Stress Management	I	IV	Fundamentals of Yogic Practices
		II	V	Stress Management Through Yoga
		III	V	Asanas and Pranayamas - Practical
11.	அச்சு ஊடகங்கள்	I	IV	தமிழ் இதழியல் வரலாறு
		II	V	நாளிதழ் உருவாக்கமும் வடிவமைப்பும்
		III	V	இலக்கிய இதழ்கள்
12.	Biotechnology	I	IV	Aqua Culture
		II	V	Biofertilizer
		III	V	Mushroom Cultivation and Value Addition
13.	Chemistry	I	IV	Food and Nutrition
		II	V	Agricultural Chemistry
		III	V	Dyeing Techniques and Water Treatment



Anna College of Arts & Science
 Quality Education for Today & Tomorrow
 Kovilcheri, Kumbakonam, 612 603, Ph: 0436 216670
 Accredited by NAAC, Kumbakonam, Ph: 0436 216670
 Affiliated to Bharathidasan University, Trichy.
 E-Mail: acad@mca.ac.in

59	CB18B 215670	OOSAMA BILLDAN, A	✓															A. OOSAMA BILLDAN
60	CB18B 215671	PARTHIBAN, B	✓															S. PARTHIBAN
61	CB18B 215672	PREMNATH, G	✓															M. PREMNATH
62	CB18B 215673	RAMKUMAR, N	✓															M. RAMKUMAR
63	CB18B 215674	RAMU, V	✓															V. RAMU
64	CB18B 215675	RATHAL, M	✓															M. RATHAL
65	CB18B 215676	SAMBATH, M	✓															M. SAMBATH
66	CB18B 215678	SANJAY, S	✓															S. SANJAY
67	CB18B 215679	SANTHOSH, M	✓															M. SANTHOSH
68	CB18B 215681	SATHISHKUMAR, G	✓															G. SATHISHKUMAR
69	CB18B 215682	SHAHUL HAMFED, J	✓															J. SHAHUL HAMFED
70	CB18B 215684	SRIDHAR, S	✓															S. SRIDHAR
71	CB18B 215685	SRIRAM, N	✓															N. SRIRAM
72	CB18B 215686	SUDHARSA, R	✓															R. SUDHARSA
73	CB18B 215688	SURIYABARANI, S	✓															S. SURIYABARANI
74	CB18B 215689	SURYAPRAKSH, R	✓															R. SURIYAPRAKSH
75	CB18B 215690	SUTHAKAR, K	✓															K. SUTHAKAR
76	CB18B 215691	TAMILKAVALAN, P	✓															P. TAMILKAVALAN
77	CB18B 215692	VASINAVI, R	✓															R. VASINAVI
78	CB18B 215693	VASANTH, R	✓															R. VASANTH
79	CB18B 215694	VEERAMANIKANDAN, N	✓															N. VEERAMANIKANDAN
80	CB18B 215695	VIGNESHWARAN, P	✓															P. VIGNESHWARAN
81	CB18B 215697	VIJAYALAKSHMI, R	✓															R. VIJAYALAKSHMI
82	CB18B 215698	VINITHA, P	✓															P. VINITHA
83	CB18B 215699	VINOTHA, K	✓															K. VINOTHA

[Signature]
HOD

[Signature]
IQAC Co-ordinator.
 Anna College of Arts & Science
 Kovilcheri, Kumbakonam-612603

[Signature]
PRINCIPAL
PRINCIPAL
 ANNA COLLEGE OF ARTS & SCIENCE
 KOVILACHERI, KUMBAKONAM-612603



Annai College of Arts & Science

Quality Education for Today & Tomorrow
Kovilacheri, Kumbakonam. 612 503. Ph: 0435 2453007
Accredited by NAAC with 'B' Grade & Recognized by UGC under Section 2(f) & 12(B)
Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acadmn@gms.ac.in

Justification on Skill Based Elective Selection

Overview of Customer Relationship Management(CRM)

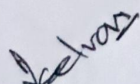
The CRM Leads to increased sales and information for sales management and marketing. Improving communication with customers and prospectus.

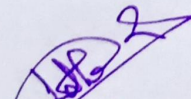
CRM in Service Marketing and Its Tools

Global business encompasses the study of international business. Students learn how to think about business in a global context, meaning that they learn about everything from different cultures to the management of multinational business. The marketing tools are product development and promotional strategies and actions that a company user to develop and promote its products and services.

E-CRM Virtual Marketing

Electronic Customer Relationship Management (E-CRM) has become the later paradigm in the world of customer relationship management E-CRM in becoming more and more necessary as businesses take to the web. E-CRM will continue to develop as an important area of study in MIS and such relevant referent disciplines as computer science, marketing and psychology.


HOD


IQAC


PRINCIPAL

IQAC Co-ordinator,
Annai College of Arts & Science
Kovilacheri, Kumbakonam-612 503

PRINCIPAL,
ANNAI COLLEGE OF ARTS & SCIENCE
KOVILACHERI, KUMBakonam-612503.

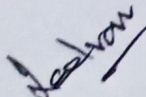


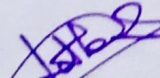
Annai College of Arts & Science

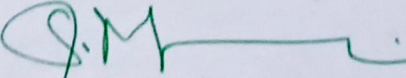
Quality Education for Today & Tomorrow
Kovilacheri, Kumbakonam. 612 503. Ph: 0435 2453007

Accredited by NAAC with 'B' Grade & Recognized by UGC under Section 2(F) & 12(B)
Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: aasadmin@gmail.com

Choice Based Credit System (CBCS)-File
Mode of Major Based Elective Papers Chosen
Batch: 2018-2021

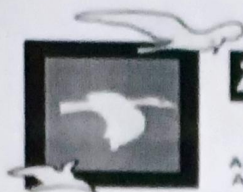

HOD


IQAC


PRINCIPAL

IQAC Co-ordinator,
Annai College of Arts & Science
Kovilacheri, Kumbakonam-612503.

PRINCIPAL,
ANNAI COLLEGE OF ARTS & SCIENCE
KOVILACHERI, KUMBakonam-612503.



Annai College of Arts & Science

Quality Education for Today & Tomorrow

Kovilacheri, Kumbakonam, 612 503, Ph: 0435 2453007

Accredited by NAAC with "B" Grade & Recognized by UGC under Section 2(f) & 12(B)

Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acadm@anna.ac.in

Department of BBA

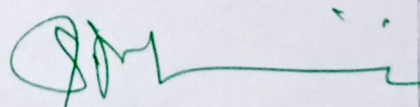
Major Based Elective Papers

Academic Year: 2020-2021

S.No	Name of the Major Based Elective	Year II/III	Semester Odd/Even	No. of Students	Credit Hours
01	Service Marketing	III	V	83	4
02	Management Concept in Thirukkural	III	VI	83	5
03	Global Business Management	III	VI	83	6


HOD


IQAC


PRINCIPAL

IQAC Co-ordinator,
Annai College of Arts & Science
Kovilacheri, Kumbakonam-612503

PRINCIPAL,
ANNAI COLLEGE OF ARTS & SCIENCE
KOVILACHERI, KUMBakonam-612503.



Annal College of Arts & Science

Quality Education for Today & Tomorrow

Kovilacheri, Kumbakonam. 612 503. Ph. 0435 2453007

Accredited by NAAC with "B" Grade & Recognized by UGC under Section 2(f) & 12(B)
Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acasdmn@gmail.com

DEPARTMENT OF BBA

Date: 17.06.2020

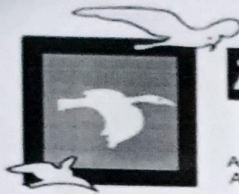
CIRCULAR

This is to inform you that our department is planned to conduct meeting on 17.06.2020 regarding the selection of Major Based Elective Papers(MBE) only for third year students (Batch: 2018-2021). The students are instructed to attend the meeting at 10.00 A.M in the Hall No. 305 without fail.

A. Selvan
HOD

COPY TO :

1. Department file.
2. Department Notice Board.
3. To be read in classroom.



Annai College of Arts & Science

Quality Education for Today & Tomorrow
Kovilacheri, Kumbakonam. 612 503. Ph: 0435 2453007
Accredited by NAAC with 'B' Grade & Recognized by UGC under Section 2(f) & 12(B)
Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acadmn@gmail.com

DEPARTMENT OF BBA

MINUTES OF MEETING

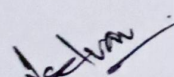
Date: 18.06.2020

AGENDA

The selection of Major Based Elective Papers only for third year students (Batch: 2018-2021), HOD has arranged a meeting for class representatives through a circular dated on 18.06.2020.


The following points were discussed in the meeting.

1. Discussed the list of MBE papers with the students.
2. Student Cleared the doubts regarding the scope of each paper with staff members
3. Finally they selected the MBE papers.


HOD


IQAC

IQAC Co-ordinator,
Annai College of Arts & Science
Kovilacheri, Kumbakonam-612 503


PRINCIPAL

PRINCIPAL,
ANNAI COLLEGE OF ARTS & SCIENCE
KOVILACHERI, KUMBakonam-612503.



Annal College of Arts & Science

Quality Education for Today & Tomorrow

Kovilacheri, Kumbakonam, 612 503. Ph: 0435 2453007

Accredited by NAAC with 'B' Grade & Recognized by UGC under Section 2(f) & 12(B)
Affiliated to Bharathidasan University, Trichirappalli. E-Mail: acad@inn@gmail.com

ANNEXURE III



BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI – 620 024

Bachelor of Business Administration (B.B.A.) Syllabus Under CBCS

Updated on 1-3-2017

(Applicable to the candidates admitted from the academic year 2016-2017 onwards)

SEM	PART	COURSE TITLE	HRS / WE EK	CRE DITS	EXA M HRS	MARKS		TOTAL
						IN T	EX T	
I	I	Language Course – I (LC) – Tamil*/Other Language +#	6	3	3	25	75	100
	II	English Language Course –I (ELC)	6	3	3	25	75	100
	III	Core Course I (CC) Management Concepts	6	5	3	25	75	100
		Core Course II (CC) Financial Accounting	6	4	3	25	75	100
		Allied Course I Managerial Economics	4	3	3	25	75	100
	IV	Value Education	2	2	3	25	75	100
	Total			30	20			
II	I	Language Course –II (LC) – Tamil*/Other Language +#	6	3	3	25	75	100
	II	English Language Course –II (ELC)	6	3	3	25	75	100
	III	Core Course III (CC) Marketing Management	6	5	3	25	75	100
		Core Course IV Mathematics & Statistics for Managers	6	4	3	25	75	100
		Allied Course II Business Environment	4	3	3	25	75	100
	IV	Environmental Studies	2	2	3	25	75	100
	Total			30	20			

III	I	Language Course –III (LC) – Tamil*/Other Language +#	6	3	3	25	75	100
	II	English Language Course –III (ELC)	6	3	3	25	75	100
	III	Core Course V Managerial Communication	6	5	3	25	75	100
		Core Course VI Computer Applications in Business (Theory + Practical)	6	4	3 T P	15 + 10	45 + 30	100
		Allied Course III Business Law	4	3	3	25	75	100
	IV	Non-Major Elective – I for those who studied Tamil under Part I a) Basic Tamil for other language students b) Special Tamil for those who studied Tamil upto 10 th +2 but opt for other languages in degree programme - A) Management Principles (or) B) Stock Exchange Practices	2	2	3	25	75	100
	Total			30	20			
IV	I	Language Course –IV (LC) – Tamil*/Other Language +#	6	3	3	25	75	100
	II	English Language Course –IV (ELC)	6	3	3	25	75	100
	III	Core Course VII Organizational Behaviour	5	5	3	25	75	100
		Core Course VIII Operations Research	5	5	3	25	75	100
		Allied Course IV Production Management	4	3	3	25	75	100
	IV	Non-Major Elective – II for those who studied Tamil under Part I a) Basic Tamil for other language students b) Special Tamil for those who studied Tamil upto 10 th +2 but opt for other languages in degree programme A) Banking Practices (or) B) International Business	2	2	3	25	75	100
	IV	Skill Based Elective – I	2	2	3	25	75	100
Total			30	23				700

V	III	Core Course IX Cost Accounting	5	5	3	25	75	100
		Core Course X Financial Management	5	5	3	25	75	100
		Core Course XI Company Law and Secretarial Practice	5	5	3	25	75	100
		Core Course XII Research Methods in Management	5	5	3	25	75	100
		Major Based Elective – I Services Marketing	4	4	3	25	75	100
		IV Skill Based Elective – II	2	2	3	25	75	100
	IV Skill Based Elective – III	2	2	3	25	75	100	
	IV Soft Skills Development	2	2	3	25	75	100	
	Total	30	30				800	
VI	III	Core Course XIII Human Resource Management	6	5	3	25	75	100
		Core Course XIV Management Accounting	6	5	3	25	75	100
		Core Course XV Entrepreneurial Development	6	5	3	25	75	100
		Major Based Elective – II Management Concepts in Thirukkural	5	5	3	25	75	100
		Major Based Elective – III Global Business Management	6	5	3	25	75	100
	V Extension Activities** Gender Studies	-	1	-	-	-	-	-
		Total	30	27				600
	Grand Total	180	140		750	3150	3900	

Language Part – I	-	4
English Part –II	-	4
Core Paper	-	15
Allied Paper	-	4
Non-Major Elective	-	2
Skill Based Elective	-	3
Major Based Elective	-	3
Environmental Studies	-	1
Value Education	-	1
Soft Skill Development	-	1
Gender Studies	-	1
Extension Activities	-	1 (Credit only)

* for those who studied Tamil upto 10th +2 (Regular Stream)

+ Syllabus for other Languages should be on par with Tamil at degree level

those who studied Tamil upto 10th +2 but opt for other languages in degree level under Part I should study special Tamil in Part IV

** Extension Activities shall be out side instruction hours

Non Major Elective I & II – for those who studied Tamil under Part I

a) Basic Tamil I & II for other language students

b) Special Tamil I & II for those who studied Tamil upto 10th or +2 but opt for other languages in degree programme

Note:

1. Theory Internal 25 marks External 75 marks

2. Separate passing minimum is prescribed for Internal and External

a) The passing minimum for CIA shall be 40% out of 25 marks (i.e. 10 marks)

b) The passing minimum for University Examinations shall be 40% out of 75 marks (i.e. 30 marks)



Department of BBA
Batch: 2018 - 2021

S.NO	Reg.NO	Name	List of Major Based Elective			Signature
			Service Marketing	Management Concept in Thirukkural	Global Business Management	
1	CB18B 215689	AARTHI. T	✓	✓	✓	T. Arathi
2	CB18B 215690	ABDUL AJEES. M	✓	✓	✓	Abdul Ajees. M
3	CB18B 215691	ABDUL HALIQ. H	✓	✓	✓	Abdul Halim. M
4	CB18B 215692	ABINANTHAM. M	✓	✓	✓	Abinantham. M
5	CB18B 215693	ABINAYA. K	✓	✓	✓	Abinaya. K
6	CB18B 215694	ABISHEK. T	✓	✓	✓	Abishek. T
7	CB18B 215695	ABITHA. M	✓	✓	✓	Abitha. M
8	CB18B 215697	ANTANIDEEPAK. A	✓	✓	✓	Antanideepak. A
9	CB18B 215698	ARAVINDHAN. R	✓	✓	✓	Aravindhan. R
10	CB18B 215699	ARAVINDHAN. V	✓	✓	✓	Aravindhan. V
11	CB18B 215701	ARIF MOHAMED. H	✓	✓	✓	Arif Mohamed. H
12	CB18B 215703	ARIHARAN. M	✓	✓	✓	Ariharan. M
13	CB18B 215775	AROCKIYA RAJ. P	✓	✓	✓	Arockiya Raj. P
14	CB18B 215785	ARULKUMAR. N	✓	✓	✓	Arulkumar. N
15	CB18B 215621	ARUN. N	✓	✓	✓	Arun. N
16	CB18B 215622	ARUNKUMAR. U	✓	✓	✓	Arunkumar. U
17	CB18B 215623	ASKAR ALI. A	✓	✓	✓	Askar Ali. A
18	CB18B 215625	BARKAVI. V	✓	✓	✓	Barkavi. V
19	CB18B 215626	BHARATHIRAJA. K	✓	✓	✓	Bharathiraja. K
20	CB18B 215627	DEENATHAYALAN. N	✓	✓	✓	Dheena Thayalan. N
21	CB18B 215628	DHANALAKSHMI. R	✓	✓	✓	Dhanalakshmi. R
22	CB18B 215629	DHEENA. G	✓	✓	✓	Dheena. G
23	CB18B 215630	DIVYA. K	✓	✓	✓	Dhivya. K
24	CB18B 215632	DIVYA. M	✓	✓	✓	Dhivya. M
25	CB18B 215633	GAYATHRI. T	✓	✓	✓	Gayathri. T
26	CB18B 215634	HARINI. U	✓	✓	✓	Harini. U
27	CB18B 215635	JOTHIKA. K	✓	✓	✓	Jothika. K
28	CB18B 215636	KALPANA. K	✓	✓	✓	Kalpana. K
29	CB18B 215638	KAVIN. R	✓	✓	✓	Kavin. R
30	CB18B 215639	KIRUBAKARAN. A	✓	✓	✓	Kirubakaran. A
31	CB18B 215640	KRITHIKOSHAN. V	✓	✓	✓	Krithikoshan. V
32	CB18B 215641	MANIKANDAN. B	✓	✓	✓	B. Manikandan
33	CB18B 215642	MANIKANDAN. B	✓	✓	✓	B. Manikandan
34	CB18B 215643	MATHAVAN. K	✓	✓	✓	K. Mathavan
35	CB18B 215644	MOHAMED ADNAN. M	✓	✓	✓	M. Mohamed Adnan
36	CB18B 215645	MOHAMED ASARUDEEN. S	✓	✓	✓	S. Mohamed Asarudeen
37	CB18B 215646	MOHAMED ASIF. G	✓	✓	✓	G. Mohamed Asif
38	CB18B 215647	MOHAMED AZAD. M	✓	✓	✓	M. Mohamed Azad
39	CB18B 215649	MOHAMED BUHARI. M	✓	✓	✓	M. Mohamed Buhari



Annal College of Arts & Science

Quality Education for Today & Tomorrow

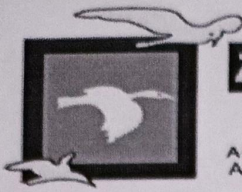
Kovilacheri, Kumbakonam 612 503, Ph: 0435 2453007

Accredited by NAA with 'B' Grade & Recognized by UGC under Section 2(F) & 12(B)

Affiliated to Bharatiya Mahavidyalaya, Tiruchirappalli. E-Mail: annal@anna.ac.in

74
75

40	CB18B 215650	MOHAMED HAZEEM. A	✓	✓	✓	A. Mohan Hazeem
41	CB18B 215651	MOHAMED ILIYAS. G	✓	✓	✓	G. Mohamed Iliyas
42	CB18B 215653	MOHAMED JAKRIA SUHAIL. P	✓	✓	✓	P. Mohamed Jakria Suhail
43	CB18B 215654	MOHAMED JAYID. M.H	✓	✓	✓	M. H. Mohamed Jayid
44	CB18B 215655	MOHAMED NAFRIDEEN. S	✓	✓	✓	M. Mohamed Nafirideen
45	CB18B 215656	MOHAMED RIYAS. M	✓	✓	✓	M. Mohamed Riyas
46	CB18B 215657	MOHAMED SHAHIL FARSHITH. S	✓	✓	✓	A. Mohamed Shahil Farshith
47	CB18B 215658	MOHAMED SHUHAIL. A	✓	✓	✓	A. Mohamed Shuhail
48	CB18B 215659	MOHAMED THAUFIQ. M.A	✓	✓	✓	M.A. Mohamed Thaufiq
49	CB18B 215660	MOHAMED THOWFIK. M	✓	✓	✓	M. Mohamed Thowfik
50	CB18B 215661	MOHAMED YASAR. S	✓	✓	✓	S. Mohamed Yasar
51	CB18B 215662	MOHAMED YASER. M	✓	✓	✓	M. Mohamed Yaser
52	CB18B 215663	MOHAMED YUSUF ALLS	✓	✓	✓	S. Mohamed Yusuf Ali
53	CB18B 215664	MOHAN. G	✓	✓	✓	G. Mohan
54	CB18B 215665	MURALITHAS. M	✓	✓	✓	M. Muralithas
55	CB18B 215666	MUTHUMEENATCHI. A	✓	✓	✓	A. Muthumeenatchi
56	CB18B 215667	NARMATHA. S	✓	✓	✓	S. Narmatha
57	CB18B 215668	NAVEENKUMAR. N	✓	✓	✓	N. Naveenkumar
58	CB18B 215669	NOORILHILLATHNIS HA. I	✓	✓	✓	I. Noorilhillathnis
59	CB18B 215670	OOSAMA BILLDAN. A	✓	✓	✓	A. Oosama Billdan
60	CB18B 215671	PARTHIBAN. B	✓	✓	✓	B. Parthiban
61	CB18B 215672	PREMNATH. G	✓	✓	✓	G. Premnath
62	CB18B 215673	RAMKUMAR. N	✓	✓	✓	N. Ramkumar
63	CB18B 215674	RAMU. V	✓	✓	✓	V. Ramu
64	CB18B 215675	RATHAI. M	✓	✓	✓	M. Rathai
65	CB18B 215676	SAMBATH. M	✓	✓	✓	M. Sambath
66	CB18B 215678	SANJAY. S	✓	✓	✓	S. Sanjay
67	CB18B 215679	SANTHOSH. M	✓	✓	✓	M. Santhosh
68	CB18B 215681	SATHISHKUMAR. G	✓	✓	✓	G. Sathishkumar
69	CB18B 215682	SHAHUL HAMEED. J	✓	✓	✓	J. Shahul Hameed
70	CB18B 215684	SRIDHAR. S	✓	✓	✓	S. Sridhar
71	CB18B 215685	SRIRAM. N	✓	✓	✓	N. Sriram
72	CB18B 215686	SUDHARSAN. R	✓	✓	✓	R. Sudharsan
73	CB18B 215688	SURIYABARANI. S	✓	✓	✓	S. Suriyabarani



Annai College of Arts & Science

Quality Education for Today & Tomorrow

Kovilacheri, Kumbakonam. 612 503. Ph: 0435 2453007


Accredited by NAAC with "B" Grade & Recognized by UGC under Section 2(f) & 12(B)
Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acasdmn@gmail.com

DEPARTMENT OF BBA

Value Added Education File


HOD


IQAC


PRINCIPAL

IQAC Co-ordinator
Annai College of Arts & Science
Kovilacheri, Kumbakonam-612 503

Principal
Annai College of Arts & Science
Kovilachery, Kumbakonam-612 503