

Anna College of Arts & Science

Quality Education for Today & Tomorrow
Kovilacheri, Kumbakonam. 612 503. Ph: 0435 2453007
Accredited by NAAC with "B" Grade & Recognized by UGC under Section 2(f) & 12(B)
Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acasdmn@gmail.com

DEPARTMENT OF COMMERCE

Attainment of Programme outcome,
Programme Specific outcome with
Course outcome

S. Subini
HOD

[Signature]
IQAC

Coordinator

[Signature]
IQAC Co-ordinator,
Anna College of Arts & Science
Kovilacheri, Kumbakonam-612 503

[Signature]
PRINCIPAL

Principal
Anna College of Arts & Science
Kovilachery, Kumbakonam-612 503



Annai College of Arts & Science
Quality Education for Today & Tomorrow
Kovilacheri, Kumbakonam. 612 503. Ph: 0435 2453007
Accredited by NAAC with 'B' Grade & Recognized by UGC under Section 2(f) & 12(B)
Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acasdmn@gmail.com

Mapping of Programme Outcome, Programme Specific outcome with Course Outcome

Programme outcome:

PO -1 While acquiring the degree of B.Com, to attain disciplinary knowledge and to our students attain strong ground in accounting and finance skills to facing the accounting problems in the corporate world.

PO- 2 The students gets the knowledge for taxation, Banking, Marketing, Finance, Accounting and communication skills. And also the curriculum offered number of specializations and practical exposures to our students.

PO- 3 The outlook of the course is focused on the value based and job oriented. And ensure the students are trained in critical thinking to the current updates.

PO-4 The students gets various skills like, Accounting Manager, Clerical administrator, Marketing manager, Sales manager, and overall administrative capabilities and also the analytical thinking of the company.

PO-5 After completion of the course the students are abilities to take decision making, professional Skills and problem solving abilities

PO- 6 The students are capability to research and to start business individually.

PO-7 To get thorough information literacy about finance, accounts, and commerce.



Annal College of Arts & Science

Quality Education for Today & Tomorrow
Kovilacheri, Kumbakonam. 612 503. Ph: 0435 2453007
Accredited by NAAC with 'B' Grade & Recognized by UGC under Section 2(F) & 12(B)
Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acadmn@gmail.com

Programme Specific outcome:

PSO1. After completing B.Com Degree, The students acquiring digital literacy, Skills, Abilities, and Attitudes.

PSO2. They are to become self learning as a Manager, Accountant, Bank Manager, Auditors, Company Secretary, Teacher, Professor, Entrepreneur, Tax Practitioner, Stock Broker.

PSO3. The students are ability to learn lifelong learning and to prove themselves like professional skill CA.,ACS,CMA,IBPO as well other courses.

PSO4. The learner attain the problem solving skills, technical applications and co-curricular activities.

PSO5. The Students get skills to employability options as a Auditor assistance, Tax Practitioner, and other financial services industries.

PSO6. The learners attain financial accounting career skills to apply qualitative and quantitative to future careers



Annal College of Arts & Science

Quality Education for Today & Tomorrow

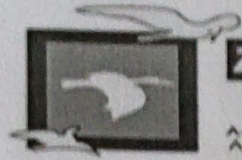
Kovilacheri, Kumbakonam, 612 503. Ph: 0435 2453007

Accredited by NAAC with 'B' Grade & Recognized by UGC under Section 2(F) & 12(B)
Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acesdmm@gmail.com

DEPARTMENT OF COMMERCE

PRINCIPLES OF ACCOUNTANCY : 16CCCCM1

Course outcome	Programme outcome							Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To be aware of the basic principles of accounts and its application in business.		✓			✓				✓				
CO2. To widen the skill of recording financial transactions and preparations of reports.			✓			✓					✓		
CO3. To attain the knowledge of accounting procedure and preparation final accounts.		✓			✓								✓
CO4. To obtain conceptual knowledge of basics of accounting.			✓			✓				✓			
CO5. Identify proceedings that necessitate to be recorded in the accounting records.		✓					✓						✓
CO6. Describe the role of accounting information and its precincts.				✓					✓				



DEPARTMENT OF COMMERCE

MARKETING: 16CCCCM2

Course outcome	Programme outcome							Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To facilitate the students to get knowledge about marketing and its promotional aspects.			✓			✓			✓				
CO2. To make them be aware of the important marketing terminologies.	✓			✓							✓		
CO3. To build them apparent about product pitch.		✓			✓							✓	
CO4. Get to be acquainted with about various marketing functions.			✓			✓			✓				
CO5. To identify the role and various marketing systems.	✓				✓						✓		
CO6. They acquire a clear knowledge about product promotion and as to create brand building.		✓		✓						✓			



DEPARTMENT OF COMMERCE

BUSINESS MANAGEMENT: 16CACCMIA

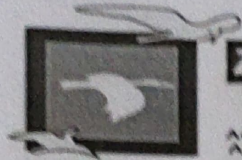
Course outcome	Programme outcome							Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To facilitate the students to get knowledge about marketing and its promotional aspects.					✓		✓						✓
CO2. To make them be aware of the important marketing terminologies.		✓	✓								✓		
CO3. To build them apparent about product pitch.				✓		✓				✓			
CO4. Get to be acquainted with about various marketing functions.		✓			✓						✓		
CO5. To identify the role and various marketing systems.			✓			✓			✓				
CO6. They acquire a clear knowledge about product promotion and as to create brand building.		✓				✓					✓		



DEPARTMENT OF COMMERCE

BUSINESS ACCOUNTING: 16CCCCM3

Course outcome	Programme outcome							Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To make the students to know the Accounting principles and it's application in Business.		✓			✓						✓		
CO2. To understand the rules and regulations about Hire purchase and Royalty accounts.			✓			✓						✓	
CO3. To understand the students to prepare the insurance policy and self balancing ledger accounts.				✓			✓			✓			
CO4. It enables to understand about the branch accounts and departmental accounts.	✓		✓						✓				



Annal College of Arts & Science
 Quality Education for Today & Tomorrow
 Kovilacheri, Kumbakonam. 612 503. Ph: 0435 2453007
 Accredited by NAAC with 'B' Grade & Recognized by UGC under Section 2(F) & 12(B)
 Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acaadm@gmail.com

DEPARTMENT OF COMMERCE
BANKING THEORY LAW AND PRACTICE : 16CCCCM4

Course outcome	Programme outcome							Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To make the students to know the Accounting principles and it's application in Business.		✓				✓				✓			
CO2. To understand the rules and regulations about Hire purchase and Royalty accounts.			✓		✓						✓		
CO3. To understand the students to prepare the insurance policy and self balancing ledger accounts.		✓				✓				✓			
CO4. It enables to understand about the branch accounts and departmental accounts.	✓			✓					✓				



Annai College of Arts & Science
 Quality Education for Today & Tomorrow
 Kovilacheri, Kumbakonam. 612 503. Ph: 0435 2453007
 Accredited by NAAC with "B" Grade & Recognized by UGC under Section 2(f) & 12(B)
 Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acasdmn@gmail.com

DEPARTMENT OF COMMERCE

BUSINESS ECONOMICS: 16CACCM1B

Course outcome	Programme outcome							Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To understand the concepts and applications of economic tools in business.		✓			✓					✓			
CO2. Student to learn use economic models to isolate the relevant elements of managerial problems, identify the relationship and formulate them in to a managerial model to which decision making tools can be applied.	✓		✓								✓		
CO3. 4The purpose of this course is to provide students with a basic understanding of the economic theory and analytical tools that can be used in decision making problems.		✓		✓					✓				



DEPARTMENT OF COMMERCE

PARTNERSHIP ACCOUNTS: 16CCCCM5

Course outcome	Programme outcome							Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To educate students an exposure understand the practice Partnership Accounts.	✓		✓							✓			
CO2. To apply critical thinking skills to know the difference between dissolution of the firm and dissolution of partnership.		✓		✓							✓		
CO3. To prepare financial accounts for partnership firms in different situations of admission, retirement, death and insolvency of the partners.				✓			✓						✓
CO4. To know to prepare financial statements for partnership firm on dissolution of the firm.					✓		✓		✓				



Anna College of Arts & Science
 Quality Education for Today & Tomorrow
 Kovilacheri, Kumbakonam. 612 503. Ph: 0435 2453007
 Accredited by NAAC with 'B' Grade & Recognized by UGC under Section 2(f) & 12(B)
 Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acaedmn@gmail.com

DEPARTMENT OF COMMERCE

BUSINESS LAW: 16CCCCM6

Course outcome	Programme outcome							Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To facilitate the students to gain knowledge about mercantile law and its importance.	✓		✓						✓				
CO2. To aware of the legal environment of business.		✓		✓						✓			
CO3. To enables recognition of the requirements of the contract agreement.			✓		✓						✓		
CO4. To learn the nature of contract, consideration and capacity.						✓	✓		✓				
CO5. To educate the legality and statute of frauds in contracts.		✓			✓							✓	
CO6. The students can determine contract remedies.	✓			✓						✓			



DEPARTMENT OF COMMERCE

BUSINESS COMMUNICATION: 16CACCM1C

Course outcome	Programme outcome							Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To know the impact of world issues is an organization's international business opportunities.	✓			✓						✓			
CO2. To evaluate analytical thinking and problem solving.		✓			✓						✓		
CO3. To explore and interpret information to make better decision making.			✓			✓				✓			
CO4. To understand the effective presentation skills.	✓			✓								✓	
CO5. To build up negotiation skills.		✓				✓						✓	
CO6. To manage the documentations and the application of procedure.			✓			✓				✓			



Anna College of Arts & Science
Quality Education for Today & Tomorrow
 Kovilacheri, Kumbakonam, 612 503, Ph: 0435 2453007
 Accredited by NAAC with 'B' Grade & Recognized by UGC under Section 2(f) & 12(B)
 Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acad@mna.ac.in@gmail.com

DEPARTMENT OF COMMERCE

COST ACCOUNTING : 16CCCCM7

Course outcome	Programme outcome						Programme Specific outcome						
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To understand the concepts and applications of economic tools in business.		✓		✓						✓			
CO2. Student to learn use economic models to isolate the relevant elements of managerial problems, identify the relationship and formulate them in to a managerial model to which decision making tools can be applied.	✓		✓						✓				
CO3. 4The purpose of this course is to provide students with a basic understanding of the economic theory and analytical tools that can be used in decision making problems.		✓			✓						✓		

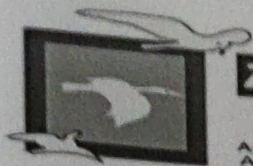


Annai College of Arts & Science
 Quality Education for Today & Tomorrow
 Kovilacheri, Kumbakonam. 612 503. Ph: 0435 2453007
 Accredited by NAAC with "B" Grade & Recognized by UGC under Section 2(f) & 12(B)
 Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acasdmn@gmail.com

DEPARTMENT OF COMMERCE

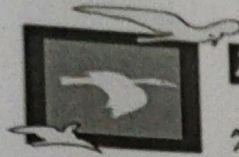
COST ACCOUNTING : 16CCCCM7

Course outcome	Programme outcome							Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To understand the concepts and applications of economic tools in business.		✓		✓						✓			
CO2. Student to learn use economic models to isolate the relevant elements of managerial problems, identify the relationship and formulate them in to a managerial model to which decision making tools can be applied.	✓		✓						✓				
CO3. 4The purpose of this course is to provide students with a basic understanding of the economic theory and analytical tools that can be used in decision making problems.		✓			✓						✓		



DEPARTMENT OF COMMERCE
BUSINESS TOOLS FOR DECISION MAKING : 16CCCCM8

Course outcome	Programme outcome							Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To understand the students to know the importance of business tools and its application in decision making.		✓			✓				✓			✓	
CO2. To educate the several elements that contribute to the success any business and one of them is making right decisions			✓			✓				✓			✓
CO3. To understand the combining techniques required for the ideal situation.	✓			✓				✓					
CO4. To Students clearly understand about the market research necessary for decision making.		✓			✓					✓			
CO5. They attain the knowledge about the decision matrix.			✓				✓					✓	
CO6. To get aware of investigation about the circumstances, generate good alternatives, explore options and select best course of action.	✓				✓				✓				



DEPARTMENT OF COMMERCE

COMPANY LAW : 16CACCM10

Course outcome	Programme outcome							Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To understand the students to know the importance of business tools and its application in decision making.		✓			✓					✓			✓
CO2. To educate the several elements that contribute to the success any business and one of them is making right decisions			✓			✓			✓				
CO3. To understand the combining techniques required for the ideal situation.		✓			✓					✓			✓
CO4. To Students clearly understand about the market research necessary for decision making.			✓		✓			✓				✓	
CO5. They attain the knowledge about the decision matrix.				✓			✓			✓			
CO6. To get aware of investigation about the circumstances, generate good alternatives, explore options and select best course of action.		✓					✓			✓			



Annai College of Arts & Science

Quality Education for Today & Tomorrow

Kovilacheri, Kumbakonam. 612 503. Ph: 0435 2453007

Accredited by NAAC with 'B' Grade & Recognized by UGC under Section 2(f) & 12(B)
Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acasdmn@gmail.com

DEPARTMENT OF COMMERCE

CORPORATE ACCOUNTING: 16CCCM9

Course outcome	Programme outcome							Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
C01. To understand the students to know about accounting procedure corporate accounting.			✓			✓				✓			
C02. To understand the regulatory milieu in which the companies are created and operate.				✓			✓				✓		
C03. To educate the treatment regarding issue of shares and treatment of prior period profits.			✓		✓							✓	
C04. To have a firm foundation accounting and reporting requirements of the companies act and pertinent Indian accounting standards.				✓		✓							✓
C05. To have a thorough knowledge of the advanced issues in accounting for assets, liabilities and Owner's equity.			✓				✓			✓			
C06. To understand the doctrine for mergers and amalgamations.		✓			✓				✓			✓	
C07. To evaluate goodwill and shares under various methods.			✓			✓					✓		✓



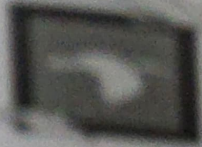
Annal College of Arts & Science

Quality Education for Today & Tomorrow
 Kovilacheri, Kumbakonam. 612 503. Ph: 0435 2453007
 Accredited by NAAC with 'B' Grade & Recognized by UGC under Section 2(F) & 12(B)
 Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acaadmin@gmail.com

DEPARTMENT OF COMMERCE

AUDITING: 16CCCCM10

Course outcome	Programme outcome							Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 10	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To understanding about the principles and practice of auditing.			✓			✓					✓		
CO2. To know the environment and types relating to the auditing functions.				✓			✓		✓				
CO3. To classify the steps desired to prepare for an audit.		✓				✓					✓		
CO4. To realize general audit terminology.			✓				✓				✓		
CO5. To preparation an audit taking into account concepts of evidence, risk and materiality.				✓			✓					✓	
CO6. To understand the steps for performing an audit.		✓				✓					✓		



ARABIC COLLEGE OF ARTS & SCIENCES

UNIVERSITY OF THE PHILIPPINES
DILMUN CAMPUS
DILMUN, QUEZON CITY, PHILIPPINES

CGP. To provide cutting
material in different sizes of
papers.

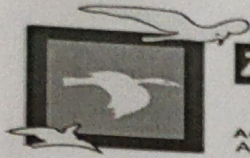
CGM. To conduct in class
business reports and games.

		✓		✓					✓		
			✓		✓						✓



DEPARTMENT OF COMMERCE
COMPUTER APPLICATIONS IN BUSINESS: 16CCCCM11

Course outcome	Programme outcome							Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PSO1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1. To educate the students to know the importance of computer application in business.			✓		✓				✓				
CO2. It provides edification for office careers by focusing on mounting, human relations skills, communication skills as well as skills in modern office technology systems and procedures.		✓		✓						✓			
CO3. To serve other academic departments by offering specific software courses and instructions to support their requirements.			✓		✓						✓		
CO4. The Students can ability to perform basic office duties and responsibilities.				✓			✓		✓				
CO5. To reveal proficiency with word processing technologies to produce basic documents.		✓					✓			✓			
CO6. To execute the current speed and accuracy requirements for typing and key operation in an office environment.			✓		✓						✓		



DEPARTMENT OF COMMERCE

MANAGEMENT ACCOUNTING : 16CCCCM12

Course outcome	Programme outcome							Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PSO 1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To facilitate the students to know the importance of management accounting and its concepts.			✓			✓				✓			
CO2. To pertain management accounting and its objectives in facilitating decision making.		✓			✓						✓		
CO3. To study the scrutinize different types of activity based management tools through the preparation of estimates.				✓			✓		✓				
CO4. To examine cost-volume-profit techniques to determine optimal managerial decisions.			✓			✓					✓		
CO5. To educate cost variance analysis and to analyze the use of standard costs in flexible budgeting.				✓			✓					✓	
CO6. It helps to prepare analyses of a diversity of special decisions, using applicable management techniques.			✓		✓						✓		
CO7. To find out various accounting ratios, reports and relevant data.	✓					✓			✓				



DEPARTMENT OF COMMERCE
ENTREPRENEURIAL DEVELOPMENT: 16MBECM2

Course outcome	Programme outcome							Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
C01. To educate the students to realize the conceptual and applied knowledge about relationship.			✓			✓				✓			
C02. To identify the development of entrepreneurial as a field of study and profession.		✓			✓						✓		
C03. To understand the entrepreneurial process to become an entrepreneur.				✓			✓						✓
C04. It provides to know the business decisions involved in starting a new business.			✓			✓			✓				
C05. The students know the role of government in promoting entrepreneurship.					✓						✓		
C06. It helps to know about the importance of business standards and ethics.			✓				✓						✓



Annai College of Arts & Science
 Quality Education for Today & Tomorrow

Kovilacheri, Kumbakonam, 612 503. Ph: 0435 2453007
 Accredited by NAAC with 'B' Grade & Recognized by UGC under Section 2(f) & 12(B)
 Affiliated to Bharathidasan University, Tiruchirappalli, E-Mail: acasdmn@gmail.com

DEPARTMENT OF COMMERCE

FINANCIAL MANAGEMENT: 16CCCCM13

Course outcome

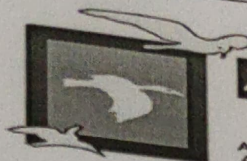
Course outcome	Programme outcome							Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To facilitate the students to know the principles and practices of managing finance.			✓		✓					✓			
CO2. To exhibit an understanding of the overall role and importance of the finance function.				✓			✓					✓	
CO3. To show basic finance management knowledge.		✓				✓		✓	✓				
CO4. It helps to know the finance function.				✓			✓				✓		
CO5. To understanding of the objectives of the finance manager ..			✓			✓						✓	
CO6. To execute analytical reviews of financial results, proposals and plans.					✓		✓			✓			



Anna College of Arts & Science
 Quality Education for Today & Tomorrow
 Kovilacheri, Kumbakonam. 612 503. Ph: 0435 2453007
 Accredited by NAAC with "B" Grade & Recognized by UGC under Section 2(f) & 12(B)
 Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acasdmn@gmail.com

DEPARTMENT OF COMMERCE
INCOME TAX THEORY, LAW & PRACTICE: 16CCCCM14

Course outcome	Programme outcome							Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
C01. To educate the students to know the principles and practices of managing finance.			✓		✓				✓				
C02. To obtain the complete knowledge of basic concepts of income tax.				✓		✓					✓		
C03. To understand the concept and exempt incomes.			✓		✓				✓			✓	
C04. To know the provisions of agricultural income and income from other sources.				✓		✓					✓		
C05. The Students can compute the residential status of a person.					✓		✓		✓				
C06. To educate to compute the income under head "Income from Salary".			✓			✓					✓		
C07. It helps to understand compute the income under head "Income from House Property"					✓		✓			✓			
C08. To compute and analyze the income under head "Income from Business Profession"				✓		✓						✓	



Annai College of Arts & Science
 Quality Education for Today & Tomorrow

Kovilacheri, Kumbakonam. 612 503. Ph: 0435 2453007
 Accredited by NAAC with "B" Grade & Recognized by UGC under Section 2(f) & 12(B)
 Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acasdmn@gmail.com

FINANCIAL SERVICES: 16CCCCM15 **DEPARTMENT OF COMMERCE**

Course outcome	Programme outcome							Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
C01. To help the students to know the nature and types of financial service.		✓			✓					✓			
C02. The students will understand how to apply different evaluation models to evaluate fixed income securities, stocks, and how to use different derivative securities to manage investment risk.			✓			✓					✓		
C03. The students to know the characteristics of financial assets such as money market instruments, bonds, and stocks and how to buy and sell these assets in financial markets.				✓			✓					✓	
C04. The students will identify the benefits of diversification of holding a portfolio asset and the importance played by the market portfolio.		✓			✓						✓		



Annai College of Arts & Science
Quality Education for Today & Tomorrow

Kovilacheri, Kumbakonam, 612 503. Ph: 0435 2453007
 Accredited by NAAC with "B" Grade & Recognized by UGC under Section 2(f) & 12(B)
 Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acasdmn@gmail.com

DEPARTMENT OF COMMERCE
HUMAN RESOURCE MANAGEMENT : 16MBECM3

Course outcome	Programme outcome							Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To understand about HRM and its functions		✓			✓					✓			
CO2. To know role of the job evaluation and job analysis.			✓		✓						✓		
CO3. To make known the theories of motivation and leadership styles.				✓		✓							
CO4. To know the process in recruitment and selection policy of an organization.		✓			✓					✓			
CO5. To understand the training and development and performance appraisal.		✓		✓								✓	
CO6. To educate the development, implementation evaluation of employee recruitment, selection and retention plans and process.			✓		✓				✓				
CO7. To know about the performance and attitudes to be followed with in the organization.		✓			✓								✓
CO8. To develop their leadership qualities.				✓		✓		✓					
CO9. To encourage motivation and other skills requisite for personnel development.			✓		✓						✓		

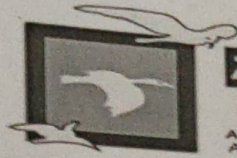


Annai College of Arts & Science
 Quality Education for Today & Tomorrow
 Kovilacheri, Kumbakonam. 612 503. Ph: 0435 2453007
 Accredited by NAAC with "B" Grade & Recognized by UGC under Section 2(f) & 12(B)
 Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acasdmn@gmail.com

DEPARTMENT OF COMMERCE

INVESTMENT MANAGEMENT: 16MBECM5

Course outcome	Programme outcome							Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PSO1	PSO 2	PSO 3	PSO4	PSO5	PSO6
CO1. To know the students to know the nature and types of investments.			✓				✓					✓	
CO2. The students will know how to apply different evaluation models to estimate fixed income securities stocks and how to use different derivative securities to manage the investment risky.		✓			✓					✓			
CO3. To understand and to know and evaluate the various sources of investments.				✓			✓					✓	
CO4. The students to know the characteristics of financial assets such as money market instruments, bonds and stocks and how to buy and sell these assets in financial markets.		✓					✓					✓	
CO5. To Provide the benefit of diversification of holding a portfolio assets and the importance played by the market portfolio.				✓			✓				✓		



Annai College of Arts & Science

Quality Education for Today & Tomorrow
Kovilacheri, Kumbakonam. 612 503. Ph: 0435 2453007
Accredited by NAAC with "B" Grade & Recognized by UGC under Section 2(f) & 12(B)
Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acasdmn@gmail.com

Overall Attainment of POs, PSOs and COs

Parameters	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021
Pass Percentage	-	-	94%	100%	100%
University Rank Holders	-	-	-	-	-
No. of Students pursuing Higher Education	-	-	10	11	11
No. of Students Placed	-	-	06	-	04
No. of Students self-employed/Entrepreneurs	-	-	02	-	10
Internships/ Field Projects	-	-	-	-	-
Industrial visits	01	-	01	01	-
Other co-curricular activities (Seminar, Webinar And Conference)	03	03	03	02	04
Subject Games	9	06	3	04	-
Case Study / Role Play / Quizzes	2	-	1	01	01
Workshop	-	02	-	-	-
Bridge Course	01	01	01	01	01
Extra-Curricular Activities (Sports & Fine Arts)	-	-	-	-	-

S. Srinivasan
HOD

V. P. Srinivasan
IQAC
IQAC Co-ordinator,
Annai College of Arts & Science
Kovilacheri, Kumbakonam-612 503

G. M. Srinivasan
PRINCIPAL
Principal
Annai College of Arts & Science
Kovilachery, Kumbakonam-612 503