## A STUDY ON CONSUMER BUYING PATTERN TOWARDS AMUL MILK.

#### PROJECT REPORT

Submitted to the

## BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

THE DEGREE

MASTER OF COMMERCE

SUBMITTED BY

THILAGAVATHI.S

P17112081

Under the Guidance of

Dr. S.SIVAGAMY, M.COM., M.PHIL., Ph.D.,



## DR. S. SIVAGAMY

Assistant professor in commerce, Annai College of Arts and Science, Kumbakonam - 612001.

#### CERTIFICATE

This is to certify that the project entitled, "A STUDY ON CONSUMER BUYING PATTERN TOWARDS AMUL MILK" is a record of project work done Miss.S.THILAGAVATHY, [Reg. No. P17112081] Submitted in partial Fulfillment of the requirement for the award of MASTER OF COMMERCE of the BHARATHIDASAN UNIVERSITY.

Place: Kumbakonam

Date:

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Signature of the guide

With seal

3.4

Signature of the External examiner

S.Madhavan,
Associate Professor & Head,
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SKSS Arts College,

## A STUDY ON FINANCIAL PERFORMANCE ANANLYSIS OF TATA STEEL LTD.,

#### PROJECT REPORT

Submitted to the

## BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

THE DEGREE

MASTER OF COMMERCE

SUBMITTED BY

ABUBAKKASIDDICK J

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Under the Guidance of

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## Mrs. J. SUBASHINI

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#### CERTIFICATE

This is to certify that the project entitled, "A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF TATA STEEL LTD.," is a record of project work done Mr. J. ABUBAKKARSIDDICK, [Reg. No. P17112151] Submitted in partial Fulfillment of the requirement for the award of MASTER OF COMMERCE of the BHARATHIDASAN UNIVERSITY.

Place: Kumbakonam

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## A STUDY ON FINANCIAL PERFORMANCE OF NEW JAWLI HALL SILKS & READYMADES, KATTUMANNARKOIL.

### PROJECT REPORT

Submitted to the

## BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

THE DEGREE

MASTER OF COMMERCE

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This is to certify that the project entitled, "A STUDY OF FINANCIAL PEFORMANCE OF NEW JAWLI HALL SILKS & READYMADES," is a record of project work done Miss. R. AKILA., [Reg. No. P 17112152] Submitted in partial Fulfillment of the requirement for the award of MASTER OF COMMERCE of the BHARATHIDASAN UNIVERSITY.

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## A STUDY ON CUSTOMER SATISFACTION IN WHATS APP AT KUMBAKONAM.

## PROJECT REPORT

Submitted to the

## BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

THE DEGREE

MASTER OF COMMERCE

SUBMITTED BY

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Signature of the External examiner

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## A STUDY ON AWARNESS AND EXPECTATIONS OF INDUSTRIAL ENTITIES ABOUT THE MORTAGAGE PROGRAMMES OFFEREEDD BY THE CITI FINANCIAL MORTGAGES CHENNAI

#### PROJECT REPORT

Submitted to the

## BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

THE DEGREE

MASTER OF COMMERCE

SUBMITTED BY

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Under the Guidance of

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This is to certify that the project entitled, "A STUDY ON AWRENESS AND EXPECTATIONS OF INDUSTRIAL ENTITIES ABOUT THE MORTGAGE PROGRAMMES OFFEREDD BY THE CITI FINANCIAL MORTGAGES CHENNAI" is a record of project work done Miss.M. CHRISTY., [Reg. NoP 17112154] Submitted in partial Fulfillment of the requirement for the award of MASTER OF COMMERCE of the BHARATHIDASAN UNIVERSITY.

Place: Kumbakonam

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Signature of the External examiner

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## A STUDY ON LABOUR WEEFARE MEAURE IN HOTEL SANDESH AT TRICHI.

#### PROJECT REPORT

Submitted to the

## BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

THE DEGREE

MASTER OF COMMERCE

SUBMITTED BY

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P17112155

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This is to certify that the project entitled, "A STUDY ON LABOUR WEFARE MEASURE IN HOTEL SANDESH AT TRICHL" is a record of project work done Miss.

J. JAYABHARATHIL., [Reg. NoP 17112155] Submitted in partial Fulfillment of the requirement for the award of MASTER OF COMMERCE of the BHARATHIDASAN UNIVERSITY.

Place: Kumbakonam

Date:

DR.C.PRABA

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USASHINI, Moon MAN MPhil (Ph.U), assistant Professor & Head, Department of Commerce, and College of Arts & Science, and College of Arts & Science, Signature of the guide with scal

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LAS - Kumbakenam.

Signature of the External examiner

S.Madhavan,
Associate Professor & Head,
Dept. of Commerce,
SKSS Arts College,
Thiruppenands 1-612504

# A STUDY ON CUSTOMER SATISFACTION IN MAHINDRA AND MAHINDRA AT INDIA

### PROJECT REPORT

Submitted to the

## BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

THE DEGREE

MASTER OF COMMERCE

SUBMITTED BY

JAYAPRIYA .J

P17112156

Under the Guidance of

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## CERTIFICATE

This is to certify that the project entitled, "A STUDY ON CUSTOMER SATISFACTION IN MAHINDRA AND MAHINDRA AT INDIA" is a record of project work done Miss.J. JAYAPRIYA., [Reg. NoP 17112156] Submitted in partial Fulfillment of the requirement for the award of MASTER OF COMMERCE of the BHARATHIDASAN UNIVERSITY.

Place: Kumbakonam

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Mr. S. SAKTHIVEL

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Assistant Professor & Head, Copportment of Countries. Acrond College of Arts & Scherice, Scheribert, Kurthicktone.

Signature of the External examiner

S.Madhavan,
Associate Professor & Head,
Dept. of Commerce,
SKSS Arts College,
Thiruppan and the College,

# A STUDY ON LABOUR ABSENTEESIM IN NEYCER INDIA LTD AT VANDALUR

## PROJECT REPORT

Submitted to the

## BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

THE DEGREE

MASTER OF COMMERCE

SUBMITTED BY

KARTHIKA .K

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Under the Guidance of

PROF. J.SUBASHINI M.COM., M.F.M., M.PHIL., SET., (Ph.D)



DEPARTMENT OF COMMERCE

ANNAI COLLEGE OF ARTS & SCIENCE

KOVILACHERI - KUMBAKONAM - 612 503

APRIL-2019

## Mrs. J. SUBASHINI

Assistant professor in commerce, Annai College of Arts and Science, Kumbakonam – 612001.

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This is to certify that the project entitled, "A STUDY ON LABOUR ABSENTEESIM IN NEYCER INDIA LTD AT VANDALUR" is a record of project work done Miss.K. KARITHIKA., [Reg. NoP 17112157] Submitted in partial Fulfillment of the requirement for the award of MASTER OF COMMERCE of the BHARATHIDASAN UNIVERSITY.

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Signature of the External examiner

S.Madhavan,
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Thiruppanandal 612364

# A STUDY ON STRESS MANAGEMENT OF EMPLOYEES IN CPCL-CBR NAGAPATTINAM

### PROJECT REPORT

Submitted to the

## BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

THE DEGREE

MASTER OF COMMERCE

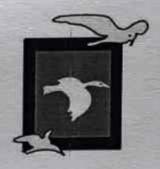
SUBMITTED BY

KOWSALYA .M

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Signature of the External examiner

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Associate Professor & Head,
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Thiruppenandal-6377

## A STUDY ON PERFORMANCE APPRAISAL ANNA SILICON AT KUMBAKONAM

#### PROJECT REPORT

Submitted to the

#### BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

THE DEGREE

MASTER OF COMMERCE

SUBMITTED BY

MANIKANDAN, K.R.

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Under the Guidance of

PROF. V.B.PRABAKARAN, M.COM., M.B.A., M.PHIL., (Ph.D)



DEPARTMENT OF COMMERCE

ANNAI COLLEGE OF ARTS & SCIENCE

KOVILACHERI – KUMBAKONAM – 612 503

APRIL-2019

Mr. V. B. PRABAKARAN

Assistant professor in commerce,

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### CERTIFICATE

This is to certify that the project entitled, "A STUDY ON PERFORMANCE APPRAISAL ANNA SILICON AT KUMBAKONAM," is a record of project work done Miss.K.R. MANIKANDAN., [Reg. No. P 17112159]Submitted in partial Fulfillment of the requirement for the award of MASTER OF COMMERCE of the BHARATHIDASAN UNIVERSITY.

Place: Kumbakonam

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Assistant Professor & Head,
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Signature of the External examiner

Associate Professor & Head, Dept. of Commerce, SKSS Arts Cottege,

## A STUDY ON CONSUMER BEHAVIOUR TOWARDS ADIDAS CHENNAI

#### PROJECT REPORT

Submitted to the

## BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

THE DEGREE

MASTER OF COMMERCE

SUBMITTED BY

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Under the Guidance of

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## Mr. A. ARIVAZHAGAN

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#### CERTIFICATE

This is to certify that the project entitled, "A STUDY ON CONSUMER BEHAVIOUR TOWARDS ADIDAS CHENNAL," is a record of project work done Miss.V. PAVITHRA., [Reg. No. P 17112160]Submitted in partial Fulfillment of the requirement for the award of MASTER OF COMMERCE of the BHARATHIDASAN UNIVERSITY.

Place: Kumbakonam

Date:

Mr. A. ARIVAZHAGAN

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Signature of the External examiner

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Thiruppanandal-612504

# A STUDY ON CUSTOMER SATISFACTION YAMAHA R15 IN KUMBAKONAM

#### PROJECT REPORT

Submitted to the

## BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

THE DEGREE

MASTER OF COMMERCE

SUBMITTED BY

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Mr. T. TAMILMARAN

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### CERTIFICATE

This is to certify that the project entitled, "A STUDY ON CUSTOMER SATISFACTION YAMAHA R15 IN KUMBAKONAM," is a record of project work done Mr.M. RAJIVMENAN., [Reg. NoP 17112162] Submitted in partial Fulfillment of the requirement for the award of MASTER OF COMMERCE of the BHARATHIDASAN UNIVERSITY.

Place: Kumbakonam

Date:

Mr. T. TAMILMARAN

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Department OF Commerce.

Annual College of Arts & Science.

Signature of the External examiner

S. Madhavan,
Associate Professor & Head,
Dept. of Commerce,
SKSS Arts College,
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## A STUDY ON CUSTOMER SATISFACTION ON HERO HONDA TWO WHEELER IN RAMAN AND RAMAN MOTORS KUMBAKONAM

#### PROJECT REPORT

Submitted to the

### BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

THE DEGREE

MASTER OF COMMERCE

SUBMITTED BY

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P17112163

Under the Guidance of

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## DR. S. SIVAGAMY

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This is to certify that the project entitled, "A STUDY ON CUSTOMER SATISFACTION ON HERO HONDA TWO WHEELER IN RAMAN AND RAMAN MOTORS KUMBAKONAM" is a record of project work done Miss.S. SENBAGAM, [Reg. No. P 17112163] Submitted in partial Fulfillment of the requirement for the award of MASTER OF COMMERCE of the BHARATHIDASAN UNIVERSITY.

Place: Kumbakonam

Date:

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Signature of the External examiner

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## A STUDY ON STRESS MANAGEMENT IN CEMENT FACTORY AT ARIYALUR

### PROJECT REPORT

Submitted to the

## BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

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SUBMITTED BY

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Date:

DR.C.PRABA

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Signature of the External examiner

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