

A STUDY ON SALES & PROMOTION IN SRT AGENCIES MADURAI

FIELD VISIT AND REPORT

Submitted to the

BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

THE DEGREE

BACHELOR OF COMMERCE (APPLIED)

SUBMITTED BY

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AGALYA.A	CB15C 27704
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Under the Guidance of

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DATE:08.03.2018

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**A STUDY ON CUSTOMER SATISFCTION IN PHILIPS BULBS DEALER
IN KUMBAKONAM**

FIELD VISIT AND REPORT

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**A STUDY ON STRESS MANAGEMENT IN SELVAM AGENCIES AT
KUMBAKONAM**

FIELD VISIT AND REPORT

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**A STUDY ON SALES
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KUMBAKONAM**

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**PROMOTION SRK
AGENCIES,**

FIELD VISIT AND REPORT

**A STUDY ON SALES PROMOTION SRK COOL DRINKS AGENCIES,
KUMBAKONAM**

FIELD VISIT AND REPORT

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APRIL-2018

**A STUDY ON CUSTOMER PREFERENCE TOWARDS DETERGENT
POWDER IN KUMBAKONAM**

FIELD VISIT AND REPORT

Submitted to the

BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

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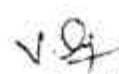
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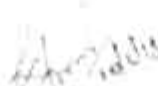
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**A STUDY ON CUSTOMER SATISFACTION LEVEL OF SUN DTH,
KUMBAKONAM**

FIELD VISIT AND REPORT

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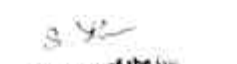
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**A STUDY ON FUNCTIONS KANNIAH STUDIO AT KUMBAKONAM
FIELD VISIT AND REPORT**

Submitted to the

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**A STUDY ON EMPLOYEE JOB SATISFACTION IN TOOL FAB
ENGINEERING INDUSTRIES PVT.LTD., TRICHY**

FIELD VISIT AND REPORT

Submitted to the

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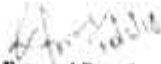
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**A STUDY ON CUSTOMER SATISFACTION IN JOHNSON & JOHNSON
BABY PRODUCTS IN KUMBAKONAM**

FIELD VISIT AND REPORT

Submitted to the

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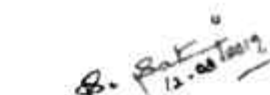
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**A STUDY ON CUSTOMER SATISFACTION WITH IDEA CELLULAR
PRIVATE LTD., THIRUVIDAIMARUTHUR**

FIELD VISIT AND REPORT

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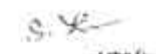
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**A STUDY ON OPINION AND ATTITUDE OF CUSTOMER ON
BRITTANIA PRODUCTS, KUMBAKONAM**

FIELD VISIT AND REPORT

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CERTIFICATE

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By

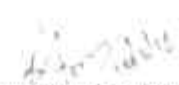
NAME	REG.NO
TAMILSELVIP	CB15C 27860
THASINAFARVEEN.T	CB15C 27861
VAITHEESHWARI.K	CB15C 27862
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A STUDY ON FUNCTION OF KANNIAH STUDIO AT KUMBAKONAM

FIELD VISIT AND REPORT

Submitted to the

BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

THE DEGREE

BACHELOR OF COMMERCE (APPLIED)

SUBMITTED BY

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AJITH KUMAR.R	CB15C 27708
AJMAL NASEER.J	CB15C 27709
AJMEER ALI.A	CB15C 27710
AKASH.J	CB15C 27711

Under the Guidance of

Prof.C.GOPAL RAJU., MBA.,M.Phil.,MCA.,M.Com.,MLM.,M.Sc.,(PSY),.

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DEPARTMENT OF COMMERCE

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**A STUDY ON FINANCIAL PERFORMANCE OF MILAN READYMADES,
CHITAMBARAM**

FIELD VISIT AND REPORT

Submitted to the

BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

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**A STUDY ON CUSTOMER PREFERENCE TOWARDS CELL SERVICE
PROVIDED IN JAYANKONDAM TOWN**

FIELD VISIT AND REPORT

Submitted to the

BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

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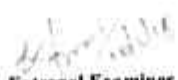
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**A STUDY ON CUSTOMER BEHAVIOUR WITH REFERENCE OF
HONDA BIKES LTD., KUMBAKONAM**

FIELD VISIT AND REPORT

Submitted to the

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**DEPARTMENT OF COMMERCE
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APRIL-2018

**A STUDY ON SOFTDRINKS MARKET ADVERTISING EFFECTIVENESS
IN KUMBAKONAM AREA**

FIELD VISIT AND REPORT

Submitted to the

BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

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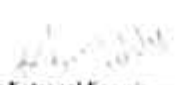
NAME	REG.NO
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**A STUDY ON CONSUMER BEHAVIOUR TOWARDS PEPSI, CO SOFT
DRINK IN TRICHIRAPPALI**

FIELD VISIT AND REPORT

Submitted to the

BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

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DATE:08.03.2018

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This is to certify that the project work entitled "**A STUDY ON CONSUMER BEHAVIOUR TOWARDS PEPSI, CO SOFT DRINK IN TRICHIRAPPALI**"


a Bonafide record work done.

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**A STUDY ON FINANCIAL ANALYSE AND INTERPRETATION TOWN
BENEFIT FUND AT KUMBAKONAM**

FIELD VISIT AND REPORT

Submitted to the

BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

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This is to certify that the project work entitled "A STUDY ON FINANCIAL ANALYSE AND INTERPRETATION TOWN BENEFIT FUND AT KUMBAKONAM" a Bonafide record work done.

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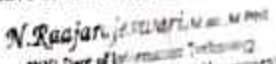
NAME	REG.NO
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A STUDY PERFORMANCE REVIEW OF EMPLOYEE IN ANNA SILICON KUMBAKONAM

FIELD VISIT AND REPORT

Submitted to the

BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

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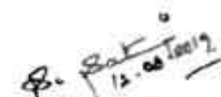
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**A STUDY OF THE CASH MANAGEMENT MRK CO-OPERATION
SUGAR MILLS LTD., SETHIYATHOPE., CHIDAMBARAM**

FIELD VISIT AND REPORT

Submitted to the

BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

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This is to certify that the project work entitled **"A STUDY OF THE CASH MANAGEMENT MRK CO-OPERATION SUGAR MILLS LTD., SETHIYATHOPE., CHIDAMBARAM"** a Bonafide record work done.

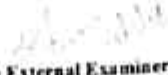
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**A STUDY ON RATIO ANALYSE OF KUMBAKONAM MUTUAL
BENEFIT FUND LTD., IN KUMBAKONAM**

FIELD VISIT AND REPORT

Submitted to the

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PRADEEP.S	CB15C 27804

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**A STUDY ON CUSTOMER PREFERENCE TOWARDS CELL SERVICE
PROVIDED IN JAYANKONDAM TOWN**

FIELD VISIT AND REPORT

Submitted to the

BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

THE DEGREE

BACHELOR OF COMMERCE (APPLIED)

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Under the Guidance of

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By

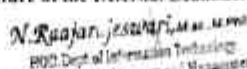
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**A STUDY ON SALES PROMOTION OF FAST MOVING CONSUMER
GOODS IN NIRMA LTD., KUMBAKONAM**

FIELD VISIT AND REPORT

Submitted to the

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**A STUDY ON CONSUMER PREFERENCE IN KUMARAN BAG IN
KUMBAKONAM**

FIELD VISIT AND REPORT

Submitted to the

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**A STUDY ON EMOTIONAL INTELLIGENCE OF EMPLOYEES IN
CHICK INN, KUMBAKONAM**

FIELD VISIT AND REPORT

Submitted to the

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