

Annai College of Arts & Science

Quality Education for Today & Tomorrow

Kovilacheri, Kumbakonam. 612 503. Ph: 0435 2453007

Accredited by NAAC with 'B' Grade & Recognized by UGC under Section 2(f) & 12(B)
Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acasdmn@gmail.com

DEPARTMENT OF COMMERCE (COMPUTER APPLICATION)

Attainment of Programme outcome,
Programme Specific outcome with
Course outcome


HOD


IQAC

Coordinator

IQAC Co-ordinator,

Annai College of Arts & Science

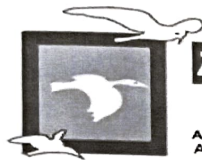
Kovilacheri, Kumbakonam-612 503


PRINCIPAL

Principal

Annai College of Arts & Science

Kovilacheri, Kumbakonam-612 503

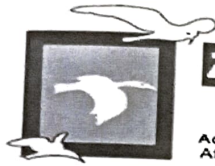


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Mapping of Programme outcome, Programme Specific outcome with Course outcome

Programme outcome:

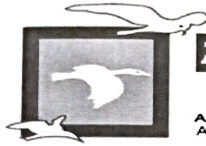
- PO-1** Apply the knowledge of mathematics, Social science, accounting fundamentals and computer application business to the solution of complex accounting management problems.
- PO-2** Graduates will be able to develop strong understanding of core commerce and computer application courses.
- PO-3** Able to take up challenging career options in commerce and IT Sector.
- PO-4** Students motivated to pursue higher education.
- PO-5** Gain updated knowledge to take up employment.
- PO-6** Become ethically and socially responsible commerce graduates with computer application knowledge.
- PO-7** The students gets the knowledge for taxation, Banking, Marketing, Finance, Accounting and communication skills. And also the curriculum offered number of specializations and practical exposures to our students.
- PO-8** The outlook of the course is focused on the value based and job oriented. And ensure the students are trained in critical thinking to the current updates.
- PO-9** The students gets various skills like, Accounting Manager, Clerical administrator, Marketing manager, Sales manager, and overall administrative capabilities and also the analytical thinking of the company.



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Programme Specific outcome:

- PSO-1** After completing B.Com Degree, The students acquiring digital literacy, Skills, Abilities, and Attitudes.
- PSO-2** They are to become self learning as a Manager, Accountant, Bank Manager, Auditors, Company Secretary, Teacher, Professor, Entrepreneur, Tax Practitioner, Stock Broker.
- PSO-3** The students are ability to learn lifelong learning and to prove themselves like professional skill CA., ACS, CMA, IBPO as well other courses.
- PSO-4** The learner attain the problem solving skills, technical applications and co-curricular activities.
- PSO-5** The Students get skills to employability options as a Auditor assistance, Tax Practioner, and other financial services industries.
- PSO-6** The learners attain financial accounting career skills to apply qualitative and quantitative to future careers.



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DEPARTMENT OF COMMERCE (COMPUTER APPLICATION)

PRINCIPLES OF ACCOUNTANCY: 16CCCCA1

Course outcome	Programme outcome									Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To be aware of the basic principles of accounts and its application in business.					✓			✓						✓	
CO2. To develop the skill of recording financial transactions and preparations of reports.						✓			✓			✓			
CO3. To equip the knowledge of accounting process and preparation final accounts.				✓			✓						✓		
CO4. Acquire conceptual knowledge of basics of accounting.						✓			✓					✓	
CO5. Identify events that need to be recorded in the accounting records.							✓	✓		✓					
CO6. Describe the role of accounting information and its limitations.				✓			✓						✓		



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DEPARTMENT OF COMMERCE (COMPUTER APPLICATION)

MARKETING: 16CCCCA2

Course outcome	Programme outcome									Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To enable the students to gain knowledge about marketing and its promotional aspects.							✓	✓				✓			
CO2. To make them be aware of the important marketing terminologies.				✓		✓							✓		
CO3. To make them clear about product pitch.					✓		✓					✓			
CO4. Get to know about various marketing functions.						✓		✓					✓		
CO5. Know about the role and various marketing systems.					✓	✓						✓			
CO6. They get a clear knowledge about product promotion and as to create brand name.							✓	✓						✓	



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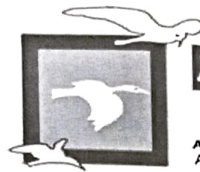
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DEPARTMENT OF COMMERCE (COMPUTER APPLICATION)

PC PACKAGES - I with practical's: (16CACCA1A)

Course outcome	Programme outcome									Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To learn about Computers and to gain practical knowledge and application in Business.					✓	✓						✓			
CO2. To understand what all the terms highlighted in bold in the text mean.			✓	✓							✓				
CO3. To understand the fundamental hardware components that make up a computer hardware and the role of each these components.					✓			✓					✓		
CO4. It enables the students to identify the principal components of a given computer systems and draw a diagram.						✓	✓					✓			



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DEPARTMENT OF COMMERCE (COMPUTER APPLICATION)

BUSINESS MANAGEMENT: 16CCCCA3

Course outcome	Programme outcome									Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To impart knowledge on the concepts and principles of Management and application of practices in various organization.						✓		✓					✓		
CO2. To understand the importance of administration and management.				✓	✓							✓			
CO3. To learn about principles of organization and various types of organizations.						✓		✓					✓		
CO4. Understand the principles of management in traditional and modern scientific way.	✓	✓								✓					
CO5. Understand the details about planning and MBO.			✓			✓					✓				
CO6. Learn about coordination and control principles and techniques.							✓		✓				✓		



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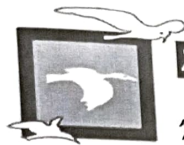
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DEPARTMENT OF COMMERCE (COMPUTER APPLICATION)

PC PACKAGES - I with practical's: (16CACCA1B)

Course outcome	Programme outcome									Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To create database and to gain practical knowledge and application in business.								✓	✓						✓
CO2. To give students an in-depth understanding of why computers are essential components in business education and society.			✓		✓							✓			
CO3. To understand the fundamental hardware components that make up a computer's hardware and the role of each these components.				✓		✓					✓				
CO4. It enables to utilize the internet web resources and evaluate online e-business system.					✓					✓					
CO5. It enables to solve common business problems using appropriate information technology applications and systems.				✓							✓				
CO6. Identify categories of programs system software and applications organize and work with files and folders.			✓									✓			



DEPARTMENT OF COMMERCE (COMPUTER APPLICATION)

FINANCIAL ACCOUNTING: (16CCCCA5)

Course outcome	Programme outcome										Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	
CO1. To make the students to know the Accounting principles and its application in Business.							✓	✓				✓				
CO2. To understand the details about Hire purchase and Royal accounts.						✓						✓				
CO3. To make the students to understand the insurance policy and self balancing ledger accounts.				✓						✓						
CO4. It enables to know about the branch accounts and departmental accounts.					✓							✓				
CO5. It enables the students to prepare the final accounts and partnership firms.						✓		✓					✓			



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DEPARTMENT OF COMMERCE (COMPUTER APPLICATION)

BUSINESS TOOLS FOR DECISION MAKING: 16CCCCA6

Course outcome	Programme outcome									Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
C01. To enable the students to know the importance of business tools and its application in decision making.					✓	✓									✓
C02. To understand the several elements that contribute to the success any business and one of them is making right decisions					✓			✓						✓	
C03. To know the combining techniques required for the ideal situation.							✓					✓			
C04. Students clearly understand about the market research necessary for making a decision.								✓							✓
C05. They get know about the decision matrix.				✓		✓						✓			
C06. Students get aware of Investigation about the situation, generate good alternatives, explore options and select best course of action.							✓		✓					✓	



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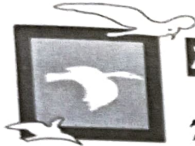
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DEPARTMENT OF COMMERCE (COMPUTER APPLICATION)

INTRODUCTION TO ORACLE AND SQL: (16CACCA1C)

Course outcome	Programme outcome									Programme Specific outcome						
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	
CO1. To enable the students to know about oracle and SQL with practical knowledge.				✓								✓				
CO2. To understand the basics of relational databases.					✓	✓							✓			
CO3. To update database content with SQL transaction handling.		✓	✓								✓					
CO4. It enables to retrieve data from single or multiple tables.				✓								✓				
CO5. It helps to process data with row and aggregate functions.			✓			✓								✓		
CO6. It used to manipulate data with correlated and non correlated sub queries.					✓							✓				



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DEPARTMENT OF COMMERCE (COMPUTER APPLICATION)

COST ACCOUNTING: 16CCCCA7

Course outcome	Programme outcome									Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To enable the students to know the importance of costing and to understand the basic concepts.					✓	✓					✓				
CO2. To understand the significance of cost accounting in the modern economic environment.				✓			✓						✓		
CO3. To identify the specifics of different costing methods.						✓								✓	
CO4. Students can apply cost accounting methods to evaluate and project business performance.					✓		✓					✓			
CO5. Demonstrate mastery of costing systems, cost management systems, budgeting systems and performance management systems.									✓						✓



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VISUAL PROGRAMMING: (16CCCCA8)

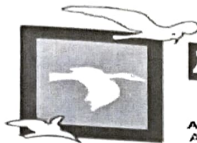
Course outcome	Programme outcome										Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	
CO1. To enable the students to know about the visual programming and its applications.						✓	✓						✓			
CO2. Students can list the visual programming concepts, arithmetic operations.					✓				✓				✓		✓	
CO3. It helps the student to prepare various projects by helping visual programming.								✓	✓			✓				
CO4. It enables to manage and analyze prepared project with programs.						✓	✓						✓			
CO5. It enables to interpret and report obtaining results.		✓									✓					



DEPARTMENT OF COMMERCE (COMPUTER APPLICATION)

BUSINESS LAW: 16CACCA1D

Course outcome	Programme outcome									Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To enable the students to gain knowledge about mercantile law and its importance.							✓	✓						✓	
CO2. To demonstrate and understanding of the legal environment of business.				✓								✓			
CO3. To demonstrate recognition of the requirements of the contract agreement.					✓	✓							✓		
CO4. Understanding of contract, consideration and capacity.							✓					✓		✓	
CO5. Understanding of legality and statute of frauds in contracts.						✓		✓							✓
CO6. Students can identify contract remedies.							✓						✓		



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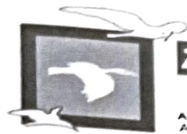
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DEPARTMENT OF COMMERCE (COMPUTER APPLICATION)

CORPORATE ACCOUNTING: 16CCCCA9

Course outcome	Programme outcome										Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	
CO1. To enable the students to know about accounting procedure in corporate accounting.						✓		✓				✓				
CO2. To understand the regulatory environment in which the companies are created and operate.					✓		✓						✓			
CO3. To understand the treatment regarding issue of shares and treatment of prior period profits.					✓	✓					✓					
CO4. Have a solid foundation accounting and reporting requirements of the companies act and pertinent Indian accounting standards.				✓		✓						✓				
CO5. Have a comprehensive understanding of the advanced issues in accounting for assets, liabilities and Owner's equity.				✓	✓						✓					
CO6. Account for mergers and amalgamations.							✓					✓				
CO7. Value goodwill and shares under various methods..								✓	✓						✓	



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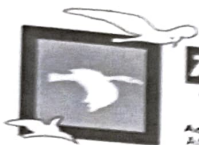
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DEPARTMENT OF COMMERCE (COMPUTER APPLICATION)

AUDITING: 16CCCA10

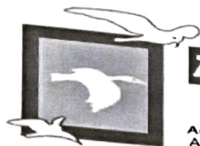
Course outcome	Programme outcome									Programme Specific outcome					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
1. To provide students an understanding about the principles and practice of auditing.					✓	✓						✓			
2. To understand the environment and types relating to the auditing functions.				✓		✓					✓				
3. To identify the steps desired to prepare for an audit.					✓		✓							✓	
4. To understand general audit terminology.				✓			✓				✓				
5. Plan an audit taking into account concepts of evidence, risk and materiality.			✓							✓					
6. Know the steps for performing an audit.					✓										
7. Apply auditing practices to different nature of concerns.		✓										✓			
8. Equipped to draft business reports and letters.				✓							✓				



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DEPARTMENT OF COMMERCE (COMPUTER APPLICATION)
ENTREPRENEURIAL DEVELOPMENT: 16CCCCA11

Course outcome	Programme outcome										Programme specific outcome									
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	
CO1. To enable the students to understand the conceptual and applied knowledge about entrepreneurship.					✓	✓								✓						
CO2. To understand the development of entrepreneurial as a field of study and profession.				✓			✓							✓						
CO3. To understand the entrepreneurial process.					✓		✓						✓							
CO4. It helps to understand the business decisions involved in starting a new business.									✓	✓								✓	✓	
CO5. Students can understand the role of government in promoting entrepreneurship.				✓										✓						
CO6. It helps to know about the importance of business standards and ethics.						✓												✓	✓	



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DEPARTMENT OF COMMERCE (COMPUTER APPLICATION)

WEB DESIGNING: (16CCCCA12)

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C01. To enable the students to understand the conceptual and applied knowledge about web designing.						✓		✓						✓						
C02. Students will discover how does the web works really what make websites work..				✓	✓										✓					
C03. Simple and impressive design techniques from basics till advanced to focus on goal oriented and user centric design									✓									✓		✓
C04. It enables setting up page layout color schemes contract typography in the designs.						✓		✓										✓		



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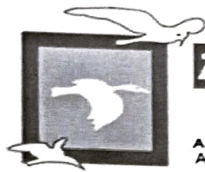
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DEPARTMENT OF COMMERCE (COMPUTER APPLICATION)

E-COMMERCE: (16MBECA1)

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CO1. To make the students to know about e-commerce and its applications.						✓	✓									✓				
CO2. To demonstrate an understanding of analyzing branding and pricing strategies.					✓			✓						✓						
CO3. Analyze the impact of e-commerce on business models and strategy.							✓		✓							✓				
CO4. Describe internet trading relationships including business to consumer, business to business intra organizational.				✓						✓							✓			✓



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Overall Attainment of POs, PSOs and COs

Parameters	2018-2019	2019-2020	2020-2021
Pass Percentage	-	-	100%
University Rank Holders	-	-	-
No. of Students pursuing Higher Education	-	-	06
No. of Students Placed	-	-	03
No. of Students self-employed/Entrepreneurs	-	-	02
Internships/ Field Projects	-	-	-
Industrial visits	01	01	-
Other co-curricular activities (Seminar, Webinar And Conference)	03	02	04
Subject Games	03	04	-
Case Study / Role Play / Quizzes	01	01	01
Workshop	-	-	-
Bridge Course	01	01	01
Extra-Curricular Activities (Sports & Fine Arts)	-	-	-


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