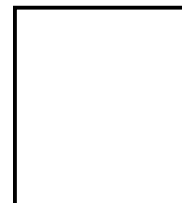


CURRICULAM VITAE



1. **Name** : M. RAMPIER
2. **Father's Name** : A. Melcuredoss
3. **Date of Birth** : 11/06/1976
4. **Religion** : Christian
5. **Nationality** : Indian
6. **Address** : 310, East Street, Mathur (Po)
Natchiyarkovil (via) Kumbakonam (Tk)
Thanjavur Dt – 612602.
7. **Mail id** : rampier1976@gmail.com
- Mobile No** : 98421 32592,
63817 74727
8. **Educational Qualification** : M.A., M.Phil., MBA, M.Phil., Ph.D.
- Ph.D., in Management, June-2018.
Bharathidasan University, Reg.No.6591/04.04.2012
 - M.Phil., in Management, Periyar University, Salem – 2008.
 - MBA., Annamalai University, Chidambaram – 2006.
 - M.Phil.,(Coop) TBML College, Porayar – 2003.
 - M.A., (Coop) TBML College, Porayar – 1999.
 - B.A.,(Coop) TBML College, Porayar – 1997.
 - H.S.C., St. James Hr Sec School, Palakurichy, Trichy-1993.
 - S.S.L.C., St. James Hr Sec School, Palakurichy, Trichy-1991.

9. Area of Specification : Personnel Management
HRM
Marketing
Economics

10. Teaching Experience : **16 Years** (Sixteen years)

- 11 Years served as a Lecturer and HOD of BBA, and 7 Years MBA concurrent program coordinator
Idhaya College for Women, Kumbakonam.
- Served as Assistant Professor in MBA.,
Annai College from 2016 to till date.
 - M.Com., (2006 to 2018)
 - B.Com., (2003 to 2006)
 - M.B.A., Concurrent program (2008 to 2014)
 - BBA., (2003 to 2014)

11. No. of MBA & M.Com Guide : 30 (Regular Students)
Fifty five students from Distance Education
Tamilnadu Open University,
Alagappa University,
Periyar University,
Madras University,
Manonmaniyam SundaranarUniversity,
Anna University, Coimbatore.

12. Research Publications :

A. International Publications :

1. Published a paper titled “SCM practices in FMCG” in the “International Journal of Management Focus”, Page No.38-41, Vol II Issue 4 Dec (2012)
ISSN 2250-2971

2. Published a paper titled “Sales Promotion of FMCG”, in the “International Journal of Logistics & Supply chain management perspectives, Pezzottaite journal” Volume 1 No.2, Dec (2012) **ISSN** No 2279-0977.
3. Published a paper Titled “FMCG (Strategy and Trends) in the “International Journal of Management Focus” Page No.316-319, Special issue March – (2014) **ISSN** No. 2277 – 5684
4. Published a paper Titled “An Empirical study of Indian Consumer Buying behavior of FMCG Products”, AE International Journal of Multidisciplinary Research (AEIJMR) Volume 3 – Issue 9th September (2015) **ISSN** No 2348-6724-PP 1 – 8
5. Published paper titled “Impact of Labour Market in Indian Scenario” Page No.66-68, volume 6, Issue 2 (xii) April-June 2019 – **ISSN** 2394-7780

B. International Conference

1. Participated in the International conference **on Spiritual Wisdom for a Value Based Society** held at Annamalai University, Chidambaram on November 6th, 7th 2014.
2. Participated in the International seminar on Impact of **LPG in Indian Business Scenario** at Annai Mathammal Sheela Engineering College, Erumappatty, Namakkal. On 26th Feb 2011.
3. Participated in the international conference on “Advancement in the Global Economy” t Karpaga Vinayaga College of Engineering & Technology, Maduranthagam, on 12th Oct 2012
4. Participated in the two day Virtual International Conference on Recent Advances in Sustainable Practices, Social Innovations & Enterpreneuruship held at Shri Krishnaswamy College for Women, Chennai on 17th, 18th Feb 2022
5. Participated in the three day on Virtual International Conference on Inclination

of Commerce & Management in the Arena of Industries 5.0 held at Hindustan College of Arts & Science, Coimbatore on 1st, 2nd Mar 2022

C. National Seminar

1. Participated in the **National Seminar on Consumerism** held at TBML College, Porayar 2nd Jan 2001.
2. One Day seminar on **New Paradigm in Management Strategies** on 8th April 2012 at Idhaya College, Kumbakonam, organized by Alagappa University Distance Education, Kumbakonam.
3. One day National seminar on Capital **Trends in Marketing Techniques, Global scenario** presented the paper titled FMCG Strategy and Trends at PG Research Department of commerce, RDB College, Papanasam on 26th Feb 2014.
4. One day National seminar on **Emerging Dimensions of Globalization in the Indian Economy** at KSG College, Coimbatore on 30th September 2011.
5. Presented the paper titled on **Stress Management and Business Ethics** at Annai College, school of management science on 16th. 17th September 2012
6. Participated in the one day National level Seminar on Practical Impact of Budget 2022 on Indian Economy organized by Bon Securs College for Women, Thanjavur on 10th Feb 2022.
- 7 One day seminar on “New Marketing Strategy to defuse the Financial Crises at RDB Institute of Management on 2nd Feb 2013.
- 8 Participated in the National Youth Day organized by Department of Commerce, Hindustan College, Coimbatore on 12th Jan 2022.

13. Conference / Workshop / Training Program attended

A. Orientation Programme

1. Orientation course on value education, UGC Academic Staff College, Bharathidasan University, Trichy on 2nd Feb 2006 to 29th November 2006
2. Orientation course on Value Education in Manavalakkalai Yoga from 16th March 2009 to 18th March 2009 at Aliyar organized by Bharathidasan University.

B. National Conference

1. One day National conference on Emerging Paradigms in Insurance Industry held at Dept. of Management Studies, Pondicherry University, Kariakal on 26th March 2011.

C. National Workshop

1. One day workshop on Tools for Business Data Analysis-SPSS applications in social science research at SASTRA College, Tanjore on 29th March 2008.
2. Two day National level workshop on Research Methods at Pondicherry university, Pondicherry on 11th and 12th March 2011.
3. Three day work shop on Professional Business Ethics and Accountability at Swami Dayananda College of Arts & Science, Manjakudi on 25th to 27th Jan 2007

D. Training Program

1. Five day training program of college teachers on Soft Skills Development (TCTSD) at Bharathidasam University, Trichy on 5th Feb 2007 to 9th Feb 2007.
2. Faculty Development Programme organized by RDB Institute of Management, Papanasam on 24th , 25th Feb 2012.
3. Seven days Faculty Development Programme on Teacher Education with Reference to NEF 2020 organized by IQAC and Sant Darbara Singh College of Education for women, Lopon on Jan 27th 2022 to 02nd Feb 2022.
4. One day Faculty Development Programme on Quality Research organized by Loyola Institute of Business Administration, Chennai on 18th Feb 2022
5. Five day FDP program on “ AICTE Incorporating Universal Human Value in Education” (AN AICTE Initiative) on 4th Mar 2022

E. UGC Sponsored seminar / submitted paper

1. Participated in the UGC sponsored national seminar on Innovative management practices, submitted a paper titled “**Innovational Techniques applied in Consumerism**” at Annamalai University, Chidambaram on 10th March 2011.
2. Two day UGC sponsored National level seminar on Cooperatives and Micro Finance Cooperating out of poverty presented the paper titled “**Consumer Behaviors and micro finance – A Micro study**” at TBML College, Porayar, on 23rd, 24th August 2007.
3. Two day UGC Sponsored National Seminar on Corporate Crime and coverance – Issues, Challenges and remedies, presented the paper titled “**A Study on white collar crime in Accounting preview**” at University of Madras, Chennai on 15th, 16th March 2012.
- 4 Two Days UGC Sponsored National Seminar on “Issues and Perspective of second Green Revolution in India” presented the paper titled “FMCG Issues and opportunities” at Government Arts College, Kumbakonam on 15th and 16th Dec 2016
- 5 One Day ICSSR sponsored National Seminar on “GST and its impact” at Sengamala Thayar Women’s College, Mannarkudi, on 4th Jan 2018.

F. National level Seminar Presented / Published (ISBN)

1. “Revaitailing Global Business Issues, Approaches and Strategies” at the Annamalai University, Chidambaram on 20th March 2011, **ISBN** 81922211.
2. “Emerging dimensions of Globalizations in the Indian Economy” at KSG College, Coimbatore on September 30th 2011. **ISBN**:978-93-80539-79-9
3. “Managerial Challenges in Business” at Annamalai University, Chidambaram on 19th April 2011. **ISBN**:978-81920303-2-6.

4. “Innovation in Management” at Bharat College of Science & Management at Tanjore on 15th Feb 2012. ISBN:978-93805.

14. Conference / State level meet Organized

1. Organized a National Conference on “Contemporary Business and Environment”, Feb 10, 2011.
2. Organized a ‘BUIZ-OPERA’ Inter college fest, Feb 11, 2010.
3. Organized a ‘BUIZ-OPERA’ State level meet, Feb 02, 2012.
4. Organized a seminar on ‘Aspire to Inspire’ held at Annai College of Arts & Science on 16th Dec 2021
5. Organized International Conference on “E-Governance” held at Annai College of Arts & Science, on 11th Sep 2016

15. Innovative Initiative for Student Progression

- ❖ Weekly CLIP (Competency Level Improvement Programme)
- ❖ Motivate and used to read in everyday The Hindu, Business line, Economic times.
- ❖ Maintained Department Library related into Management Books & General Knowledge Books to enhance the Employability skills of BBA & MBA students.

16. Academic Association with Other Institutions

Examiner

- i. External Examiner Govt. Arts College (Autonomous) Kumbakonam
- ii. External Examiner, AVC College of Arts & Science, Mayiladuthurai.

- iii. External Examiner viva-voce Examination for M.Phil., Programme, Manonmaniam Sundaranar University Study Centre. Kumbakonam on March 2012.
- iv. Question Paper setter for UG / PG programme for various Universities / Colleges (Distance Education)
- v. External Supervisor, B.Ed., Programme, Department of Education, St. Antony's College of Education, Sakkottai.
- vi. Serving in the Examination Panel of various Universities in Tamilnadu UG / PG level (Distance Education)
- vii. Guideship member of Anna University, Coimbatore, Madras University, Chennai and other various universities of Distance Education in Tamilnadu.
- viii. Resource Person in the 'Private Job Fair' held at Govt Arts College (Autonomous) Kumbakonam, on 27th Nov 2021.

17. Contribution in the Research Forums

❖ Editorial Board Member -

- International Journal of Management focus special issue March 2014 ISSN 2277-5684.
- Rapporteur in the One Day International Conference on "Total quality management advanced and intelligent applications" held at Anna University, Trichy on 26th Oct 2016

18. Study Materials Prepared

- i. Prepared a Power point course material for supply chain Management practices in FMCG for MBA students, Periyar University, 2011 Study Centre Kumbakonam.

- ii. Prepared a Pocket Book for BBA students, Idhaya College, Kumbakonam -2005.
- iii. Prepared a course material on Tally for BBA students, Idhaya Collger, 2006.

19. Books Published

- i. Tamil Kavithai Book “Moochukaatru” Published through Kavingar Paa.Vijay on April 2008.
- ii. Interview Tips to Success on March 2009.
- iii. Prepared to Published ABCs of Management (Dictionary of Management) for B.Com., BBA., M.Com., MBA Students.

20. Corporate Responsibilities of Idhaya College, Kumbakonam.

- 1) Served as a **Lecturer and HOD** of Business Administration form 2003 – 2013.
- 2) Member Contribution committee, Annual report 2004 to 2006.
- 3) Member of Reconstitution of Tournaments and Sports Committee 2004-2005.
- 4) Coordinator of News Report Committee 2005-2012.

21. Extra-Curricular Activities at Idhaya College Annai College

- 1) As a Alumni Association coordinator (AIFA) for outgone Students 2005 to 2011.
- 2) Co-coordinator, Cultural Fest Programme 2004-2012.

- 3) Co-coordinator, Red Ribbon Club, 2005 to 2011.
- 4) Co-coordinator, MBA concurrent programme 2008 to 2013.
- 5) As a Placement Assistant co-ordinator 2010 – 2011.
- 6) Participated in BDU-FEST, Bharathidasan University, Trichy. Won the second prize (shield) 2005.
- 7) Conducted IDHAYA KONDATTAM cultural fest for School students.
- 8) Participated Cultural event in Pothigai TV, Raj TV Puthumai Pengal.
- 9) Conducted Inter Department cultural Programme 2008, 2009.
- 10) Participated in the Inter Staff Tournament Volly Ball and Badminton” won the 1st Prize Shield in the year 2008.
- 11) Interviews in “Annai Aatchiyar Academy” extended wings to enhance skill on competitive examinations of our students on 21st and 22nd Feb 2022.

22. Contribution at Department Level / Idhaya College, Kumbakonam.

1. Activity involved in conduction ‘BUIZ-OPERA’ Inter University Festival being conducted every year and served as an Organizing committee member 2004 to 2014.
2. Participate in many Inter National level cultural meet, 2003 – 2013.
3. Assisted in organizing the students to collect the data from nearest companies and preparing mini project 2004 to 2012.

4. Assisted in organizing department on-campus / off-campus placement programmers for final year batch and outgoing students.
5. Organized an INDUSTRIAL – VISIT every year 2004-2010 (NLC Neyveli, Henkal Ltd, Karaial, TNPL, Karur, Parrys Sugar mill, Karur, Johnson Tiles, Rajeswari Spinning mills, Karaikal etc.,
6. Organized International Event “Maha Bharatha Mela -2012” in Association with Thirumala Tirupathi Devasthanam on 22nd July 2012.

23. Extension Activities

1. Involved in conducting cultural programmes on Social issues at the nearest villages, Kumbakonam
2. Involved in Training the school children on various soft skills games and events.
3. Conducted Entrepreneurship Training programme for Nearly 500 SHG (Self Help Group) members, organized by collectorate office, Thanjavur 2004-2006.
4. Chief guest, State level cultural meet, Beschi Communication Centre, Kumbakonam.
5. Involved in village development programme and conducted cultural events through Rotary clubs, Kumbakonam.
6. Involved in conducting computer training and tuition to the rural school children through Rotary club.
7. Served as social service programme through NSS, Idhaya College, Kumbakonam.
8. As a Secretary in Rotary Club of Dharasuram in the year 2011-2012.

24. Achievement Award Received

1. Bharathidasan University **Gold Medalist** in the year 1998-98 for MA.,
2. Tamilnadu State Aids Control Society and State Blood Transition Council **Best RRC Coordinator, Appreciaion Award** in the year 2010 (Bharathidasan University)
3. Appreciation Award for offering 100% result in the 2006 to 2012.
4. Best club coordinator award received from Idhaya College for Women, Kumbakonam in the year 2011-2012.
5. Appreciation Award for wall Performance during the International Conference at Annai College of Management Studies on 9th Sep 2016.

25. Scholarship Received

1. Received cash award from **Tamilnadu Government Endowment Prize** (PerumpiduguMuttharaiyar) on March 200 (MA., coop)
2. Merit scholarship from **Jawaharlal Nehru Memorial Fund, New Delhi** for M.A., coop, 2000.