

CURRICULUM VITAE

Dr. C. SURESH

MBA, M.Com, M.Phil, Ph.D

Associate Professor & Director

OBJECTIVE

WOULD LIKE TO WORK IN A PROFESSIONAL INSTITUTION AND WANT TO EXCEL IN MY DOMAIN AND WOULD LIKE TO SHARE MY KNOWLEDGE AND WORK FOR THE BETTERMENT OF THE INSTITUTE.

CONTACT

Chase:

9865737743
8754454413

Write:

susyin05@gmail.com

Residential Address

49, Victoria Colony,
3rd Street, Eswari Nagar.
M.C Road, Thanjavur-
613004.Tamilnadu, India

Professional Experience:

- ✚ **Present Position: Associate Professor & Director** in Management Studies, Annai College of Arts & Science, Kumbakonam, Thanjavur.
- ✚ From June 2006 to November 2021, Worked as an Associate Professor of Management Studies, in AVVM Sri Pushpam College (Autonomous), Poondi, Thanjavur –DT, Tamilnadu.
- ✚ From June 2005 to June 2006, Worked as a Lecturer in IICTHM, Thanjavur –DT, Tamilnadu.
- ✚ From June 2004 to June 2005, Worked as a Lecturer in Abi & Abi Arts and Science College, Thanjavur –DT, Tamilnadu.

Teaching Experience : 18 Years

Research Experience : 7 Years

Carrier Summary

PhD - Khadir Mohideen College, Adhirampattinam (Bharathidasan University) May 2015 (PT)

M.Phil (Management) – Distance Education, (Alagappa University) Nov 2004

MBA - A.V.V.M. Sri Pushpam College, Poondi, (Bharathidasan University) April 2002

M.Com - Distance Education, (Annamalai University) Nov 2012

B.Com - A.V.V.M. Sri Pushpam College, Poondi, (Bharathidasan University) April 1999

HSC - SSAHS School, Tirukattupalli (State Board) April 1996

SSLC - SSAHS School, Tirukattupalli (State Board) April 1994.

Patent Filed & Published

Title of the Invention –

Improvement of Business Intelligence Utilizing Data Digitalization and Data Analytics Techniques. (Appl. No. – 202141007184). Pg – 9850, Feb – 2021
(https://ipindia.gov.in/writereaddata/portal/IPOJournal/1_4955_1/Part-1.pdf)

Awards

- “Sarvepalli Radhakrishnan Professor Award” for the year 2021 by Puducherry Research Institute of Management Education & Science and Collaboration with International Internship University.
- Orange World Record Certificate – Nonstop Online Muttamil Kalai Vila Speech “Vanigamum Tamilum” organised by Thenamutha Tamil Makkal Nala Arakkatali Pondicherry.
- “Best Teacher” award for the year 2020 by Global Academic Excellence Award –EMG-SSM Trust Chennai.
- “Best Doctoral Researcher” award for the year 2019 by Archers & elevators Publishing House Bangalore.

Book Publication:

- ✚ Sales & Retail Management
(ISBN No – 978-93-88805-35-3) Archers & elevators Publishing House Bangalore.
- ✚ Marketing Management
(ISBN No – 978-93-5577-120 -9) Charulatha Publication Chennai.
- ✚ Human Resource Management
(ISBN No – 978-93-5577-092 -9) Charulatha Publication Chennai.
- ✚ Services Marketing
(ISBN No – 978-93-90996-85-8) Archers & elevators Publishing House Bangalore.

Research Guidance:

| Particulars | Ph.D | M.Phil | MBA |
|--------------|----------|----------|-----------|
| Ongoing | 4 | -- | -- |
| Submitted | -- | -- | -- |
| Awarded | 3 | 3 | 93 |
| Total | 7 | 3 | 93 |

Chapter Publication:

- A Conceptual Framework on the Impact of Covid 19 on Technology (**ISBN No. 978-624-6253-01-1**) Great Minds, Media and Communications Unit, Great Minds (pvt) LTD Srilanka.
- The Socio-Economic Implications of the Covid-19 Pandemic (**ISBN No. 978-624-6253-01-1**) Great Minds, Media and Communications Unit, Great Minds (pvt) LTD Srilanka.
- Impact of Covid-19 on Socio - Economic Condition in India (**ISBN No. 978-624-6253-01-1**) Great Minds, Media and Communications Unit, Great Minds (pvt) LTD Srilanka
- A Global Perspective of Digital Transformation in Banking Services (**ISBN No. 978-93-93239-67-9**) Red'shine publisher, Lunawada, Gujarat – in association with Red' Mac international Press & Media. Inc– December 2021.
- Recent Trends in Digital Marketing in Today's Scenario (**ISBN No. 978-3-96492-351-6**) Weser Book Publications, Germany – January 2022.
- Occupational Stress of Private School Teacher's During Pandemic in Thanjavur District (**ISBN No. 978-91-987581-3-9**) Red' Shine Publication Inc., Sweden, UK - in association with red'shine publisher, Lunawada, Gujarat)– December 2021.
- Impact of the Digital Transformation Process on Bank Relationships with Customers (**ISBN No. 9781799824022**) IGI Global Publications, USA – June 2021.
- Business Environment and Technological Innovation -Emerging Trends (**ISBN No – 978-93-90996-43-8**) Archers & elevators Publishing House Bangalore – July 2021.
- Stress Management of Private College Teachers in Delta region of Tamilnadu during Covid-19 Pandemic (**ISBN No – 978-93-90996-43-8**) Archers & elevators Publishing House Bangalore – July, 2021

Paper Publications:

- “Impact of Occupational Stress with Reference to Private School Teachers in Thanjavur District” Elementary Education Online (**UGC Scopus Journal**, ISSN - 1305-3515), Vol 20, Issue 05, Page 4391-4398, Mar – 2021.
- “Occupational Stress of Private School Teachers during Pandemic in Tamilnadu” Wesleyan Journal of Research (UGC Care List Journal, ISSN 0975-1386), Vol 16 No 1 (XVIII), Page 10-14 Mar – 2021.
- “Occupational Stress with Emotional and Behavioural disorders among private school teacher's in Tamil Nadu” Elementary Education Online (**UGC Scopus Journal**, ISSN - 1305-3515), Vol 20, Issue 03, Page 1796-1801, Feb – 2021.

- “A Study on Employee Engagement with Special Reference to Ancillary Industry of BHEL, Tiruchirappalli” *International Journal of Psychosocial Rehabilitation (UGC Scopus Journal, ISSN - 1475-7192)*, Vol 24, Issue 06, Page 17991-17995 Jun – 2020.
- “A Study on Employee Motivation and Engagement with special reference to Ancillary Industries of BHEL, Tiruchirappalli” *International Journal of Advanced Science and Technology, (UGC Scopus Journal, ISSN - 2005 – 4238)* Vol 29, Issue4s, Page 357-362, Mar – 2020.
- “A Study on Employees’ Internal Factors Influencing Employee Engagement Practices in Corporate Hospitals of Hyderabad” *Journal of Xi'an University of Architecture & Technology (UGC Scopus Journal, ISSN 1006-7930, I.F – 3.7)*, Vol 11, Issue 12, Page 752-757, Dec – 2019.
- “Organisation culture and Factors determining organisation culture” *Think India Journal (UGC Care List Journal, ISSN 0971-1260)*, Vol 22, Issue 14, Page 16250-16255 Dec – 2019.
- “A Study on Organisation Cultural Gaps and Employee Performance in IT Sector with Special Reference to Chennai District” *Think India Journal (UGC Care List Journal, ISSN 0971-1260)* Vol 22, Issue 10, Page 2514-2521, Nov – 2019.
- “Cultural Gaps and Employee Performance in IT Organization” *IJEMR - (UGC Approved List Journal ISSN 2249–2585, Vol 9, Issue 5, Page 01-03May – 2019.*
- “A Study on Factors Influencing Employee Engagement in IT Companies with special reference to Hyderabad” *Suraj Punj Journal For Multidisciplinary Research (UGC Listed Journal – 64786), ISSN 2394 – 2886, I.F – 6.1*, Vol 9, Issue 4, Page 496-504, April - 2019.
- “A Survey on employee espousal in corporate hospitals of twin cities in Telangana” *Ajanta(UGC Listed Journal – 40776), ISSN 2277 – 5730, I.F – 5.5*, Vol VIII, Issue 1, Page 205-210, Jan - March , 2019.
- “A Study on Organizational Cultural Factors and Employee Emotional Behavior in IT Sector at Chennai” *International Journal of Economics, Commerce and Research - ISSN No.2319-4472 (I.F – 5.565)*, Vol 1, Special Issue, Page 80-83, Jan – 2018.
- “A Conceptual Framework of Employee Empowerment in Manufacturing Sector” *Indian Journal of Current Research (UGC Index – 389) ISSN No.2347-9213, Vol 5, Issue 2, Page 165-168, Sep. 2017.*
- “A Study on Employee Empowerment in Ancillary Industries at Trichy” *International Journal of Economics, Commerce and Research - ISSN No. 2319-4472 (I.F – 5.5658)*, Vol 1, Special Issue , Page 33-36, Jan – 2018.
- “Impact of Organisation Cultural Gaps in IT Sectors” *Indian Journal of Current Research (UGC Index – 389) ISSN No. 2347-9213, Vol 5, Issue 2, Page 169-171, Sep. 2017.*
- “A Comparative Study of Customer Perception toward E-banking Services Provided By Selected Private & Public Sector Bank in India” *International Journal of Research in Economics and Social Sciences ISSN No. 2231-5985 (I.F – 5.545)*, Vol 6, Issue 1, Page 30-40, Jan. 2016.
- “Customer’s Perception and attitude towards Service quality attributes in Multinational banks in India” *“International Journal in Management and Social Science ISSN No. 2321-1784 (I.F – 4.358)*, Vol 3, Issue 12, Page 90-98, Dec. 2015.

- “Customers Perspective on Service Quality Dimensions between Public and Private Banks in Thanjavur-Dt- A Comparative Study” International Journal of Research in Finance and Marketing ISSN No. 2231-5985 (**I.F – 5.230**), Vol 5, Issue 8, Page 76-86, Aug. 2015.
- “A Study on Customers Perception towards E-Banking in Thanjavur District” Intercontinental Journal of Marketing Management ISSN No. 2350-0883 (**I.F 0.450**), Vol 1, Issue 4, Page 34-42, Nov 2014.
- “Customers Perspective on Process and Developments of Banking Systems in Thanjavur City” Indo Global Journal of Applied Management Science - ISSN No. 2320-7892, Vol 2, Issue 5, Page 07-12, Nov. 2014.
- “The Study on Customer Perception towards Banking Services in Thanjavur District” Commerce Times, ISSN No. 2320-9461, Vol 1, Issue 1, Page 34-40, Nov. 2014.
- “Rural Marketing - A Paradigm Shift in Marketing” International Journal of Consumerism, ISSN No. 2250-1010, Vol 1, Issue 4, Page 36-44, June 2013.
- “CRM-A Creative Tool in the Success of Strategy” Indo-Asian Journal of Advanced Management, ISSN No. 2250-1266, Vol 2, Issue 1, Page 19-22, May 2013.
- “Consumer Behaviour in Rural Marketing” International Journal of Functional Management, ISSN No. 2319-1406, Vol 1, Issue 1, Page 80-82, Feb 2013.
- “Green Marketing in India-Emerging Opportunities and Challenges” M-Infinite Journal of Management, ISSN No. 0973-7197, Vol 5, Issue 2, Page 259-263, Sep 2012.
- “The Changing Face of Customer Relationship Management “Wide Spectrum Research Journal, ISBN No. 978-81-927355-6-6, Vol 2, Page 136-141, June 2013.
- “Customer Relationship Management – An Emerging Business Need” Sabanayagam Publications, ISBN No. 978-81-923607-7-5, Vol 1, Page 315-317, Feb 2013.
- “Emerging Trends in Retail Marketing Strategy” Management of Resources Issues & Challenges, ISBN No. 978-81-909199-6-8, Vol 1, Page 65-67, Feb 2011.

Title of Thesis/Dissertation/Project:

| | |
|--|---|
| 1.Title of Thesis at Doctoral level | A study on Customers Attitude and Perception towards Banking Services with special reference to Thanjavur District, Tamilnadu State. |
| 2. Tile of Dissertation at M.Phil. level | Concept of Fast food in Modern Hotel Industry – Customers’ acceptance to the concept |
| 3.Title of Project at Master’s level | Market Development Strategy for O & M boiler spares of BHEL, Trichy |

Academic Services:

Seminar, Workshop & Webinar Organized:

- Organized an International Conference & Women Awards on “Impact of Women’s Growth in Pandemic Period” – March 20th 2022
- Organized a National Webinar on “Social Media Marketing – A Practical Approach” - November 06th 2020.
- Organized a National level Vigilance Awareness Week Programme on “Prevention of Corruption and Bribery” – November 02nd 2020.
- Organized a Bridge Course for BBA, October 31, 2020 at AVVM SPC Poondi.
- Organized a Women Self Help Group awareness programme on “E-Marketing” for NGO Office, Thanjai Janaseva Bhavan, Thanjavur – Sep 25th 2019
- Organized a Students health awareness programme on “Junk Food” for Saraswathi Ambal Aided Primary School, Thiruvaiyaru – Feb 19th 2018.

No. of Guest Lectures delivered :

- Resource Person for Motivational Speech in “Decision Making” for Club Valediction, organized by Dept. of BBA, Theivanai Ammal College for Women (Autonomous), Villupuram, held on 19/02/2020.
- Resource Person for Two days Training Programme on Personality Development organized by IQAC of AVVM Sri Pushpam College (Autonomous), Poondi, Thanjavur, held on 12th & 13th December 2018.
- Resource Person for “Motivational Speech” in Club Valediction, organized by Dept. of BBA, Theivanai Ammal College for Women (Autonomous), Villupuram, held on 27/03/2018.
- Resource Person for “Personality Development” Speech, organized by Dept. of Mgt. Studies, RDB College of Arts and Science, Papanasm, Thanjavur held on 09/02/2018.
- Resource Person for the Soft Skill extra credit course for PG Chemistry Students in our College - 2013-14.

Professional Affiliation:

- Reviewer for International Edited Chapter Book – Published by IGI Global Publications, USA.
- Editor for an ISBN Edited Volume Book I & II - ISBN No. 978-93-90996-43-8 (**Theme** – Business Environment and Technological Innovation – Emerging Trends) Published by Archers & elevators Publishing House Bangalore.
- Editorial Board Member for an ISBN Edited Volume Book (ISBN: 978-93-89507-84-3) Awareness of Post Covid – 19 Published by Puducherry Academic Researchers Academy.

- Advisory Committee Member for PIMS & PRIMES Awards Ceremony 2021, Organized by Benevolent Trust Pondicherry.
- Advisory Committee Member for International Conference on Women Writers and Researchers Cramps & Women PARA Awards Ceremony 2021, Organized by Pondicherry Academic Researcher's Academy.
- Research Collaboration (MOU's) with other colleges, NGO's and Consultancy Services – related to Joint Research Publication, jointly organizing Training programmes, Conferences, seminars, workshops, extension activities, etc.
- Editorial Board Member - AE International Journal of Multidisciplinary Research.
- Lifetime & Professional Member of the Institute for Engineering Research and Publication.
- Member for All India Council for Technical Skill Development
- Member for National Institute for Technical Training & Skill Development
- Lifetime Member of International Institute of Organized Research (I2OR)
- Lifetime Member of International Association of Commerce and Management.
- Lifetime Member of Exclusive MBA – Global Association.
- Review Board Member – International Journal of Research and Analytical Reviews.
- Review Board Member – Journal of Emerging Technologies and Innovative Research.

Academic Administration:

- IQAC –Departmental Subcommittee member – 2011 to 2016.
- NAAC - Departmental Subcommittee member – 2019 to 2021.
- Departmental Coordinator for LMS & Swayam Course 2018 to 2021
- Supported the Department to renew the AICTE Process.
- Member Placement & Career Guidance – 2011 to 2017& 2020 to 2021
- Act as an Organiser in National Level Management Meet.

Academic activities:

- Bharathidasan University Appointed as a Chairman of the Board of Studies for Business Administration in Bishop Heber College Trichy – 2013 to 2015.
- Member of the Board of Studies for BBA & MBA in our College - 2006 to 2021.
- Question Paper Setting Board Chairman Dept. Of BBA (Periyar University Salem)-2016 & 2021
- Question Paper Setting Scrutiny Board Member –
 - AVVM SPC Poondi - 2006 to 2021.
 - AVC College, (Autonomous) Mayiladuthurai – 2015
 - Theivanai Ammal College for Women, Villupuram - 2019
- Question paper setter for various Colleges and Universities.

- Active member of examination evaluation panel for Various Colleges and Universities.
- Project Guidance for DDE - MBA Course in Bharathidasan & Annamalai University
- Resource Person for handling DDE classes for BBA & MBA Courses in Annamalai & Alagappa University.

Faculty Development Programme Participated:

- ❖ 5 – Days FDP on Universal Human Values (UHV)- Principles and Prospects organized by Academy of Maritime Education and Training(AMET), Deemed to be University, Chennai, held on 11th July 2022 to 15th July 2022.
- ❖ 2-weeks International Faculty / Knowledge Development Programme on Teaching Efficacy designed and executed by St. Joseph University and Special Minds, Nagaland, India, **14 Days International Level (Online Mode)**, 14th – 27th February 2022
- ❖ **FDP on How to make Teaching Learning Process Effective & Outcomes based** organized by Christian Eminent College, Indore & Indian Agricultural Research Institute, Indore, India, **8 Days National Level (Online Mode)**, 14th – 21st June 2021
- ❖ **FDP on Digital Media Marketing and Management** organized by ATAL (AICTE) & Institute of Business Management & Research, IPS Academy, Indore(M.P), **5 Days National Level (Online Mode)**, 17th – 21st May 2021.
- ❖ **FDP on Revised NAAC Framework** organized by The Oxford College of Business Management Bangalore, **6 Days National Level (Online Mode)**, 29th March – 03rd April 2021.
- ❖ **FDP on Artificial Intelligence, machine Learning and Deep Learning**, organized by ATAL (AICTE) & Karpagam College of engineering, **5 Days National Level (Online Mode)**, 02nd – 06th Feb 2021.
- ❖ **FDP on Management Information System**, organized by ATAL (AICTE) & MEPCO Schlenk Engi. College, **5 Days National Level (Online Mode)**, 04th – 08th Jan 2021.
- ❖ **FDP on Enhancing Digital Proficiency: A Platform for Refining the Research and Teaching Skills** organized by IQAC Trinity College, Jalandhar, **7 Days International Level (Online Mode)**, 20th – 26th July 2020.
- ❖ **FDP on Innovative Entrepreneurship** organized by Dept. of Mgt. Studies, Anand Institute of Higher Technology, **7 Days National Level (Online Mode)**, 13th – 19th July 2020.
- ❖ **FDP on Application of Statistical Tools in SPSS**, organized by IQAC with Dept. of Commerce, Sri Kanyaka Parameswari College for Women, Chennai, **7 Days National Level (Online Mode)**, 6th – 12th July 2020.
- ❖ **FDP on Teaching, Learning & Evaluation in HEIS in Pandemic & Post Pandemic India – Issues & Challenges**, organized by IARA Trichy & Barrackpore Rastraguru Surendranath College West Bengal, **5 Days International Level (Online Mode)**, 25th – 29th June 2020.
- ❖ **FDP on Techniques in Enhancing Teaching & Learning Skills** organized by IQAC, Idhaya College for Women, Kumbakonam, **5 Days National Level (Online Mode)**, 15th – 19th June 2020.

- ❖ **FDP** on Implementation of GST in Tally ERP 9 organized by Dept. of Commerce Nallamuthu Gounder Mahakingam College, Pollachi, **7 Days National Level (Online Mode)**, 20th – 26th May 2020.
- ❖ **FDP** on The Role of Teachers in Building up Human Capital after Covid – 19 Lockdown, organized by Dept. of Mgt. Idhaya College for Women, Kumbakonam, **2 Days National Level (Online Mode)**, 14th & 15th May 2020.
- ❖ **FDP** on Entrepreneurship: Research, Critical Thinking and Innovation, organized by Indian Academic Researchers Association, **7 Days National Level (Online Mode)**, 22nd – 28th April 2020.
- ❖ **FDP** on Motivating the Motivators organized by Dept. of Commerce, Bon Secours College for Women Thanjavur, **1 Day National Level**, 10th Aug 2017.
- ❖ **FDP** organized by Gnanam School of Business, Thanjavur, **1 Day National Level**, 27th Sep 2014.
- ❖ **FDP** organized by Dept. of Mgt. Studies Annai College, Kumbakonam, **1 Day National Level**, 20th Jan 2012.

Conference/Workshop – Presented/Participated

| Conference/Seminars Presented | | | | |
|-------------------------------|---|---|---------------|---|
| S.No | Theme | Organiser | Level | Year |
| 1. | Entrepreneurship and Innovation - Embracing Sustainability and Transformation | The Oxford College of Business Management in association with Jain (Deemed-to-be) University, School of Commerce, Bangalore | International | 30 th June & 1 st July 2022 |
| 2. | Sustainable Environment Management | Alagappa Institute of Management & ICSSR | International | 25 th & 26 th March 2022 |
| 3. | Women Writers & Researchers Cramp | Puducherry Academic Researchers Academy | International | 07 th Mar 2021 |
| 4. | Emerging Trends in Business Management – Opportunities & Challenges | Vishwa Vishwani School of Business | International | 12 th April 2019 |
| 5. | Advances in Engineering Technology and Sciences | Sphoorthy Engineering College, Hyderabad | National | 4 th April 2019 |
| 6. | Problems and Prospects of Business Innovation in India | Dept. of Mgt. Studies Swami Vivekananda Arts & Science College, Thanjavur | International | 23 rd Mar 2019 |
| 7. | Impact of GST on Business Development and Finance | Dept. of Mgt. Studies RDB College of Arts and Science, Thanjavur | National | 17 th Mar 2018 |
| 8. | The Global Logic of Strategic alliances in Commerce and Mgt. | Dept. of Commerce Bon Secours College for Women Thanjavur | International | 31 st Jan 2018 |

| | | | | |
|-----|---|---|---------------|---|
| 9. | Sustainable Business Practices – A Global Perspective | Dept. of Commerce Bon Secours College for Women, Thanjavur | International | 27 th Sep 2017 |
| 10. | Strategic Growth of Business in New India | Dept. of Commerce JMC, Trichy | National | 23 rd Sep 2017 |
| 11. | Global trends in Management | Dept. of Mgt. Studies EGS Pillay Engineering College Nagapattinam | International | 05 th May 2017 |
| 12. | Business and Management Research | Dept. of Commerce Bon Secours College for Women Thanjavur | International | 17 th Feb 2017 |
| 13. | GST Framework and its implementation in India | Dept. of Mgt. Studies Dayananda Sagar B-School Bangalore | National | 12 th Jan 2017 |
| 14. | E-Governance Challenges and Prospects | Dept. of Mgt. Studies Annai College of Arts and Science, Kumbakonam | International | 21 st Sep 2016 |
| 15. | HRM and Globalization | Dept. of Mgt. Studies RDB College of Arts and Science, Thanjavur | International | 11 th Aug 2016 |
| 16. | Emerging Opportunities and Challenges in the Service Sector | Dept. of Commerce Annai Velankanni Arts and Science College, Thanjavur | National | 29 th Jan 2016 |
| 17. | Rural Women Entrepreneurship | Dept. of Economics AVVM SPC, Poondi | National | 20 th &21 st Mar 2015 |
| 18. | Emerging Trends in Banking | Dept. of Commerce AVVM SPC, Poondi | National | 24 th Mar 2014 |
| 19. | Competency Building Strategies in Business and Technology for Sustainable Development | Dept. of Mgt. Studies Sri Ganesh School of Business Management | International | 22 nd Feb 2013 |
| 20. | Contemporary Issues in Management | Dept. of Mgt. Studies SRM University Chennai | International | 28 th Feb & 1 st Mar 2013 |
| 21. | Contemporary Issues & Challenges Before Indian Managers and Entrepreneurs | Dept. of Mgt. Studies G.R.Damodaran Academy of Management Erode | International | 6 th Feb 2013 |
| 22. | Changes, Challenges and Strategic Reforms in Management | Dept. of Mgt. Studies Mohamed Sathak College, Chennai | International | 30 th & 31 st Jan 2013 |
| 23. | Innovative Business Strategies | Dept. of Mgt. Studies, GEM Business Academy | National | 19 th Oct 2012 |

| | | | | |
|------------------------------|---|---|-----------------------------------|---|
| 24. | Innovations in Management, Technology & Science | Dept. of Mgt. Studies PRIST University Vallam | National | 5 th Oct 2012 |
| 25. | Business Innovations in the Globalization Era | Dept. of Commerce AVVM SPC, Poondi | International | 22 nd Sep 2012 |
| 26. | Emerging Trends in Retail Marketing Strategy | Dept. of Mgt. Studies Adaikalamatha College, Vallam | National | 28 th Jan 2011 |
| 27. | Women Empowerment | Dept. of Economics AVVM SPC, Poondi | National | 24 th Jan 2009 |
| 28. | BPO in India | Dept. of Mgt. Studies PRIST Vallam | National | 25 th Feb 2005 |
| Workshop Participated | | | | |
| 1. | Examination Reforms | AICTE | National (Online Mode) | 27 th – 29 th Dec 2021 |
| 2. | Structure your Survey Paper | IQAC& Dept. of Computer Science, SHASUN Jain College for Women, Chennai | National (Online Mode) | 05 th June 2021 |
| 3. | Application of Research Methods and Statistical Tools in Management Studies and Social Sciences | School of Management Studies, Sathyabama Institute of Science and Technology, Chennai | National (Online Mode) | 08 th – 13 th Feb 2021 |
| 4. | Digital Educational Initiatives | Lucknow Intellectual Forum | National (Online Mode) | 20 th – 26 th Jan 2021 |
| 5. | Effective Research Methodology | Tamilnadu Open University Chennai & Thiagarajar College, Madurai | International (Online Mode) | 3 rd – 12 th June 2020 |
| 6. | Quantitative & Qualitative Tools & Aspects of Social Science Research | IARA Trichy & Seacom University WestBengal | International (Online Mode) | 4 th – 17 th May 2020 |
| 7. | Reference Mgt. Tools and Online Citation Database | IARA, Trichy | National (Online Mode) | 19 th -21 st April 2020 |
| 8. | Digital Economy: Challenges & Opportunities | Dept. of Mgt. Studies AVVM SPC, Poondi | National | 31 st Jan 2020 |
| 9. | Writing Quality Research Papers | Dept. of Commerce Manonmaniam Sundaranar University Tirunelveli | International | 19 th & 20 th July 2019 |
| 10. | Assessment and Accreditation of Higher Education Institutions | IQAC AVVM SPC, Poondi | National | 25 th Jan 2019 |

| | | | | |
|-----|--|--|----------|--|
| 11. | Workshop – Research Methodology | Dept. of Economics UDC, Trichy | National | 27 th Jan 2017 |
| 12. | Workshop – Research Methodology and SPSS | Dept. of Mathematics JMC, Trichy | National | 20 th – 25 th Oct 2016 |
| 13. | Testing of Hypotheses in Commerce and Management: Why, What and How? | Dept. of Commerce Bharathidasan University College, Perambalur | National | 30 th Mar 2014 |
| 14. | Research Methodology | Dept. of Economics AVVM SPC, Poondi | National | 4 th Jan 2012 |
| 15. | Case Teaching Techniques | DDE, Management Wing, Annamalai University | National | 23 rd Feb 2011 |
| 16. | Recent Trends in Banking | Dept. of Commerce TUK College Karanthai | State | 4 th Mar 2005 |

Conference Participated

| | | | | |
|----|--|--|---------------|--|
| 1. | Youth 2025 on Envisioning India's Future Growth, Innovation, Sustainability, Happiness & Wellbeing | Jaipuria Institute of Management, Jaipur | International | 17 th & 19 th Feb 2022 |
| 2. | Sustainable Economic and Business Development | IARA Trichy & Queens College for Women, Thanjavur | International | 27 th & 28 th Sep 2019 |
| 3. | Investor Awareness and Portfolio Management | Dept. of Commerce Bharathidasan University College, Perambalur | State | 27 th Aug 2014 |
| 4. | Contemporary Issues in Indian Entrepreneurship | Dept. of Mgt. Studies, AVVM SPC, Poondi | State | 11 th Oct 2002 |

Webinar Participated

| | | | | |
|----|--|---|------------------------|--|
| 1. | Research Ethics and Methodology | G.T.N Arts College, Dindigul | National (Online Mode) | 18 th June 2020 |
| 2. | Latest Trends in Information Technology | Dept. of IT J.J College, Pudukkottai | National (Online Mode) | 13 th June 2020 |
| 3. | Open Educational Resources, Knowledge Mgt. and Organizational Culture in Libraries | UCE, BIT & Anna University, Trichy | National (Online Mode) | 29 th & 30 th May 2020 |
| 4. | Mindset and Milestones Ahead of Students community After Covid-19 | Institution's Innovation Council (IIC) K.L.N. College of Engineering, Chennai | National (Online Mode) | 20 th May 2020 |
| 5. | Patent Professional - as a Career | Intellectual Property Rights Cell – Bharathidasan University, Trichy | National (Online Mode) | 18 th May 2020 |

| | | | | |
|----|--|--|------------------------|--|
| 6. | An Effective Research Paper Writing Skills | Dept. of Commerce &Mgt. Bhagwan University Gujarat | National (Online Mode) | 13 th - 16 th April 2019 |
| 7. | Research Methodology for Social Science | IARA Trichy | National (Online Mode) | 6 th - 12 th Apr-2019 |

Personal Details:

Father Name : R. Chandrasekaran
Gender : Male
Marital Status : Married
Nationality : Indian
Religion : Hindu
Community : Backward Class – BC
Blood Group : A+ve
Languages Known : Tamil & English

I hereby declare that the above particulars of my CV are true to the best of my knowledge.

Place:
Date:

yours faithfully

C. SURESH)