

Attainment of Programme outcome,
Programme Specific outcome with
Course outcome

Q.L HOD

IQAC Coordinator

IQAC Co-ordinator

Annax Co ege of Mas & Science

PRINCIPAL

Principal

Annai College of Arts & Science Kovilachery, Kumbakonam 612 803



Mapping of Programme outcome, Programme Specific outcome with Course outcome

Programme outcome:

- **PO-1** Apply the knowledge of mathematics, Social science, accounting fundamentals and computer application business to the solution of complex accounting management problems.
- PO-2 Graduates will be able to develop strong understanding of core commerce and computer application courses.
- PO-3 Able to take up challenging career options in commerce and IT Sector.
- PO-4 Students motivated to pursue higher education.
- PO-5 Gain updated knowledge to take up employment.
- PO-6 Become ethically and socially responsible commerce graduates with computer application knowledge.
- PO-7 The students gets the knowledge for taxation, Banking, Marketing, Finance, Accounting and communication skills. And also the curriculum offered number of specializations and practical exposures to our students.
- **PO-8** The outlook of the course is focused on the value based and job oriented. And ensure the students are trained in critical thinking to the current updates.
- PO-9 The students gets various skills like, Accounting Manager, Clerical administrator, Marketing manager, Sales manager, and overall administrative capabilities and also the analytical thinking of the company.



Programme Specific outcome:

PSO-1 After completing B.Com Degree, The students acquiring digital literacy, Skills, Abilities, and Attitudes.

PSO-2 They are to become self learning as a Manager, Accountant, Bank Manager, Auditors, Company Secretary, Teacher, Professor, Entrepreneur, Tax Practitioner, Stock Broker.

PSO-3 The students are ability to learn lifelong learning and to prove themselves like professional skill CA., ACS, CMA, IBPO as well other courses.

PSO-4 The leaner attain the problem solving skills, technical applications and co-curricular activities.

PSO-5 The Students get skills to employability options as a Auditor assistance, Tax Practioner, and other financial services industries.

PSO-6 The learners attain financial accounting career skills to apply qualitative and quantitative to future careers.



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DEPARTMENT OF COMMERCE (COMPUTER APPLICATION)

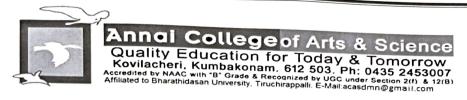
PRINCIPLES OF ACCOUNTANCY: 16CCCCA1

Course outcome			F	rograi	nme c	utcon	ne			Pro	gram	me Sp	ecific	outco	me
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To be aware of the basic principles of accounts and its application in business.					✓									✓	
CO2. To develop the skill of recording financial transactions and preparations of reports.						V			V			/			
CO3. To equip the knowledge of accounting process and preparation final accounts.				V			/						/		
CO4. Acquire conceptual knowledge of basics of accounting.						V			~					~	
CO5. Identify events that need to be recorded in the accounting records.							V	V		~					
CO6. Describe the role of accounting information and its limitations.				~			~						~		



MARKETING: 16CCCCA2

Course			\mathbf{Pr}	ograr	nme	outco	ome			Pro	ogram	me St	ecific	outco	ome
Course outcome	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9		PSO ₂	-			
CO1. To enable the students to gain knowledge about marketing and its promotional aspects.					,		V	√				/			
CO2. To make them be aware of the important marketing terminologies.				V		✓							~		
CO3. To make them clear about product pitch.					V		√					/			
CO4. Get to know about various marketing functions.						V		~					V		
CO5. Know about the role and various marketing systems.					V	V						/			
CO6. They get a clear knowledge about product promotion and as to create brand name.							V	V						/	



PC PACKAGES - I with practical's: (16CACCA1A)

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Car			Pro	ogran	nme (outco	me			Pr	ogram	me Sp	ecific	outco	me
Course outcome	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To learn about Computers and to ga practical knowledge and application Business.					✓	V						~			
CO2. To understand what all the terms highlighted in bold in the text mean.			/	/							✓				
CO3. To understand the fundamental hardware components that make up a computer hardware and the role of each these components.					V			V					/		
CO4. It enables the students to identify the principal components of a given computer systems and draw a diagram.						V	V					/			



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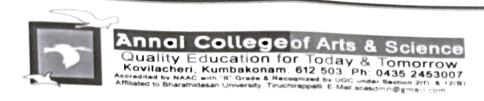
BUSINESS MANAGEMENT: 16CCCCA3

Course outcome			P	rogra	mme	outco	me			Pro	gramr	ne Sp	ecific	outco	me
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO ₁	PSO ₂	PSO3		PSO5	
CO1. To impart knowledge on the concepts and principles of Management and application of practices in various organization.						V		✓		7007	1302	1303	√	1303	
CO2. To understand the importance of administration and management.				V	/							/			
CO3. To learn about principles of organization and various types of organizations.						V		V					✓		
CO4. Understand the principles of management in traditional and modern scientific way.	V	/								✓					
CO5. Understand the details about planning and MBO.			V			/									
CO6. Learn about coordination and control principles and techniques.							V		V				/		



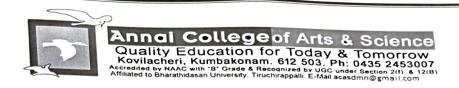
INTERNET: 16CCCCA4

Course outcome			Pr	ogra	mme	outco	ome			Pro	gram	me Sp	ecific	outco	me
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO1		PSO3	PSO4	PSO5	
CO1. To learn about Internet and to gain practical knowledge and application in Business.								✓	✓					/	
CO2. To identify relate between the principle layers of a complex communication system.				✓	✓							V			
CO3. It enables all important telecommunications principles and equipment, protocol suites, architectures, regulatory bodies and common carrier services as well as issues of cross protocol communications.									✓				V		
CO4. Students have the skills required to install, administer and manage a local area network and able to network that LAN to other network that segments over wide area links.							✓								/



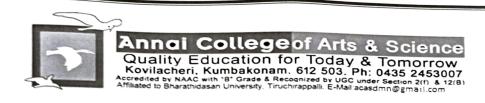
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	PO 1	PO 2			PO 5			PO 8	PO 9		PSO2				
COL. To create database and to gain practical knowledge and application in business.								~	/					. 505	/
CO2. To give students an in-depth understanding of why computers are essential components in business education and society.			V		~							/			
CO3. To understand the fundamental hardware components that make up a computer's hardware and the role of each these components.				V		V					V				
CO4. It enables to utilize the internet web resources and evaluate online e-business system.					V					V					
CO5. It enables to solve common business problems using appropriate information technology applications and systems.				/							V				
CO6. Identify categories of programs system software and applications organize and			V									V			

work with files and folders.



FINANCIAL ACCOUNTING: (16CCCCA5)

Course outcome			Pr	ogram	me ou	utcon	ne			Prog	ramm	e Spe	cific o	utcon	1e
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO1	PSO2	PSO3			
CO1. To make the students to know the Accounting principles and in application in Business.							✓	/				~			
CO2. To understand the details about Hire purchase and Roya accounts.						/						/			
CO3. To make the students to understand the insurance policy and self balancing ledge accounts.	y			V						V					
CO4. It enables to know about th branch accounts an departmental accounts.	-1				V	,						~			
CO5. It enables the students to prepare the final accounts are partnership firms.	1					V		V					-		



BUSINESS TOOLS FOR DECISION MAKING: 16CCCCA6

Course outcome			F	rogra	mme (outcor	ne			Pro	ogram	me Sp	ecific	outco	me
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To enable the students to know the importance of business tools and its application in decision making.					V	V								V	
CO2. To understand the several elements that contribute to the success any business and one of them is making right decisions					V			V					/		
CO3. To know the combining techniques required for the ideal situation.							V					✓			
CO4. Students clearly understand about the market research necessary for making a decision.								V						/	
CO5. They get know about the decision matrix.				✓		✓						V			
CO6. Students get aware of Investiga -tion about the situation, generate good alternatives, explore options and select best course of action.							✓		V				V		



INTRODUCTION TO ORACLE AND SQL: (16CACCA1C)

Course outcome			P	rogra	mme o	utcon	ne			Prog	gramn	ne Sp	ecific	outce	ome
	PO 1	PO 2						PO 8	PO 9						
CO1. To enable the students to know about oracle and SQL with practical knowledge.				V							V				
CO2. To understand the basics of relational databases.					V	V						V			
CO3. To update database content with SQL transaction handling.		~	/				,			V				Control and Contro	
CO4. It enables to retrieve data from single or multiple tables.				V							/		And the second s	e constitution of the state	
CO5. It helps to process data with row and aggregate functions.			/			~							/		
CO6. It used to manipulate data with correlated and non correlated sub queries.					✓						page (1) for the control of the cont	~	There are no the specifical and the specific and the spec		



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DEPARTMENT OF COMMERCE (COMPUTER APPLICATION)

Course outcome			Pr	ogran	nme o	utcon	ne			Prog	gramn	ne Spe	ecific	outco	me
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO1	PSO2	PSO3	PSO ₄	PSO5	PSO
CO1.To enable the students to know the importance of costing and to understand the basic concepts.					~	~					V				
CO2. To understand the significance of cost accounting in the modern economic environment.				~			/						V		
CO3. To identify the specifies o different costing methods.	f					V									
CO4. Students can apply co- accounting methods to evaluat and project business performance	te				V		V								
CO5. Demonstrate mastery of costs systems, cost management system budgeting systems a performance management system	ns, nd							\ \						V	



VISUAL PROGRAMMING: (16CCCCA8)

Course outcome			Pr	ogran	nme c	outcor	ne			Prog	gramr	ne Sp	ecific	outco	ome
	PO	1 PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To enable the students to know about the visual programming and its applications.						/	V						V		
CO2. Students can list the visual programming concepts, arithmetic operations.					/				/				/		~
CO3. It helps the student to prepare various projects by helping visual programming.								/	/			V			
CO4. It enables to manage and analyze prepared project with programs.						/	/						~		
CO5. It enables to interpret and report obtaining results.											V				

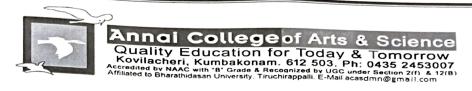


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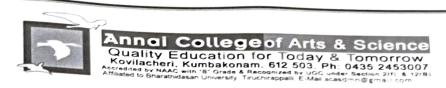
DEPARTMENT OF COMMERCE (COMPUTER APPLICATION)

BUSINESS LAW: 16CACCA1D

December 1			Pr	ograr	nme (outco	me			Pro	gramı	me Sp	ecific	outc	ome
Course outcome	PO 1	PO 2			PO 5			PO 8	PO 9	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1. To enable the students to gain knowledge about mercantile law and its importance.							✓	√						V	
CO2. To demonstrate and understanding of the legal environment of business.				✓								~			
CO3. To demonstrate recognition of the requirements of the contract agreement.					V	V							V		
CO4. Understanding of contract, consideration and capacity.							V					V		V	
CO5. Understanding of legality and statute of frauds in contracts.						✓		V							V
CO6. Students can identify contract remedies.							V						~		



Course outcome			Pı	ogran	nme o	utcon	ne			Pro	gramı	ne Sp	ecific	outco	me
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9		PSO ₂	PSO ₃	PSO4		
CO1. To enable the students to know abo accounting procedure in corpora accounting.						✓		V		1301	1302	V	F3O4	P505	PSO
CO2.To understand the regulato environment in which the compani are created and operate.					/		✓						✓		
CO3.To understand the treatme regarding issue of shares ar treatment of prior period profits.					V	V					V				
CO4. Have a solid foundation accounting and reporting requirement of the companies act and pertine Indian accounting standards.				√		✓						V			
CO5. Have a comprehensivunderstanding of the advanced issu in accounting for assets, liabiliti and Owner's equity.				V	V	1					V				
CO6.Account for mergers at amalgamations.							V					V			
CO7. Value goodwill and shares und various methods								V	~					V	



AUDITING: 16CCCCA10

Course outcome			F	rogran	nme o	utcome	:			Pro	gramı	ne Sn	ecific	outco	me
T	PO 1	PO 2		PO 4	PO	PO 6	PO 7	BO 9	DO 0						
. To provide students an understanding about the principles and ice of auditing.					5	/	7	10 8	PO 9	PSOI	PSO2	PSO3	PSO4	PSO5	PSO6
To understand the environment															
and types relating to the auditing functions.				✓		/					V				
. To identify the steps desired to															
prepare for an audit.					V		V						1		
. To understand general audit terminology.							•						V		
				\checkmark			/				/				
Plan an audit taking into account															
concepts of evidence, risk and materiality.			V												
Know the steps for performing										V					
an audit.					V										
Apply auditing practices to different nature of concerns.		\checkmark										V			
Equipped to draft business reports and letters.				V							V				



DEPARTMENT OF COMMERCE (COMPUTER APPLICATION) ENTREPRENEURIAL DEVELOPMENT: 16CCCCA11

Course outcome			F	TOOT	amm.	e Out	come					D							
	PO 1	PO	PO	PO.			-					2700	20201	20000	Брыс	the w	sticus	ME.	
CO1.To enable the students to understand the conceptual and applied knowledge about entrepreneurship.		2	3	4	5	PO 6	PO 7	PO 8	PO 1	PO N	P90	P90 2	P80 3	P80 4	P50	F813	PSO	HO.	P S
CO2. To understand the development of entrepreneurial as a field of study and profession.	and the state of t			V	4		√							√					
CO3. To understand the entrepreneurial process.	Ì	7	1		\checkmark							/							
CO4. It helps to understand the business decisions involved in starting a new business.	10 00 00 00 00 00 00 00 00 00 00 00 00 0							V	V									V	
706. Students can understand the roll of government in promoting entrepreneurship.	The state of the s			V									\checkmark						
On I: helps to know about the importance of business standards and ethics.						\checkmark				ą.							V		



DEPARTMENT OF COMMERCE (COMPUTER APPLICATION) WEB DESIGNING: (16CCCCA12)

Course outcome			F	Progr	amme	e outc	ome					Dec	oreo n	200	Snoo	:6-			
	PO 1	PO	PO	PO	РО	PO	PO	PO	РО	PO	PSO	PSO		nme		-			
CO1. To enable the students to understand the conceptual and applied knowledge about web designing.		2	3	4	5	6	7	8	9	10	1	2	3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PS (
CO2. Students will discover how doe the web works really what make websites work				✓	V										✓				
CO3. Simple and impressive design techniques from basics till advanced to focus on goal oriented and user centric design									✓								✓		V
CO4. It enables setting up page layout color schemes contract typography in the designs.						V		\checkmark											



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DEPARTMENT OF COMMERCE (COMPUTER APPLICATION)

E-COMMERCE: (16MBECA1)

Course outcome	PO 1	PO	PO	Progr	amm	e out	come					Pro	gran	nme	Spec	ific o	utco	me	
CO1. To make the students to know about e-commerce and its applications.		2	3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9
c02. To demonstrate an understanding of analyzing						V	V									/			
branding and pricing strategies. O3. Analyze the impact of e-					<u> </u>			~						V					
commerce on business models and strategy. 04. Describe internet trading							\checkmark		✓							V			
relationships including business to consumer, business to busine intra organizational.				\checkmark						✓									



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Course outcome			1	Prog	ramı	ne ou	tcom	ie				Pro	gram	me	peci		nea	PSO	PSC
God	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	7	8	9
col. To enable the students to know the importance of management accounting and its concepts.									✓	V							V		V
cO2. Apply management accounting and its objectives in facilitating decision making.						V			√						√				
types of activity based management tools through the preparation of estimates.							√		✓							V			
04. Analyze cost-volume-profit techniques to determine optimal managerial decisions.								✓ 		V									
05. Perform cost variance analysis and analyze the use of standard costs in flexible budgeting.			V		\checkmark								√						
6. It helps to prepare analyses of various special decisions, using applicable management								√		V					\ \ \				
7. It helps to calculate various accounting ratios, reports and						\checkmark	\checkmark												



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DEPARTMENT OF COMMERCE (COMPUTER APPLICATION)

INCOME TAX THEORY.	ΙΔΊ	V/ o	77) T	LOM	lME	RCI	Ξ (C	OM	IP U'	TER	R AP	PLI	CAT	'IOI	1)			
Course outcome		w &	PRA	CTI	CE: 16	CCC	CA14									•)			
	PO1			Prog	gramı	me ou	itcom	e				T.	ornor	amme	Spec	ifico	****		
CO1. To enable the students to	101	PO2	PO3	PO4	PO5	PO6		_	PO9	PO10	PSO1					PSO6	_		T Pod
know the provisions of income tax.										_				1001	√ ×	1300	P307	PSO8	PSC
CO2. Acquire the complete knowledge of basic concepts of income tax.							\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \			· /					V				
CO3. Understand the concept and exempted incomes.						./		V	V								V		
CO4. Understand the provisions						<u> </u>		V						V					
of agricultural income.					V														
CO5. Students can calculate the residential status of a person.					·		V		V							V			
CO6. It helps to compute the	_								V						\checkmark				
income under head "Income from Salary".							\checkmark			\checkmark			V						
CO7. It helps to compute the income under head "Income from House Property"						V				√						V			
CO8. It helps to compute and analyze the income under								,/		,/									
head "Income from Business or Profession"								V		V							V		



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DEPARTMENT OF COMMERCE (COMPUTER APPLICATION)

COMPUTERISED ACCOUNTING: (16CCCCA15)

Course outcome			J	rogr	amm	e out	come					Pro	gran	nme	Spec	ific o	utco	ene	
	PO 1	PO 2	PO 3	PO	PO	PO	PO	PO	PO	PO	280	PSQ		P90	280	250	P90	P50	PWO
CO1. To make the students to learn about the application of computers in accounting.		,	9	4	5	6	7	*	9	10	1	2	3	6	5	/	-	ŧ	5
CO2. To develop their understanding the role of computerized accounting software in the business environment to a high level.						✓	/							•				/	_
CO3. It helps to competence and expertise and expertise to an advanced level using different accounting software package in maintaining data and providing user information.					✓		And the second s	✓						1					
CO4. It helps to ability compare and contrast the advantages and disadvantage of different accounting software packages.			The state of the s	The second secon	The control of the party of the control of the cont	CLASSIC CONTRACTOR CLASSICS CONTRACTOR CLASSIC	V	A CONTRACTOR OF THE PERSON OF					V	,		V			



INVESTMENT MANAGEMENT: 16MBFCA3

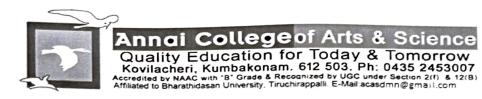
Course outcome			F	rogr	amn	ne ou	tcon	ne				pro	oran	me	Spec	ifico	utaa	-	
	PO 1	PO 2	PO	PO	PO	PO	PO	PO	PO	PO	PSO	PSO	PSO	PSO	PSO	PSO	PSO	PSO	PSO
CO1. To enable the students to know the nature and types of investments.	To the section of the sec	•		•	5	6	7 V	8	9	10	1	2	3	4 V	5	6	7	8	9
CO2. Students will know how to apply different evaluation models to estimate fixed income securities stocks and how to use different derivative securities to manage the investment risky.	And the same of th				V			V								V			
CO3. To provide students to know and evaluate the various sources of investments.		77	And the second s						V						V				The second secon
CO4. Students will understand the characteristics of financial assets such as money market instruments, bonds and stocks and how to buy and sell these assets in financial markets.						V		V					V						the first is executed to the control of the control
O5. Students will understand the benefit of diversification of holding a portfolio assets and the importance played by the market portfolio.					V				V								~		And the state of t



HUMAN RESOURCE MANAGEMENT : 16MBECA5

Course outcome			P	rogr	amm	e out	com	e				Pro	gram	nme !	Spec	ific o	utco	me	
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	РО	PO	PSO 1	PSO	PSO 3	PSO	PSO	PSO	PSO	PSO	
CO1. To Know about HRM and its functions			3	-4	3	0	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	8	9	10	1	2	3	4	5	6 V	7	8	9
CO2. To Understand the job evaluation and job analysis.								V		/				V					
CO3. To familiarize the theories of motivation and leadership styles.						\checkmark							V						
CO4. To understand the recruitment and selection policy of an organization.					V		✓								V				
CO5. Know the training and development and performance appraisal.						/		V									/		
CO6. Aware of development, implementation evaluation of employee recruitment, selection and retention plans and process.					V									V					
CO7. They get to know about the behavior and attitudes to be								V									V		

followed within the organization. CO8. Enhance the leadership											
qualities. CO9. Induce motivation and other skills requisite for personnel development.		V	V	V	V				V	V	



Overall Attainment of POs, PSOs and COs

Parameters	2018-2019	2019-2020	2020-2021
Pass Percentage	-	-	100%
University Rank Holders	-	-	-
No. of Students pursuing Higher Education	-	-	06
No. of Students Placed	-	-	03
No. of Students self-employed/Entrepreneurs	-	-	02
Internships/ Field Projects	-	-	-
Industrial visits	01	01	-
Other co-curricular activities (Seminar, Webinar And Conference)	03	02	04
Subject Games	03	04	-
Case Study / Role Play / Quizzes	01	01	01
Workshop	-	-	-
Bridge Course	01	01	01
Extra-Curricular Activities (Sports & Fine Arts)	-	-	-

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