

## **Dr. N.R.SARAVANAN**

No 38, N.G.O Nagar,  
First Floor, Nanjikotti Road,  
Near EB Colony), Thanjavur  
Thanjavur. Pin-613 007,  
TamilNadu, INDIA.

E-Mail : sarannr@gmail.com

Mobile : 9500799885

### **OBJECTIVE**

To be a dynamic professional where I can use my interpersonal and academic skills to pursue a challenging and rewarding career.

### **ACADEMIC PROFILE**

<b>Course</b>	<b>Specialization</b>	<b>Institution</b>	<b>Board/University</b>	<b>Year of Passing</b>
<b>Ph.D</b>	Management	Paavai Engineering College, Namakkal	Bharathiar University, Coimbatore	August- 2015
<b>MBA</b>	Marketing with Systems	A.V.V.M.Sri Pushpam College, Poondi	Bharathidasan University, Trichy	April - 2005
<b>MBA</b>	Banking & Finance	School of Distance Education	Alagappa University, Karaikudi	May - 2011
<b>M.Phil</b>	Management	School of Distance Education	Annamalai University, Chidambaram	April - 2008
<b>MA</b>	Yoga	Temple of Consciousness, Kumbakonam	Bharathiar University, Coimbatore	May - 2011
<b>PGDHRM</b>	HRM	Pondicherry University, Pondicherry.	Pondicherry University, Pondicherry	April -2005
<b>PGDCA</b>	Computer Applications	A.V.V.M.Sri Pushpam College, Poondi	Bharathidasan University, Trichy	April - 2004
<b>B.COM</b>	Commerce	A.V.V.M.Sri Pushpam College, Poondi	Bharathidasan University, Trichy	April -2003

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saran\_nrs@yahoo.co.in

**Mobile:**

+ 91 9500799885

**Permanent Address:**

No 38, N.G.O Nagar, First Floor,  
Nanjikotti Road, (Near EB  
Colony), Thanjavur  
Thanjavur. Pin-613 007,  
TamilNadu, INDIA.

**Personal profile:**

Date of Birth : 21<sup>st</sup> Feb1982

Sex : Male

Nationality : Indian

Community : B.C

Marital Status : Married

Blood Group : O + ve

Father's Name : N.Rengarajan

Mother's Name : R.Chandra

**Certificate Course – Master Course (Yoga)**

Institution : Vethathri Maharishi Kundalini Yoga Research  
Foundation

Department : Yoga

Year : 2005

**Certificate Course – Brama Gnanam (Yoga)**

Institution : Vethathri Maharishi Kundalini Yoga Research Foundation

Department : Yoga

Year : 2004

**Certificate Course – Basic Photography (C.B.P)**

Institution : A.V.V.M. Sri Pushpam College, Poondi.

Department : Physics

Year : 2003

**Certificate Course – Journalism (C.J)**

Institution : A.V.V.M. Sri Pushpam College, Poondi.

Department : Tamil

Year : 2002

**Certificate Course – Consumerism (C.C)**

Institution : A.V.V.M. Sri Pushpam College, Poondi.

Department : Commerce

Year : 2001

**Certificate Course – Share Investment Management (C.S.I.M)**

Institution : A.V.V.M. Sri Pushpam College, Poondi.

Department : Commerce

Year : 2001

**Higher Secondary (H.Sc) (+2)**

Institution : Needamangalam Hr.Sec.School, Needamangalam

Year : April – 2000

### Qualification Approved by

Bharathidasan University

Thiruchirappalli.

Research Advisor (RA) from  
Bharathidasan University

Ref. No: 23944 / Ph.D.K4/  
Management/ RA/ Date :  
26.10.2016

Life Time Member of Indian  
Commerce Association (ICA)

### Professional Experience: (17 Years)

Designation	Institution	Experience	Year
Associate Professor & Research Director in Department of Management Studies	Annai College of Arts & Science, Kumbakonam.	6 Years 2 Months	01.12.2016 to Till Date
HOD in Business Administration	Annai College of Arts & Science, Kumbakonam.	1 Year 7 Months	13.04.2014 to 30.11.2016
Assistant Professor in PRIST SCHOOL OF BUSINESS	PRIST UNIVERSITY, Thanjavur.	5 years 10 Months	15.07.2009 to 10.04.2015
Lecturer in Management Studies	Marudupandiyar College, Thanjavur.	4 years	06.06.2005 to 19.06.2009

### Honours / Awards

- I have scored 'School First' in Higher Secondary (Gold Medal)
- I have Scored 'Proficiency of English' in Under Graduate.
- Won First Prize in Short Put conducted by the Annual meet of Bon Secours College for Women, Thanjavur

### Subjects Taught

Marketing Management, Legal Aspects of Business, Principles of Management, Total Quality Management, Retail management, Compensation Management, Investment Management, Bank Management, Human Resource Management, Managerial Economics, Organizational Behaviour, Auditing, Financial Management, and Services marketing, and so on.

### Computer Proficiency

- M.S- Office (Word, Excel, PowerPoint)
- Tally 9.0

### Appreciation Certificates

\* Received certificate of Appreciation for organizing the  
National Level Management Meets

No. of Paper Presentations - 66

No. of Paper Published - 47

No. of FDP attended - 6

Workshop Participated - 10

### **Resource Person**

❖ Bharathidasan University  
Trichy (DDE)

❖ Alagappa University Study  
Centre, Thanjavur.

❖ Periyar University Study  
Centre, Thanjavur.

❖ PRIST University,  
Thanjavur.

### **Significant Contribution**

- ❖ Acted as a convener for National Seminar organized by the Department of Management Studies in Bon Secours college for women, Thanjavur.
- ❖ Acted as a convener for National Conference “IMATS-2013” organized by the PRIST School of Business in PRIST UNIVERSITY, Thanjavur.

### **Additional Responsibilities**

- ❖ I was assigned as Camp Officer to various affiliated institutions at Delhi, Mumbai, and Bangalore, Kerala, Andhra Pradesh to inspect semester examinations by PRIST UNIVERSITY.
- ❖ I have been assigned as Placement Coordinator in MBA Department in PRIST UNIVERSITY.
- ❖ I have been assigned as ISO coordinator for internal Auditor in PRIST UNIVERSITY.
- ❖ Board of Studies Member for MBA board at PRIST University, Thanjavur, India.
- ❖ Arranging Industrial visits in and around states of Tamilnadu, Kerala and Karnataka.
- ❖ Certificate of Merit for 100% Result

### **RESEARCH SUPERVISION**

<b>Programme</b>	<b>Researchers</b>	<b>University</b>	<b>Status</b>
Ph.D	2	<b>Bharathidasan University, Trichy</b>	<b>Pursuing</b>
M. Phil	32	PRIST University	Awarded
M.B.A	86	PRIST, Bharathidasan, Periyar University	Awarded
B.B.A / B.Com	23	PRIST, Bharathidasan, Periyar University	Awarded

### **Social Activities :**

I am the Managing Director (MD) of Arichuvadi Educational and Charitable Trust, which aims to promote and assist the under privileged children in India.

To Know more details, Please Visit

[www.arichuvadi.org](http://www.arichuvadi.org)

### **Research Guide**

- ❖ P.G Level (M.B.A) Bharathidasan University
- ❖ P.G Level (M.B.A) PRIST University
- ❖ M.Phil Level (Management) PRIST University
- ❖ P.G Level (M.B.A) Periyar University
- ❖ P.G Level (M.B.A) Annamalai University
- ❖ P.G Level (M.B.A) Vinayaka Mission University
- ❖ U.G Level (B.Com Applied) Bharathidasan University

### **Faculty Development Programme**

S.No	Participated Institute	Date
1	PRIST University, Thanjavur.	12 <sup>th</sup> Dec 2009
2	PRIST University, Thanjavur.	05 <sup>th</sup> Jan 2012
3	KHADIR MOHIDEEN COLLEGE, Adiramapattinam.	24 <sup>th</sup> Feb2013
4	NPTEL, PRIST University, Thanjavur.	12 <sup>th</sup> April 2013
5	Corporate Social Responsibility	29 <sup>th</sup> Dec 2015
6	Bon Secours College for Women, Thanjavur	10 <sup>th</sup> Aug 2017

### **Workshop Participation**

S.No	Participated Institute	Date
1	ICFAI University, Thanjavur	29 <sup>th</sup> Sep - 2007
2	Adaikalamatha Institue of Management, Thanjavur	17-19 <sup>th</sup> Nov – 2009
3	PERIYAR MANIYAMMAI University, Thanjavur.	27 <sup>th</sup> & 28 <sup>th</sup> Feb – 2010
4	Annamalai University, Chidambaram.	27 <sup>th</sup> Jan 2011
5	PRIST UNIVERSITY, Thanjavur	05 <sup>th</sup> Oct 2011
6	PRIST UNIVERSITY, Thanjavur	21 & 22 <sup>nd</sup> June 2012
7	St. Michael College of Engg, SIVAGANGAI.	25 <sup>th</sup> Jan 2013
8	National Foundation for Entrepreneurship Development (NFED) , Coimbatore	19 <sup>th</sup> Dec 2015
9	Gnamam School of Business, Thanjavur	06 - 07th Oct 2016
10	ICFAI University, Trichy	18th Jul - 2019

## PUBLICATIONS IN NATIONAL / INTERNATIONAL JOURNALS

- ❖ **Dr.N.R.Saravanan (March 2022)**, “An Empirical Study on Knowledge Sharing Practices of it Sector Managers in Telengana Region” *International Journal of Health Sciences*, 6(S1), 2888–2903- (UGC Scopus Journal), <https://doi.org/10.53730/ijhs.v6nS1.5287>
- ❖ **Dr.N.R.Saravanan (Dec 2021)**, “Factors Influencing Customer Loyalty in BSNL with reference to Bengaluru City” AIP Conference Proceedings ISSN No: 0094-243X, Online: 1551-7616.
- ❖ **Dr.N.R.Saravanan (2020)**, “A Study on the Boon of Telecom Industry during the Lockdown 2020” *International Journal of Future Generation of Communication & Networking*. ISSN NO: 2233- 7857.
- ❖ **Dr.N.R.Saravanan (Feb 2018)**, “Impact of Retail Marketing with Reference to Thanjavur District” *International Journal of Business Intelligence & Innovations* ISSN NO: 23484705.
- ❖ **Dr.N.R.Saravanan (Sep 2017)**, “Impact of Training on Bank Employee Performance: A Comparative Study of Public Sector Bank and Private Sector Bank In India” *Indian Journal of Current Research*. ISSNO. 23479213. UGC Index No. 389
- ❖ **Dr.N.R.Saravanan (Sep 2017)**, “Enabling E-Commerce in India” *Indian Journal of Current Research*. ISSNO. 23479213. UGC Index No. 389.
- ❖ **Dr.N.R.Saravanan (Sep 2017)**, “The Role of Textile And Clothing Industries In Growth And Development Strategies” *Indian Journal of Current Research*. ISSNO. 23479213. UGC Index No. 389.
- ❖ **Dr.N.R.Saravanan (Sep 2017)**, “Training and Development Scenario In Public and Private Sector Banks” *Indian Journal of Current Research*. ISSNO. 23479213. UGC Index No. 389.
- ❖ **Dr.N.R.Saravanan (Sep 2017)**, “Consumer Preferences Towards Online Shopping In Thanjavur District” *Indian Journal of Current Research*. ISSNO. 23479213. UGC Index No. 389.
- ❖ **Dr.N.R.Saravanan (Sep 2017)**, “Rural Marketing In India: Challenges And Opportunities” *Indian Journal of Current Research*. ISSNO. 23479213. UGC Index No. 389.
- ❖ **Dr.N.R.Saravanan (Sep 2017)**, “Impact of Ecommerce on Global Economy In Developing Countries” *Indian Journal of Current Research*. ISSNO. 23479213. UGC Index No. 389.
- ❖ **Dr.N.R.Saravanan (Sep 2017)**, “Awareness of Green Marketing and Its Influence on Buying Behaviour of Consumers: Special Reference to

Thanjavur District” Indian Journal of Current Research. ISSNO. 23479213. UGC Index No. 389.

- ❖ **Dr.N.R.Saravanan (Sep 2017)**, “Problems and Prospects of Mutual Funds - An Empirical Analysis” Indian Journal of Current Research. ISSNO. 23479213. UGC Index No. 389.
- ❖ **Dr.N.R.Saravanan (Sep 2017)**, “A Study on Problems Faced By Women Entrepreneurs in Thanjavur District” Indian Journal of Current Research. ISSNO. 23479213. UGC Index No. 389.
- ❖ **Dr.N.R.Saravanan (Sep 2017)**, “The Rebirth of Intermediation: E-Marketing and Infomediaries as Distribution Channels” Indian Journal of Current Research. ISSNO. 23479213. UGC Index No. 389.
- ❖ **Dr.N.R.Saravanan (Sep 2017)**, “Problems and Prospects of Agricultural Marketing in India: An Overview” Indian Journal of Current Research. ISSNO. 23479213. UGC Index No. 389.
- ❖ **Dr.N.R.Saravanan (Sep 2017)**, “Impact of Globalization on Indian Agriculture” Indian Journal of Current Research. ISSNO. 23479213. UGC Index No. 389.
- ❖ **Dr.N.R.Saravanan (Sep 2017)**, “An Impact of Goods and Service Tax (GST) On Indian Economy” Indian Journal of Current Research. ISSNO. 23479213. UGC Index No. 389.
- ❖ **Dr.N.R.Saravanan (Sep 2017)**, “A Study On Customer Preference Towards Online Shopping With Special Reference To Thanjavur District” Indian Journal of Current Research. ISSNO. 23479213. UGC Index No. 389.
- ❖ **Dr.N.R.Saravanan (May 2017)**, “A Study on Customer Satisfaction on Food Delivery Mechanism of Universal PDS in Thanjavur District (Tamil Nadu)” International Journal of Informative & Futuristic Research ISSN NO: 2347-1697.
- ❖ **Dr.N.R.Saravanan (April 2017)**, “A study on Budgetary Control at Sakthi Auto Component Limited (SACL), Erode District” International Journal of Informative & Futuristic Research ISSN NO: 2347-1697.
- ❖ **Dr.N.R.Saravanan (Feb 2017)**, “A Study of Academic Achievement among College Students in Relation to their Study Habits with Reference To Thanjavur District” International Journal of Informative & Futuristic Research ISSN NO: 2347-1697.
- ❖ **Dr.N.R.Saravanan (Feb 2017)**, “Comparative Analysis of Ethnocentric Behaviour of Tamil Newspaper Readers with Special Reference To Thanjavur” Indo Global Journal of Commerce and Economics.

- ❖ **Dr.N.R.Saravanan (Feb 2017)**, “Problems & opportunities of women entrepreneurship in Thanjavur District” “PEZZOTTAITE “ International Journal of Trade & Global business Perspective ISSN (P) : 2319 - 9059.
- ❖ **Dr.N.R.Saravanan (Sep 2016)**, “Awareness of Green Marketing and Its Influence on Buying Behavior of Consumers” International Journal of E-Governance Challenges.
- ❖ **Dr.N.R.Saravanan (Sep 2016)**, “A Study on Financial Literacy and Investment Behaviour of Working Women in Thanjavur District” International Journal of Informative & Futuristic Research ISSN NO: 2347-1697.
- ❖ **Dr.N.R.Saravanan (April 2016)**, “Tamil Newspaper Readers Attitudes and Preferences w.r.t To Thanjavur Town: A Comparison Between Daily Thanthi Vs The Hindu (Tamil Version)” International Journal of Informative & Futuristic Research ISSN NO: 2347-1697.
- ❖ **Dr.N.R.Saravanan (March 2016)**, “An Analysis of Trends of Tea Industry in India” International Journal of Multi-Disciplinary Research.
- ❖ **Dr.N.R.Saravanan (March 2016)**, “Micro Loans to the Urban Women by NGOs at Thanjavur Urban Area – A Study” International Journal of Multi-Disciplinary Research.
- ❖ **Dr.N.R.Saravanan (Nov 2015)**, “Psychosocial Safety Climate as a Precursor to Conducive Work Environments, Psychological Health Problems, And Employee Engagement with Ref to TVS, Madurai” International Journal of Informative & Futuristic Research ISSN NO: 2347-1697.
- ❖ **Dr.N.R.Saravanan (Oct 2015)**, “Enabling E-Commerce in India” International Journal of Business Intelligence & Innovations ISSN NO: 23484705.
- ❖ **Dr.N.R.Saravanan (Sep 2014)**, “Intrapreneur the Next wave to Entrepreneur” Holy Grace Academy, Thrissur, Kerala. ISSN NO: 0975-3427.
- ❖ **Dr.N.R.Saravanan (Oct - Dec 2013)**, “Factors Affecting QWL: Empirical Evidence From Multi-Specialty Hospitals In Tamilnadu” Economic Challenger, ISSN NO: 0975-1351.
- ❖ **Dr.N.R.Saravanan (July 2013)**, “An Analysis on The Customer Loyalty in Telecom Sector: Special Ref to Bharath Sanchar Nigam Limited (BSNL), India” Asian Academic Research Journal of Social Science & Humanities (AARJSH), ISSN : 2278 – 859X International Online Journal.



- ❖ **Dr.N.R.Saravanan (Nov 2013)**, “Emerging Competitive Environment in Indian consumer Durables Market” Research Explorer , ISSN NO:2250-1940.
- ❖ **Dr.N.R.Saravanan (Nov 2013)**, “The perceived privacy on customer loyalty in BSNL Mobile Phone Services” Research Explorer , ISSN NO:2250-1940.
- ❖ **Dr.N.R.Saravanan (Sep 2012)**, “Green Marketing in India – Past , Present, Future” Sanakiya International Journal of Management. ISSN:0975-3915.
- ❖ **Dr.N.R.Saravanan (Feb 2012)**, “Product marketing on the Internet” Emerging Trends in Management Practice. ISBN : 978-81-922849-1-0.
- ❖ **Dr.N.R.Saravanan (Oct 2011)**, “Financial Management A Tool to meet Global Competition” Karpaga Vinayaga College of Engg & Technology, ISBN:978-81-8371-409-9.
- ❖ **Dr.N.R.Saravanan (Jan 2011)**, “Ethical Hacking and its Techniques” Management of Resources. , ISBN : 978-81-909199-6-8.
- ❖ **Dr.N.R.Saravanan (Dec 2010)**, “Medical Tourism The Future of Health Services” International Journal of Applied Mgt Research ISSN: 09748709.
- ❖ **Dr.N.R.Saravanan (March 2010)**, “Supply Chain Management” PRIST UNIVERSITY, Thanjavur ,ISBN : 978-81-909575-2-6.
- ❖ **Dr.N.R.Saravanan (March 2010)**, “Improving Quality with Basic SPC Tools With Reference To Telecom Devices” TISSIL International Publications , ISBN : 978-93-80449-11-1.
- ❖ **Dr.N.R.Saravanan (March 2010)**, “Implementing Data Analytical Tools In The Intelligent Telecom Systems” TISSIL International Publications , ISBN : 978-93-80449-11-1.
- ❖ **Dr.N.R.Saravanan (Jan - March 2010)**, “The Changing Scenario of KPO Industry” Economic Challenger, ISSN NO: 0975-1351.
- ❖ **Dr.N.R.Saravanan (Nov 2009)**, “Health Economics as a Tool for Managers” Health Economics & Mgt, ISBN: 978-93-80449-19-7.
- ❖ **Dr.N.R.Saravanan (Oct – Dec 2009)**, “Retail Industry – No Limit for growth” Economic Challenger, ISSN NO: 0975-1351.

## PAPER PRESENTATION IN NATIONAL / INTERNATIONAL SEMINARS

- **“A Study on Customer Preference towards Online Shopping with Special Reference to Thanjavur District”** presented at Indian Journal of Current Research, on Sep-2017.
- **“Awareness of Green Marketing and Its Influence on Buying Behavior of Consumers”** presented at International Seminar on E-Governance Challenges on 21<sup>st</sup> Sep 2016.
- **“Consumer Online Shopping Behavior”** presented at International Seminar on E-Governance Challenges on 21<sup>st</sup> Sep 2016.
- **“A Study on Financial Literacy and Investment Behaviour of Working Women in Thanjavur District”** presented at International Journal of Informative & Futuristic Research ISSN NO: 2347-1697 on Sep-2016.
- **“Tamil Newspaper Readers Attitudes w.r.t To Thanjavur Town: A Comparison Between Daily Thanthi Vs The Hindu (Tamil Version)”** presented at International Journal of Informative & Futuristic Research ISSN NO: 2347-1697 on Apr-16.
- **“An Analysis of Trends of Tea Industry in India”** presented at International Journal of Multi-Disciplinary Research on 9<sup>th</sup> March 2016.
- **“Micro Loans to the Urban Women by NGOs at Thanjavur Urban Area – A Study”** presented at International Journal of Multi-Disciplinary Research on 9<sup>th</sup> March 2016.
- **“Knowledge Management for E-Business Performance”** presented at Bon Secours College for women, Thanajvur, on 22<sup>nd</sup> & 23<sup>rd</sup> Jan2016.
- **“Customer Retention Strategies in Telecom Service Providers in India”** presented at M.R.Govt. Arts College, Mannargudi on 08<sup>th</sup> Jan 2016.
- **“Enabling E-Commerce in India”** presented at Adaikala Matha Institute of Management & Research, Thanjavur on 01<sup>st</sup> Oct 2015.
- **“Intrapreneur the Next wave to Entrepreneur”** presented at Holy Grace Academy of Management Studies, Kerala. On 19<sup>th</sup> Sep -2014.
- **“Emerging Competitive Environment in Indian consumer Durables Market”** presented at Adaikala Matha College, Thanjavur on 28<sup>th</sup> Sep 2013.
- **“Work Life Balance: A Conceptual Review”** presented at Raja Serfoji Govt. College, Thanjavur on 25<sup>TH</sup> Feb 2013.
- **“The strategies towards growth of Medical Tourism in India – An Empirical Study”** presented at Sri Ganesh School of Business Management, Salem on 22<sup>nd</sup> Feb – 2013.

- **“Stress Management – An overview”** presented at PRIST UNIVERSITY, Thanjavur on 5<sup>th</sup> Oct 2012.
- **“Impact of E-Commerce on Global Economy in Developing Countries”** presented at Annai Mathamal Sheela Engg College, Erumapatty, Namakkal on 14<sup>th</sup> Sep 2012.
- **“Youth unemployment: service sector to social Entrepreneurship strategy”** presented at A.V.V.M. Sri Pushpam College, Poondi on 10<sup>th</sup> March 2012.
- **“Intrapreneur the Next wave to Entrepreneur- A case Study”** presented at AIM, Alagappa University, Karaikudi on 9<sup>th</sup> & 10<sup>th</sup> March 2012.
- **“Changes in culture and Rural Employment by way of Eco-Tourism”** presented at S.Nijalingappa College, Bangalore on 25<sup>th</sup> Feb 2012.
- **“Product marketing on the Internet”** presented at Sri saraswathi Thiyagaraja College, Pollachi, Coimbatore on 3<sup>rd</sup> Feb 2012.
- **“Consumer’s Responsiveness to Internet Marketing: An empirical study”** presented at Dhanalakshmi Srinivasan Arts & science college, Perambalur on 25<sup>th</sup> Jan 2012
- **“Emerging Health Challenges”** presented at St.Michael College of Engineering & Technology, Kalayarkoil on 4<sup>th</sup> Nov 2011.
- **“Financial Management A Tool to meet Global Competition”** presented at Karpaga Vinayaga College of Engineering & Technology, Maduranthagam on 21<sup>st</sup> Oct 2011.
- **“Retail Banking to India”** presented at GRT Institute of Engg & Technology, Tiruttani on 21<sup>st</sup> Oct 2011.
- **“Essence of Strategic Management in various Functional areas of the Organization”** presented at RKKR School of Management Studies, Salem on 20<sup>th</sup> Oct 2011.
- **“Development of Kongu Region, Past and Present”** presented at KS.R College of Engineering, Tiruchengode on 10<sup>th</sup> & 11<sup>th</sup> Oct 2011.
- **“Challenges of Indian Business in Global Economy”** presented at Annai Mathamal sheela Engg College, Erumapatty, Namakkal on 23<sup>rd</sup> Sep 2011.
- **“Impact of Globalization on Developing Countries”** presented at Annai Mathamal sheela Engg College, Erumapatty, Namakkal on 26<sup>th</sup> Feb 2011.
- **“Ethical Hacking and Its Techniques”** presented at Adaikala Matha College, Thanjavur on 28<sup>th</sup> Jan 2011.
- **“Medical Tourism- the Future of Health Services”**, presented at Raja Serfoji Govt College, Thanjavur on 16 & 17<sup>th</sup> Dec 2010.

- **“Managing Employee Absenteeism”**, presented at Aadavan college of Arts and Science, Manaparai on 18<sup>th</sup> Dec 2010.
- **“Retail Marketing and Information Technology”**, presented at Gnanam School of Business, Thanjavur on 2 & 3<sup>rd</sup> Oct 2010.
- **“Present marketing Environment”**, presented at Adaikala Matha College, Thanjavur on 1<sup>st</sup> Oct 2010.
- **“Competency Mapping”**, presented at Bon Secours college for women, Thanjavur on 4<sup>th</sup> Sep 2010.
- **“Green Marketing”**, presented at Annamalai University, Chidambaram on 3<sup>rd</sup> Sep 2010.
- **“Challenges of Rural India with regard to Telecom Sector”**, presented at CARE School of Management, Trichy on 17<sup>th</sup> April 2010.
- **“Supply Chain Management”**, presented at PRIST UNIVERSITY, Chennai on 27<sup>th</sup> March 2010.
- **“Knowledge Management for E-Business Performance”**, presented at Annamalai University, Chidambaram on 20 & 21<sup>st</sup> March 2010.
- **“Improving Quality in Business Process Outsourcing through Technology”**, presented at Venkateswara College, Peravurani on 20<sup>th</sup> March 2010.
- **“Retail Industry In India – An Overview”**, presented at Srinivasan Arts & Science College, Perambalur on 19<sup>th</sup> & 20<sup>th</sup> March 2010.
- **“The Role of Entrepreneurship in India’s Future Economic Development”**, presented at Sourashtra College- Madurai on 26<sup>th</sup> Feb 2010.
- **“Medical Tourism - The Future of Health Services”**, presented at Sourashtra College- Madurai on 26<sup>th</sup> Feb 2010.
- **“Do Indian Insurance Companies Comply with Rural and Social Sector Obligations?”**, presented at Pondicherry University on 27<sup>th</sup> January, 2010.
- **“Corporate Governance of Financial Reporting by Indian IT Industry”**, presented at Bharathidasan University, Trichy on 10<sup>th</sup> January, 2010.
- **“Health Economics as a Tool for Managers”**, presented at Raja Serfoji Govt. College, Thanjavur on 11 & 12<sup>th</sup> Nov 2009
- **“Globalization and HRM”**, presented at A.R.J. Engineering College, Manargudi on 19<sup>th</sup> Sep 2009.
- **“CRM in Insurance Industry”**, presented at T.U.K. ARTS College, Karanthai, Thanjavur on 28<sup>th</sup> March, 2009.
- **“TQM in Public Sector Banks”**, presented at T.U.K. ARTS College, Karanthai, Thanjavur on 28<sup>th</sup> March, 2009.

- **“The Changing Role of Indian Banking”**, T.U.K. ARTS College Karanthai, Thanjavur, on 28<sup>th</sup> March 2009.
- **“Social Impact of Globalization in India- Analysis”**, presented at P.R. Group of Institution Thanjavur, on 25<sup>th</sup> & 26<sup>th</sup> Feb 2005.
- **“Non-Banking Financial Companies – Overview”**, presented at A.V.V.M. Sri Pushpam College, Poondi, on 18<sup>th</sup> & 19<sup>th</sup> Feb 2005.

## **Declaration**

I hereby declare that the above information is true to the best of my knowledge.

**Date:**

Yours Truly,

**Place:**