

PROFORMA

Dr.K.Senthil Kumar

B.Com, MBA (Marketing), MA (PM&IR), Ph.D

OBJECTIVE

I am looking for the position of College Professor in an esteemed university. Positive attitude, excellent communication skills and proficiency in co-curricular activities are some of my ability. A keen interest in teaching and an excellent academic track record along with Three years industrial experience and Eight years of teaching experience are the other factors, which would help me to create a wonderful teaching environment for my students.

Doctor of Philosophy – Management (Ph.D)

Institution : PRIST University-Thanjavur
University : PRIST University
Year : 2015

Post Graduate – Master of Business Administration (MBA –Marketing)

Institution : Sapthagiri Engineering College-Dharmapuri
University : Periyar University - Salem
Year : 2003-1st Class

Post Graduate – Master of Arts (Personnel Management& Industrial Relations)

Institution : Distance Education
University : Alagappa University- Karaikudi
Year : 2008-2nd Class

ACADEMIC QUALIFICATION

Under Graduate – Bachelor of Commerce (B.Com)





Institution : A.V.V.M. Sri Pushpam College-Thanjavur
University : Bharathidasan University - Tiruchirappalli
Year : 2001-2nd Class

School (12th Std)

School : St. Antony's Hr.Sce School-Thanjavur
Board : State Board
Year : 1998-1st Class

School (10th Std)

School : St. Antony's Hr.Sce School-Thanjavur
Board : State Board
Year : 1995-1st Class

DIPLOMA CERTIFICATE	DIFSCA				
		Diploma in First Step of Computer Application *1998			
COMPUTER SKILLS	OPERATING SYSTEM				
		Windows Xp - Packages (Ms – office) :			
PROJECT	MBA				
		A Detailed Study on Marketing Analysis Reference to PEPSI Client : Rural marketing (cool drinks retailer stores) Duration : 2003- January to 2003-march			
THESIS	Ph.D				
		Analysis of Consumer Behavior towards Various Cement Brands & grades with Special Reference to Thanjavur district.			
EXPERIENCE	INDUSTRIAL				
	ORGANIZATION	DESIGNATION	PERIOD		
			To	From	
	Aircel cellular limited -Chennai	Business Executive	01 st July 2003	05 th July 2004	
	Aircel cellular limited -Chennai	Business Development officer	05 th July 2004	12 th July 2005	
	Aircel cellular limited -Chennai	Team leader	12 th July 2005	22 nd April 2006	
	TEACHING				
	INSTITUTION	DESIGNATION	PERIOD		
			To	From	
	P.R Engineering College	Asst. placement officer	03 rd May 2006	21 st Nov 2007	
	P.R Engineering College	Assistant Professor Management /PGCS	21 st Nov2007	13 th Mar 2012	
	PRIST University	Assistant Professor Management Studies	14 th Mar 2012	05 th May 2014	
	PRIST University	Assistant Professor Management Studies	01 st Oct 2014	31 st Oct 2014	
	CAPABILITY	Annai College of Arts & Science	Associate Professor Management Studies	03 rd Nov 2014	Till date
		Effective communication		Initiation for responsibility	
Openness for learning		Self motivation			
Listening		Analytical skill and presentation ability			
Creativity		Hard work and commitment to work			

SUBJECT HANDLING	MANAGEMENT	
	Principles of management	Accounting and financial management
	Total quality management	Communication skills laboratory
	Human resources management	Communication and Soft Skills Lab
	Other Management papers	
	TRAINING AND PLACEMENT	
	Trainer for aptitude test	Technical and HR interviews
CARRIER ACHIEVEMENT	INDUSTRIAL (RPG Cellular Services -Chennai)	
	Aircel valavanuku vallavan award	*2003
	Aircel star performer award	*2004
	Aircel star performer award	*2005
	ACADEMIC	
	Coordinator press Committee	
	Coordinator printing invitation	
	College Day Committee Member	
	Convocation day Committee Member	
	Exhibition/Symposium Committee Member	
	National / International Conference Committee Member	
	Workshop Committee Member	
	Staff Development Programme Committee Member	
	Disciplinary Committee Member	
	Class In charge for students	
	Communication Lab In charge	
	ISO department Coordinator	
	AICTE department Coordinator	
	University question preparation	
	University paper valuation board Member	
	Anna university paper valuation board Member	
	13 time given 100% result in Anna university examinations	
	Working in admission department	
	Project Coordinator for MBA students	
	Coordinator for industry visit	

PARTICIPATED & PRESENTED	DETAILS OF NATIONAL/ INTERNATIONAL LEVEL SEMINARS / CONFERENCES		
	SEMINAR/ CONFERENCE	SPONSORED PROGRAMME CONDUCTED BY	DURATION
	International Conference On “Impact of LPG in Indian Business Scenario”	Annai mathammal sheela engineering college. Namakkal, Department of management studies	26 th February 2011
	National seminar on “3 rd Advanced Data Analysis, Business Analytics and Economics Intelligence”	Raja Serfoji government college. Thanjavur. PG & Research department of economics.	20 th & 21 st June 2011
	“International Conference on Advanced Materials (ICAM- 2011)”	BTL Institute of Technology , Bangalore, India & University of Delaware , USA	19 th & 20 th August 2011
	National conference on “Emerging Trends in Service sectors (MACOT’11)”	Amman College of Arts & Science .Dindigul. Department of commerce (CA) & Business Administration.	10 th September 2011
	International Conference On “Challenges Of Indian Business In Global Economy”	Annai mathammal sheela engineering college. Namakkal, Department of Management Studies	23 rd September 2011
	International seminar on “Health Economics & Management (ICMR)”	Raja Serfoji government college. Thanjavur. PG & Research department of economics	15 th & 16 th December 2011
	National conference on “Emerging Trends in Service sectors (MACOT’11)”	Amman College of Arts & Science .Dindigul. Department of commerce (CA) & Business Administration.	10 th September 2011
	International Conference On “Challenges Of Indian Business In Global Economy”	Annai mathammal sheela engineering college. Namakkal, Department of Management Studies	23 rd September 2011
	International seminar on “Health Economics & Management (ICMR)”	Raja Serfoji government college. Thanjavur. PG & Research department of economics	15 th & 16 th December 2011
	International Conference On “Business Innovations In The Globalization Era”	A. V. V. M. Sri Puspham college. Poondi, Thanjavur, Post Graduate & Research Department of commerce.	22 nd September 2012
	International Conference On “Management Issues In Emerging Economies- ICMIEE-2012	SASTRA university, Thanjavur , School of Management	17 th & 18 th August 2012

PARTICIPATED & PRESENTED	International Conference On “Strategic Trends On Innovations & Creativity In Management Practices (STICMA 2012)	Department of management studies, Anna university .Chennai	10th & 11th September 2012
	“International Conference On “impact of global crisis in Indian business”	Annai mathammal sheela engineering college. Namakkal, Department of Management Studies	14th September 2012
	National conference on “innovations in management, technology & science”	PRIST university Thanjavur, PRIST school of business.	5th October 2012
	“International conference on “emerging paradigms in management research”	Vivekananda institute of information and management studies & mother Teresa woman's university	27th & 28th February 2014
	“International conference on “new horizons in innovative management practices”	Holy grace academy of management studies: Kuruvilassery, Thrissur, Kerala.	19 th & 20 th September 2014
JOURNAL PUBLICATIONS	LIST OF PAPER PUBLICATIONS		
	DETAILS OF PUBLICATIONS	JOURNAL NAME AND REFERENCE	YEAR
	“Consumer Behavior in Cement Brands & Grades”	International Journal of Applied Management Research (IJAMR), Page Number 27-32, ISSN Number: 0974 8709.	June 2011
	“A Study On Consumer Behavior And Factors About The Cost Of Cement Materials”,	Conference Proceedings of Joint International Conference on Advanced Materials-2011, Page Number 64-65.	August 2011
	Consumer Behavior in construction Cement Brands Grades & remedial measures”	Conference Proceedings of Emerging Trends in Service sectors. Page Number 125-129.	September 2011
	“Evolution and Evaluation of Indian Cement Industry”	International Journal Of Applied Management Research (IJAMR), Page Number 779-784, ISSN Number: 0974 8709.	December 2011
	“Challenges and Opportunities With Special Reference To Indian Cement Industry”	Sankhya International Journal Of Management And Technology With ISSN 0975-3915 volume -3 Page Number 252-255	September 2012,
	“Customer Awareness On Electronic Banking In Thanjavur Town - An Empirical Study”	IEEE Xplore Digital Library, October 2012, page number 115-120, ISSN Number: 978-1-4673-2044-3.	October 2012

JOURNAL PUBLICATIONS	“A Comparative Study on Innovation Management of Health Care Services In Rural India With Other Developing Countries Of Asia”	Published In Conference Proceedings of Strategic Trends On Innovations & Creativity In Management Practices - September 2012, Page Number 31.	September 2012
	“Analysis of consumer behaviour towards various cement brands & grades with special reference to Thanjavur district”	Emerging paradigms in management research volume 3, Page Number 4-9, ISSN Number: 978/93/80686/96/7	March 2014
	“Medical tourism: changing scenario in health care sector”	Holy grace management review volume 6, Page Number 118-122, ISSN Number: 0975-3427	September 2014
WORKSHOP ATTENDED	DETAILS OF WORKSHOP ATTENDED		
	NAME OF THE INSTITUTION - PLACE	WORKSHOP TITLE	DATE
	PRIST University - Thanjavur	Interactive workshop on research methodology	26th February 2011
	PRIST University - Thanjavur	International workshop on the art of journal and thesis writing (WAJTHEW-2012)	5th January 2012
	PRIST University - Thanjavur	National Programme on Technology enhanced Learning	12th April 2013
FACULTY DEVELOPMENT PROGRAMME ATTENDED	DETAILS OF FDP ATTENDED		
	NAME OF THE INSTITUTION - PLACE	FDP - TITLE	DATE
	P.R. Engineering college - Thanjavur	Government of India, ministry of human resource development (MHRD)	30th January to 04th February 2012
	PRIST University - Thanjavur	Faculty Development Program on “modern methods of management teaching”	21st and 22nd June 2012
MEMBERSHIP	DETAILS OF MEMBERSHIP		
	PARTICULARS	VALIDITY PERIOD	
		From	To
	MISTE (The Indian Society For Technical Education)	Life Time (LM 76641)	
	IAENG (International Multi Conference of Engineers and Computer Scientists)	Life Time 127394.	

PERSONAL DETAILS	MY INFORMATION	
	Full Name	K.Senthil Kumar
	Father's Name	Pon.Kalimuthu
	Address for Correspondence	704, Thillai Nagar, Villar road
		Thanjavur-613006
	Mobile No	99948-87676
		94432-66960
	E-Mail ID	<u>prec_senthilkumar@yahoo.co.in</u>
		<u>senthilkumark.psb@gmail.com</u>
	Date of Birth and Age	06.04.1980 & 35 years
	Sex	Male
	Marital Status	Married
	Wife Name	T.MahaLakshmi
	Children's Name	S.Rubika and S.Yuvanthika
Nationality	Indian	
REFERENCE DETAILS	MY REFERENCE DETAILS	
	Mr.Prasanna .JS PGCS-Head of the department P.R. Engineering College Vallam, Thanjavur Cell phone number: 99525-37228 Email.id prasannajs@rediffmail.com	Mr. Bharathi Rathinam. K Manager P.R. Engineering College Vallam, Thanjavur Cell phone number: 98658-70804 Email.id: precmanager@ gmail.com
DECLARATION	I hereby assure that the above given specifics are true to the best of my knowledge.	

Place	Thanjavur
Date	

Yours sincerely

(K.Senthilkumar)