# A STUDY ON SALES & PROMOTION IN SRT AGENCIES MADURAI FIELD VISIT AND REPORT

Submitted to the

### BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

#### THE DEGREE

#### BACHELOR OF COMMERCE (APPLIED)

#### SUBMITTED BY

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AARTHLR	CB15C 27701
ABINAYA K	CB15C 27703
AGALYA.A	CB15C 27704
AGALYA.G	CB15C 27705
AGALYA.S	CB15C 27706

Under the Guidance of

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Assistant Professor of Department of Commerce



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DATE:08.03.2018

#### CERTIFICATE

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Signature of the External Examiner

Я Каајатије зграгими и мене HOD. Dept of Information Technology. Bharath College of Science and Management, THAN DATE OF LINES.

## A STUDY ON CUSTOMER SATISFSCTION IN PHILIPS BULBS DEALER IN KUMBAKONAM

#### FIELD VISIT AND REPORT

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## A STUDY ON STRESS MANAGEMENT IN SELVAM AGENCIES AT KUMBAKONAM

## FIELD VISIT AND REPORT

Submitted to the

## BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

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A STUDY ON SALES COOL DRINKS KUMBAKONAM Signature of the External Examine

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PROMOTION SRK AGENCIES,

FIELD VISIT AND REPORT

# A STUDY ON SALES PROMOTION SRK COOL DRINKS AGENCIES, KUMBAKONAM

#### FIELD VISIT AND REPORT

Submitted to the

## BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

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Signature of the External Examiner

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## A STUDY ON CUSTOMER PREFERENCE TOWARDS DETERGENT POWDER IN KUMBAKONAM

#### FIELD VISIT AND REPORT

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Vehicle of the letter C. GORAL RAJU Mary No. 9 Ton May 12 to 1997), Asst. Professor in Tonnearte. Annai College of Anna & Schance, NOVA ADICE NUMBER OF ANNA 1913 (42) Signature of the guide with seal
V. LILLY, M. Com., M. PHR.,
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KOVILACHERI, KUMBAKCHAM

Signature of the External Examiner

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## A STUDY ON CUSTOMER SATISFACTION LEVEL OF SUN DTH, KUMBAKONAM

#### FIELD VISIT AND REPORT

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3 42 Signature of the u-(Prof. Swagamy)

DES SWAGANY WOOM WINE Assetant to te-Expandicate of an

Signature of the External Examiner

**Я. Касјат**, је зимгі, им. и на HOD Dept of Information Technology Blaceth College of the more and Management. THOUGHT STORY

## A STUDY ON FUNCTIONS KANNIAH STUDIO AT KUMBAKONAM FIELD VISIT AND REPORT

Submitted to the

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Signature of the Guide

Signature of the External Examiner

N. Raajaru jesti Afrika se su Pres. HOD. Dept. of let employ Technology Boarsth College of let employed Management. To Viv. 1 (1) 1001

### A STUDY ON EMPLOYEE JOB SATISFACTION IN TOOL FAB ENGINEERING INDUSTRIES PVT.LTD., TRICHY

#### FIELD VISIT AND REPORT

Submitted to the

#### BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

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regasters of the RTHAMILMARAN, MBA.

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Signature of the External Examiner

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## A STUDY ON CUSTOMER SATISFACTION IN JOHNSON & JOHNSON BABY PRODUCTS IN KUMBAKONAM

#### FIELD VISIT AND REPORT

Submitted to the

### BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

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Segnature of the External Examiner

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## A STUDY ON CUSTOMER SATISFACTION WITH IDEA CELLULAR PRIVATE LTD., THIRUVIDAIMARUTHUR

#### FIELD VISIT AND REPORT

Submitted to the

#### BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

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Signature of the External Examiner

N. Raajari jestuari, m a. v. me. 1900 Dept. v. Information Technology 185arath College of Security I. Nacagoment, Technology of Security II. Nacagoment,

## A STUDY ON OPINION AND ATTITUDE OF CUSTOMER ON BRITTANIA PRODUCTS, KUMBAKONAM

#### FIELD VISIT AND REPORT

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Signature of the External Examiner

N. Registry 25 (1977), as a sure page 1990. Depth in manual 1-houses.

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# A STUDY ON FUNCTION OF KANNIAH STUDIO AT KUMBAKONAM FIELD VISIT AND REPORT

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C. GORAL RAJU

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Signature of the External Examiner

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## A STUDY ON FINANCIAL PERFOMANCE OF MILAN READYMADES, CHITAMBARAM

### FIELD VISIT AND REPORT

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submitted to Bharathidasan university, Tiruchirapalli in partial fulfillment of the requirement for the award of the BACHELOR OF COMMERCE (APPLIED).

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KOVILACHER KUMMANOMAN STEELS

With seal-B.PRABAKARAN.

Department of Commerce Department of Commerce Aural College of Arts & Science Revilacion Numbelon

Signature of the External Examiner

N Registrates there are under Road Reput of the resident Returned College of Science and Management.

To No. 1 (2) (1) (1)

# A STUDY ON CUSTOMER PREFERENCE TOWARDS CELL SERVICE PROVIDED IN JAYANKONDAM TOWN

#### FIELD VISIT AND REPORT

Submitted to the

## BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

## IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

#### THE DEGREE

## BACHELOR OF COMMERCE (APPLIED)

#### SUBMITTED BY

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DATE:08.03.2018

#### CERTIFICATE

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## PREFERENCE TOWARDS CELL SERVICE PROVIDED IN

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Signature of the External Examiner

N Rungara Jest Pari, Mar M Pea.

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## A STUDY ON CUSTOMER BEHAVIOUR WITH REFERENCE OF HONDA BIKES LTD., KUMBAKONAM

#### FIELD VISIT AND REPORT

Submitted to the

#### BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

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Signature of the External Examiner

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## A STUDY ON SOFTDRINKS MARKET ADVERTISING EFFECTIVENESS IN KUMBAKONAM AREA

#### FIELD VISIT AND REPORT

Submitted to the

### BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

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DATE:08.03.2018

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a Bonafide record work done.

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Signature of the External Examiner

N. Keajan, Joseph Law used Boo Det of Internation Technical Boards College 711 - and Strangered

### A STUDY ON CONSUMER BEHAVIOUR TOWARDS PEPSI, CO SOFT DRINK IN TRICHIRAPPALI

#### FIELD VISIT AND REPORT

Submitted to the

#### BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

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Signature of the Guide

Signature of the External Examiner

N. Raajar, jestvari, wae wood 900 Dept of browning Technology Warrell College (1997)

# A STUDY ON FINANCIAL ANALYSE AND INTERPRETATION TOWN BENEFIT FUND AT KUMBAKONAM

#### FIELD VISIT AND REPORT

Submitted to the

## BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

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Department OF Commerce,
Annel College of Arts & Science,
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Signature of the External Examiner

N. Ragian January and American Colors of State Colors of State of

# A STUDY PERFOMANCE REVIEW OF EMPLOYEE IN ANNA SILICON KUMBAKONAM

#### FIELD VISIT AND REPORT

Submitted to the

#### BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

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# REVIEW OF EMPLOYEE IN ANNA SILICON KUMBAKONAM\*

a Bonafide record work done.

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With seal

Signature of the External Exam

# A STUDY OF THE CASH MANAGEMENT MRK CO-OPERATION SUGAR MILLS LTD., SETHIYATHOPE., CHIDAMBARAM

#### FIELD VISIT AND REPORT

Submitted to the

## BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

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# MANAGEMENT MRK CO-OPERATION SUGAR MILLS LTD.,

SETHIYATHOPE., CHIDAMBARAM" a Bonafide record work done.

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COPAL RAJU

LEAN MALE AND MALE

Signature of the Guide

Signature of the External Examiner

N. Registry established when a part of the control of the control

# A STUDY ON RATIO ANALYSE OF KUMBAKONAM MUTUAL BENEFIT FUND LTD., IN KUMBAKONAM

#### FIELD VISIT AND REPORT

Submitted to the

#### BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

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This is to certify that the project work entitled "A STUDY ON RATIO

ANALYSE OF KUMBAKONAM MUTUAL BENEFIT FUND LTD., IN

KUMBAKONAM" a Bonafide record work done.

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MUTHAIYA.R	CB15C 27795
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Department of Department of Arts 6 Science

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Signature of the External Examiner

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# A STUDY ON CUSTOMER PREFERENCE TOWARDS CELL SERVICE PROVIDED IN JAYANKONDAM TOWN

### FIELD VISIT AND REPORT

Submitted to the

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# IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

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Signature of the External Examiner

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# A STUDY ON SALES PROMOTION OF FAST MOVING CONSUMER GOODS IN NIRMA LTD., KUMBAKONAM

#### FIELD VISIT AND REPORT

Submitted to the

### BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

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Anner Oploge of Arm & Science
MOVELACHIER, MUNICAPINAM

Nightfure of the External Examiner

N. K. (2) and J. (2) and M. (2) as such

N. Kjudja II. Jasaniji u se u pod žinje si leteracije Tretuvija Maraki saline

# A STUDY ON CONSUMER PREFERENCE IN KUMARAN BAG IN KUMBAKONAM

#### FIELD VISIT AND REPORT

Submitted to the

## BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

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Signature of the Guide with scal

J.SUBASHINI, MESH MEM. MPALIPAGE

Assistant Professor & Head, Department of Commerce, Armai College of Arts & Science, Kovilacheri, Kumbahana...

Signature of the I sternal Examiner

# A STUDY ON EMOTIONAL INTELLIGENCE OF EMPLOYEES IN CHICK INN, KUMBAKONAM

#### FIELD VISIT AND REPORT

Submitted to the

## BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

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Signature of the External Examiner

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