

**A STUDY ON CAPITAL BUDGETING WITH SPECIAL
REFERENCE TO PAPANASAM BENEFIT FUND
LTD.,PAPANASAM**

PROJECT REPORT

Submitted to the

BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

THE DEGREE

MASTER OF COMMERCE

SUBMITTED BY

ARAVINDH. C

(P18111341)

Under the Guidance of

C.GOPALRAJU, M.COM.,M.B.A., M.PHIL.,(Ph.D)



DEPARTMENT OF COMMERCE

ANNAI COLLEGE OF ARTS & SCIENCE

KOVILACHERI – KUMBAKONAM – 612 503

APRIL-2020

PROF.C.GOPALRAJU

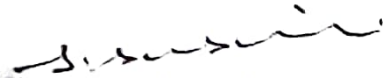
Assistant professor in commerce,
Annai College of Arts and Science,
Kumbakonam – 612001.

CERTIFICATE

This is to certify that the project entitled, "A Study on Capital Budgeting With special reference to Papanasam Benefit Fund Ltd.,Papanasam" is a record of project work done, ARAVINDH. C [Reg. No. P 18111342] Submitted in partial Fulfillment of the requirement for the award of **MASTER OF COMMERCE** of the **BHARATHIDASAN UNIVERSITY**.

Place : Kumbakonam
Date:

PROF.C.GOPALRAJU



Signature of the Guide with seal

J.SUBASHINI, M.Com., M.F.M., M.P.N.I., (Ph.D.)
Assistant Professor & Head,
Department of Commerce,
Annai College of Arts & Science,
Kovilacheri, Kumbakonam.



Signature of the Guide
C.GOPAL RAJU
MBA, M.P.N.I., MCA, M.Com., M.B.A., M.Sc. (PSY),
Asst. Professor in Commerce,
Annai College of Arts & Science,
KOVILACHERI, KUMBAKONAM- 612 003

**A STUDY ON EMPLOYEE ATTITUDE TOWARDS
MOTIVATIONAL PRACTICES**

PROJECT REPORT

Submitted to the

BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

THE DEGREE

MASTER OF COMMERCE

SUBMITTED BY

ANITHA. G

(P18111342)

Under the Guidance of

**J.SUBASHINI M.COM.,M.F.M.,
M.PHIL.,SET.,(Ph.D)**



DEPARTMENT OF COMMERCE

ANNAI COLLEGE OF ARTS & SCIENCE

KOVILACHERI – KUMBAKONAM – 612 503

APRIL-2020

CERTIFICATE

This is to certify that the project entitled, "A Study on Employee Attitude Towards Motivational Practices, TVS-Sakthi Motors -Thanjavur" is a record of project work done, ANITHA. G [Reg. No. P 18111341] Submitted in partial Fulfillment of the requirement for the award of **MASTER OF COMMERCE** of the **BHARATHIDASAN UNIVERSITY**.

Place : Kumbakonam

PROF.J.SUBASHINI

Date:



Signature of the Guide with seal

J.SUBASHINI, M.Com., M.F.M., M.Phil. (P.H.D.),
Assistant Professor & Head,
Department of Commerce,
Anna College of Arts & Science,
Kovilacheri, Kumbakonam.



Signature of the Guide with seal

J.SUBASHINI, M.Com., M.F.M., M.Phil. (P.H.D.),
Assistant Professor & Head,
Department of Commerce,
Anna College of Arts & Science,
Kovilacheri, Kumbakonam.

**A STUDY ON BALANCE SHEET ANALYSIS IN CENTRAL CO-
OPERATIVE BANK LTD., KUMBAKONAM**

PROJECT REPORT

Submitted to the

BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

THE DEGREE

MASTER OF COMMERCE

SUBMITTED BY

DEVADHARSHINI.A

(P18111344)

Under the Guidance of

**V.B.PRABAKARAN, M.COM.,M.B.A.,
M.PHIL.,(Ph.D)**



DEPARTMENT OF COMMERCE

ANNAI COLLEGE OF ARTS & SCIENCE

KOVILACHERI - KUMBAKONAM - 612 503

APRIL-2020

PROF. V. B. PRABAKARAN

Assistant professor in commerce,
Annap College of Arts and Science,
Kumbakonam - 612001.

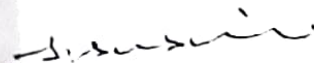
CERTIFICATE

This is to certify that the project entitled, "A Study on Balance Sheet analysis in Central Co-Operative Bank Ltd., Kumbakonam" is a record of project work done, DEVADHARSHINI.A [Reg. No. P 18111343] Submitted in partial Fulfillment of the requirement for the award of MASTER OF COMMERCE of the BHARATHIDASAN UNIVERSITY.

Place : Kumbakonam

Date:

PROF. V. B. PRABAKARAN


Signature of the Guide with seal

J. SUBASHINI, M.Com., M.F.M., M.Phil., Ph.D.
Assistant Professor & Head,
Department of Commerce,
Annap College of Arts & Science,
Kovilacheri, Kumbakonam.


Signature of the Head Of the Department

With seal **V. B. PRABAKARAN**,
M.Com., MBA, M.Phil., PGDCA, B.Ed.
Department of Commerce,
Annap College of Arts & Science,
Kovilacheri, Kumbakonam.

**A STUDY ON CONSUMER BEHAVIOUR OF BIG BAZZAR IN
CHENNAI, TAMILNADU**

PROJECT REPORT

Submitted to the

BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

THE DEGREE

MASTER OF COMMERCE

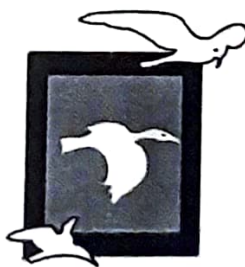
SUBMITTED BY

ISHWARYA. G

(P18111345)

Under the Guidance of

S.SAKTHIVEL, M.COM., M.PHIL.,



DEPARTMENT OF COMMERCE

ANNAI COLLEGE OF ARTS & SCIENCE

KOVILACHERI - KUMBAKONAM 612 503

APRIL-2020

P.S.SAKTHIVEL

Assistant professor in commerce,
College of Arts and Science,
Kumbakonam – 612001.

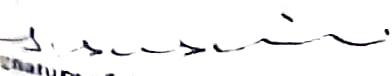
CERTIFICATE

This is to certify that the project entitled, “A Study on Consumer Behaviour of Big
Bazaar in Chennai, Tamilnadu” is a record of project work done, ISHWARYA. G [Reg. No. P
111345] Submitted in partial Fulfillment of the requirement for the award of MASTER OF
COMMERCE of the BHARATHIDASAN UNIVERSITY.

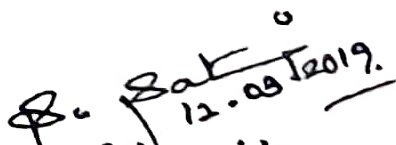
Place : Kumbakonam

PROF.S.SAKTHIVEL

Date:


Signature of the Guide with seal

SUBASHINI, M.Com., M.F.M., M.Phil. (Ph.D.)
Assistant Professor & Head,
Department of Commerce,
College of Arts & Science,
Kumbakonam, Kumbakonam.


Signature of the guide

With seal

**A STUDY ON EMPLOYEE MOTIVATION WITH SPECIAL
REFERENCE TO ENIMEL TECHNOLOGIES THE WEB
DESIGNING COMPANY, CHENNAI
PROJECT REPORT**

Submitted to the

BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

THE DEGREE

MASTER OF COMMERCE

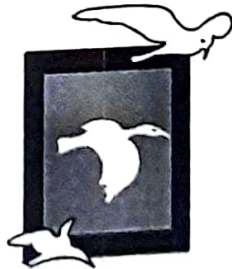
SUBMITTED BY

KARTHI. G

(P18111346)

Under the Guidance of

**J.SUBASHINI M.COM.,M.F.M.,
M.PHIL.,SET.,(Ph.D)**



DEPARTMENT OF COMMERCE

ANNAI COLLEGE OF ARTS & SCIENCE

KOVILACHERI KUMBAKONAM - 612 501

APRIL 2020

PROF. J. SUBASHINI

Assistant professor in commerce,
Annai College of Arts and Science,
Kumbakonam - 612001.

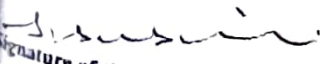
CERTIFICATE

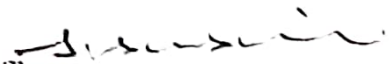
This is to certify that the project entitled, "A Study on Employee Motivation with Special reference to ENIMEL Technologies the Web Designing Company, Chennai" is a record of project work done, **KARTHI. G** [Reg. No. P 18111346] Submitted in partial Fulfillment of the requirement for the award of **MASTER OF COMMERCE** of the **BHARATHIDASAN UNIVERSITY**.

Place : Kumbakonam

Date:

PROF. J. SUBASHINI


Signature of the Guide with seal
J. SUBASHINI, M.Com., M.F.M., M.Phil., (Ph.D.),
Assistant Professor & Head,
Department of Commerce,
Annai College of Arts & Science,
Kovilacheri, Kumbakonam.


Signature of the Guide with seal
J. SUBASHINI, M.Com., M.F.M., M.Phil., (Ph.D.),
Assistant Professor & Head,
Department of Commerce,
Annai College of Arts & Science,
Kovilacheri, Kumbakonam.

**AN ANALYSIS OF STRESS MANAGEMENT AMONG
PROFESSORS WITH SPECIAL REFERENCE TO ANNAI
COLLEGE OF ARTS & SCIENCE, KOVILACHERI**

PROJECT REPORT

Submitted to the

BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

**THE DEGREE
MASTER OF COMMERCE
SUBMITTED BY
MOHAMED SALMAN FARIZ. S**

(P18111347)

Under the Guidance of

M.MEKALA, M.COM.,M.PHIL.,



**DEPARTMENT OF COMMERCE
ANNAI COLLEGE OF ARTS & SCIENCE
KOVILACHERI – KUMBAKONAM – 612 503**

APRIL 2020

PROF.M.MEKALA
Assistant professor in commerce,
Annai College of Arts and Science,
Kumbakonam - 612001.


CERTIFICATE

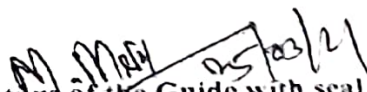
This is to certify that the project entitled, "An Analysis of Stress Management Among Professors with special reference to Annai College of Arts & Science, Kovilacheri" is a record of project work done, MOHAMED SALMAN FARIZ. S [Reg. No. P 18111347] Submitted in partial Fulfillment of the requirement for the award of MASTER OF COMMERCE of the BHARATHIDASAN UNIVERSITY.

Place : Kumbakonam

Date:

PROF.M.MEKALA


Signature of the Guide with seal
J. SUBASHINI, M.Com., M.F.M., M.Phil., (Ph.D.),
Assistant Professor & Head,
Department of Commerce,
Annai College of Arts & Science,
Kovilacheri, Kumbakonam.


Signature of the Guide with seal
M.MEKALA, M.Com., M.Phil.,
Assistant Professor
Department of Commerce,
Annai College of Arts & Science,
Kovilacheri, Kumbakonam

**STUDY ON CUSTOMER SATISFACTION ON FASTRACK
WATCHES, KUMBAKONAM**

PROJECT REPORT

Submitted to the

BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

THE DEGREE

MASTER OF COMMERCE

SUBMITTED BY

PRAGADEESH R

(P18111348)

Under the Guidance of

Dr. S.SIVAGAMY, M.COM.,M.PHIL.,Ph.D.,



DEPARTMENT OF COMMERCE

ANNAI COLLEGE OF ARTS & SCIENCE

KOVILACHERI - KUMBAKONAM - 612 503

APRIL-2020

DR.S.SIVAGAMY

Assistant professor in commerce,
Anna College of Arts and Science,
Kumbakonam - 612001.


CERTIFICATE

This is to certify that the project entitled, "A Study on Customer Satisfaction on
FASTRACK Watches, Kumbakonam" is a record of project work done, PRAGADEESH R
[Reg. No. P 18111348] Submitted in partial Fulfillment of the requirement for the award of
MASTER OF COMMERCE of the BHARATHIDASAN UNIVERSITY.


Place : Kumbakonam

Date:

DR.S.SIVAGAMY


Signature of the Guide with seal

J.SUBASHINI, M.Com, M.F.M, M.Phil. (Ph.D.)
Assistant Professor & Head,
Department of Commerce,
Anna College of Arts & Science,
Kumbakonam, Kumbakonam.


Signature of the guide
With seal

**STUDY ON EMPLOYEE WELFARE MEASURES AT RAMAN &
RAMAN MOTORS PVT.LTD., KUMBAKONAM**

PROJECT REPORT

Submitted to the

BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

THE DEGREE

MASTER OF COMMERCE

SUBMITTED BY

SATHISH KUMAR. R

(P18111349)

Under the Guidance of

T.TAMILMARAN.,M.B.A.,



DEPARTMENT OF COMMERCE

ANNAI COLLEGE OF ARTS & SCIENCE

KOVILACHERI – KUMBAKONAM – 612 503

APRIL-2020

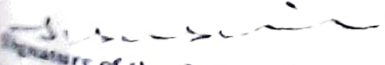
PROF. T. TAMILMARAN
Professor in commerce,
Department of Arts and Science,
Kumbakonam - 612001.


CERTIFICATE

This is to certify that the project entitled, "A Study on Employee Welfare Measures at Raman & Raman Motors Pvt.Ltd.,Kumbakonam" is a record of project work done, SATHISH KUMAR. R [Reg. No. P 18111350] Submitted in partial Fulfillment of the requirement for the award of **MASTER OF COMMERCE** of the **BHARATHIDASAN UNIVERSITY**.

Place : Kumbakonam
Date:

PROF.T.TAMILMARAN


Signature of the Guide with seal
J. SUBASHINI, M.Com, M.F.M, M.Phil. (Ph.D.)
Assistant Professor & Head,
Department of Commerce,
Anna College of Arts & Science,
Kovvur, Kumbakonam.


Signature of the **T. TAMILMARAN, MBA**
Assistant Professor,
Department of Commerce,
Anna College of Arts & Science,
Kovvur, Kumbakonam

**ONLINE PURCHASING BEHAVIOUR COSMETIC PRODUCTS
BY MILLENNIAL WOMEN IN TAMILNADU-AN EMPIRICAL
ANALYSIS (KUMBAKONAM & NAGAPATTINAM**

PROJECT REPORT

Submitted to the

BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

THE DEGREE

MASTER OF COMMERCE

SUBMITTED BY

SIVAKAMI. S

(P18111353)

Under the Guidance of

Dr. S.SIVAGAMY, M.COM.,M.PHIL.,Ph.D.,



DEPARTMENT OF COMMERCE

ANNAI COLLEGE OF ARTS & SCIENCE

KOVILACHERI - KUMBAKONAM - 612 503

APRIL 2020

...AMY
... in commerce,
... of Arts and Science,
... 612001.

CERTIFICATE

This is to certify that the project entitled, "Online Purchasing Behaviour Costmetic
... by Millennial Women in Tamilnadu-An Empirical Analysis (Kumbakonam &
... " is a record of project work done, SIVAKAMI. S [Reg. No. P 18111352]
... in partial Fulfillment of the requirement for the award of MASTER OF
... OF COMMERCE of the BHARATHIDASAN UNIVERSITY.

Kumbakonam

DR.S.SIVAGAMY



Signature of the guide
With seal

... of the Guide with seal
... SIVAKAMI S, M.Com, M.F.W.M, Ph.D.,
... Professor & Head,
... of Commerce,
... of Arts & Science,
... Kumbakonam

PROF. V. LILLY

Assistant professor in commerce,
Annai College of Arts and Science,
Kumbakonam - 612001.

CERTIFICATE

This is to certify that the project entitled, "A Study on Employee Retention Strategic in Annai College of Arts & Science, Kovilcheri." is a record of project work done, VISHNUPRIYA. M [Reg. No. P18111354] Submitted in partial Fulfillment of the requirement for the award of **MASTER OF COMMERCE** of the **BHARATHIDASAN UNIVERSITY**.

Place : Kumbakonam

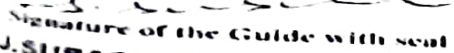
Date:

PROF.V.LILLY



Signature of the guide with seal

V. LILLY, M.Com., M.Phil.
Assistant Professor
Department of Commerce,
Annai College of Arts & Science
KOVILACHERI, KUMBAKONAM



Signature of the Guide with seal

J. SUBASHINI, M.Com., M.F.M., M.Phil. (Ph.D.)
Assistant Professor & Head,
Department of Commerce,
Annai College of Arts & Science,
Kovilacheri, Kumbakonam.

PROJECT REPORT

Submitted to the

BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF

THE DEGREE

MASTER OF COMMERCE

SUBMITTED BY

VISHNUPRIYA. M

(P18111354)

Under the Guidance of

V.LILLY, M.COM.,M.PHIL.,



DEPARTMENT OF COMMERCE

ANNAI COLLEGE OF ARTS & SCIENCE

KOVILACHERI – KUMBAKONAM – 612 503

APRIL-2020