



Annai College of Arts & Science

Quality Education for Today & Tomorrow

Kovilacheri, Kumbakonam. 612 503. Ph: 0435 2453007

Accredited by NAAC with "B" Grade & Recognized by UGC under Section 2(f) & 12(B)

Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acasdmn@gmail.com

DEPARTMENT OF COMMERCE (APPLIED)

**Attainment of Programme outcome,
Programme Specific outcome with
Course outcome**


HOD


IQAC

Coordinator

IQAC Co-ordinator.

**Annai College of Arts & Science
Kovilacheri, Kumbakonam-612 503**


PRINCIPAL

Principal

**Annai College of Arts & Science
Kovilacheri, Kumbakonam-612 503**



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Programme Specific outcome:

- PSO-1** To demonstrate progressive learning of various tax issues and tax forms related to individuals. Students will be able to demonstrate knowledge in setting up a computerized set of accounting books.
- PSO-2** To learn relevant financial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.
- PSO-3** To integrate knowledge, skill and attitude that will sustain an environment of learning and creativity among the students.
- PSO-4** To demonstrate knowledge and understanding of the commerce and management principles and apply these to one's own work as a member and leader in a team, to manage projects and in multidisciplinary environment.
- PSO-5** To articulate an ability to acquire technical skills and work ethics to meet the industry needs and to become an entrepreneur.
- PSO-6** Students at the time of graduation will be able to apply domain knowledge and expertise for enhancing research capability to transform innovative ideas into reality.
- PSO-7** Students after completion of this graduation will be able to apply appropriate technology to find solutions for complex problems.
- PSO-8** To Apply critical thinking skills by identifying and analyzing an accounting issue using the relevant accounting framework.



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Mapping of Programme outcome, Programme Specific outcome with Course outcome

Programme outcome:

- PO-1** To enable the students to understand the conceptual and applied knowledge about accounting cycle
- PO-2** To understand the development of entrepreneurial as a field of study and profession.
- PO-3** To gets the knowledge for taxation, Banking, Marketing, Finance, Accounting. And also the curriculum offered number of specializations and practical exposures to our students.
- PO-4** The Students are enable to gets knowledge about marketing and its promotional aspects
- PO-5** The Students are ability to know the concepts and principles of Management and its application of practices in various Organization
- PO-6** To impart the skills to manage the various functions of financial management in order to provide the professional approach and outlook
- PO-7** To deal with the management of various financing activities in the bank and financial Institutions.
- PO-8** To gain knowledge of various disciplines of commerce, business, accounting, economics, and finance, auditing and marketing.
- PO-9** The commerce and finance focused curriculum offers a number of specializations and practical exposures which would equip the student to face the modern-day challenges in commerce and business.
- PO-10** To learn relevant financial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.
- PO-11** To communicate effectively with whom they are interacting and the society to make effective presentations, and give and receive clear instructions.
- PO-12** To Identify, formulate, review research literature and analysis Complex financial problems, reaching substantiated conclusion using basic principles of accountancy, commerce and management.



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DEPARTMENT OF COMMERCE (APPLIED)

PRINCIPLES OF ACCOUNTANCY: 16CCCAC1

Course outcome	Programme outcome												Programme Specific outcome								
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PS O1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	
CO1. To understand the basic principles of accounts and its application in business.				✓					✓			✓						✓			
CO2. To develop the skill of recording financial transactions and preparations of reports.						✓				✓					✓						
CO3. To equip the knowledge of accounting procedure and preparation final accounts.			✓				✓					✓				✓					
CO4. To acquire conceptual disciplinary knowledge of basics of accounting.				✓					✓		✓								✓		
CO5. To identify events that need to be recorded in the accounting records.			✓		✓			✓											✓		
CO6. To describe the role of accounting information and its limitations.				✓					✓			✓				✓					



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DEPARTMENT OF COMMERCE (APPLIED)

MARKETING: 16CCCAC2

Course outcome	Programme outcome												Programme Specific outcome								
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	
CO1. To enable the students to gain knowledge about marketing and promotional aspects.				✓				✓				✓					✓				
CO2. To make them understand the important marketing terminologies.		✓			✓				✓						✓						
CO3. To make them clear about product pitch.				✓			✓				✓					✓					
CO4. To get to know about various marketing functions		✓				✓				✓								✓			
CO5. To know about the role and various marketing systems								✓			✓					✓					
CO6. They get a clear knowledge about product promotion and as to create brand name.	✓			✓			✓							✓							



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DEPARTMENT OF COMMERCE (APPLIED)

BUSINESS MANAGEMENT: 16CACAC1A

Course outcome	Programme outcome												Programme Specific outcome								
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	
CO1. To impart knowledge on the concepts and principles of Management and application of practices in various organization.				✓				✓				✓				✓					
CO2. To understand the importance of administration and management.					✓				✓		✓								✓		
CO3. To learn about principles of organization and various types of organizations.			✓				✓								✓						
CO4. To understand the principles of management in traditional and modern scientific way.					✓				✓									✓			
CO5. To understand the details about planning and MBO.			✓				✓					✓				✓					
CO6. To learn about coordination and control principles and techniques.	✓					✓						✓							✓		



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DEPARTMENT OF COMMERCE (APPLIED)

PRACTICAL BANKING: (16CCCAC4)

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	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	
CO1. To impart knowledge on the theory and practice of banking and understand the process of banking activities.		✓					✓					✓									
CO2. To provide an understanding of banking law and practices.				✓					✓			✓			✓						
CO3. To educate the students on the practical application on the banking services.		✓				✓					✓								✓		
CO4. To enables to know the laws prevailing in reference to banking.	✓			✓				✓							✓						
CO5. To helps to understands various banking services and laws related to them.						✓				✓									✓		



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DEPARTMENT OF COMMERCE (APPLIED)

BUSINESS ECONOMICS: 16CACAC1B

Course outcome	Programme outcome												Programme Specific outcome								
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	
CO1. To understand the concepts and applications of economic tools in business.			✓		✓			✓							✓						
CO2. Student to learn use economic models to isolate the relevant elements of managerial problems, identify the relationship and formulate them in to a managerial model to which decision making tools can be applied.		✓				✓				✓							✓				
CO3. 4 To provide students with a basic understanding of the economic theory and analytical tools that can be used in decision making problems.				✓				✓				✓						✓			



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DEPARTMENT OF COMMERCE (APPLIED)

FINANCIAL ACCOUNTING: (16CCCAC5)

Course outcome	Programme outcome												Programme Specific outcome								
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	
CO1. To make the students understand the Accounting principles and it's application Business.				✓				✓			✓					✓					
CO2. To understand the details about Hire purchase and Royalty accounts.					✓				✓						✓						
CO3. To make the students to understand the insurance policy and self balancing ledger accounts.			✓				✓						✓				✓				
CO4. To enables to know about the branch accounts and departmental accounts.				✓				✓				✓								✓	
CO5. To enables the students to prepare final accounts for partnership firms.		✓				✓				✓								✓			



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DEPARTMENT OF COMMERCE (APPLIED)

INVESTMENT BANKING: (16CCCAC6)

Course outcome	Programme outcome												Programme Specific outcome								
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PS O1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PS O8	
C01. To enable the students to know the nature and types of investments.			✓				✓					✓						✓			
C02. The know how to apply different valuation models to evaluate fixed income securities stocks and how to use different derivative securities to manage the investment risky.					✓				✓			✓							✓		
C03. To provide students to know and evaluate the various sources of investments.			✓				✓				✓							✓			
C04. To understand the characteristics of financial assets such as money market instruments, bonds and stocks and how to buy and sell these assets in financial markets.		✓			✓						✓							✓			
C05. To understand the benefit of diversification of holding a portfolio assets and the importance played by the market portfolio.					✓				✓			✓						✓			



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DEPARTMENT OF COMMERCE (APPLIED)

BUSINESS COMMUNICATION: 16CACAC1C

Course outcome	Programme outcome												Programme Specific outcome								
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PSO 1	PSO 2	PS O3	PS O4	PS O5	PSO 6	PSO 7	PSO 8	
CO1. To evaluate the impact world issues in organization's international business opportunities.					✓			✓			✓										
CO2. To learn analytical thinking and problem solving.		✓				✓				✓								✓			
CO3. To analyze and interpret information to make better decision making.				✓					✓			✓							✓		
CO4. To learn effective presentation skills.		✓				✓				✓						✓					
CO5. To develop negotiation skills.		✓			✓					✓							✓				
CO6. To manage the preparation of documents and the application of procedure.		✓					✓				✓			✓						✓	



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DEPARTMENT OF COMMERCE (APPLIED)

COST ACCOUNTING : 16CCCACT7

Course outcome	Programme outcome												Programme Specific outcome								
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	
CO1. To enable the students to know the importance of costing and to understand the basic concepts.			✓				✓			✓							✓				
CO2. To understand the significance of cost accounting in the modern economic environment.				✓				✓				✓					✓				
CO3. To identify the specifics of different costing methods.		✓				✓						✓						✓			
CO4. To apply cost accounting methods to evaluate and project business performance.			✓			✓		✓					✓								
CO5. To demonstrate mastery of costing systems, cost management systems, budgeting systems and performance management systems.				✓				✓				✓					✓				



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COMPUTER APPLICATIONS IN BUSINESS: 16CCCAC8

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	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PS O1	PS O2	PS O3	PS O4	PS O5	PS O6	PS O7	PS O8	
C01. To enable the students to know the importance of computer applications in business.				✓				✓				✓					✓				
C02. To provide education for office careers by focusing on developing human relations skills, communication skills as well as skills in modern office technology systems and procedures.		✓				✓				✓					✓						
C03. To serve other academic departments by offering specific software courses and instructions to support their needs.				✓				✓		✓						✓					
C04. To perform basic office duties and responsibilities.		✓				✓				✓									✓		
C05. To demonstrate competence with word processing technologies to produce basic documents.				✓					✓			✓							✓		
C06. To perform the current speed and accuracy requirements for typing and key operation in an office environment.		✓				✓				✓					✓						



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DEPARTMENT OF COMMERCE (APPLIED)

BUSINESS LAW: 16CACAC1D

Course outcome	Programme outcome												Programme Specific outcome								
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	CO1. To enable the students to gain knowledge about mercantile law and its importance.			✓				✓				✓						✓			
CO2. To demonstrate and understanding of the legal environment of business.				✓					✓					✓							
CO3. To demonstrate recognition of the requirements of the contract agreement.			✓				✓			✓					✓						
CO4. To understanding of contract, consideration and capacity.				✓					✓		✓						✓				
CO5. To understanding of legality and statute of frauds in contracts.			✓					✓				✓						✓			
CO6. To identify contract remedies.					✓					✓				✓						✓	



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DEPARTMENT OF COMMERCE (APPLIED)

CORPORATE ACCOUNTING: 16CCCAC9

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	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	
CO1. To enable the students to know about accounting procedure in corporate accounting.				✓				✓				✓					✓				
CO2. To understand the regulatory environment in which the companies are formed and operate.		✓				✓					✓								✓		
CO3. To understand the treatment regarding issue of bonus shares and treatment of prior period profits.				✓				✓			✓					✓				✓	
CO4. To have a solid foundation accounting and reporting requirements of the companies act and relevant Indian accounting standards.			✓				✓				✓				✓					✓	
CO5. To have a comprehensive understanding of the advanced issues in accounting for assets, liabilities and owner's equity.				✓				✓							✓					✓	
CO6. To learn account for mergers and amalgamations.				✓				✓							✓						



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C07. To calculate value goodwill and shares under various methods.

✓

✓

✓

✓



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DEPARTMENT OF COMMERCE (APPLIED)

AUDITING: 16CCCAC10

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CO1. To provide students an understanding about the principles and practice auditing.				✓				✓				✓							✓		
CO2. To understand the environment and types relating to the auditing functions.			✓		✓					✓						✓					
CO3. To classify the steps needed to prepare for an audit.																					
CO4. To understand general audit terminology.			✓				✓		✓										✓		
CO5. To plan an audit taking into account concepts of evidence, risk and materiality.	✓				✓					✓					✓						
CO6. To know the steps for performing an audit.			✓					✓				✓							✓		
CO7. To apply auditing practices to different nature of concerns.	✓					✓						✓									✓
CO8. Equipped to draft business reports and letters.				✓				✓			✓						✓				



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DEPARTMENT OF COMMERCE (APPLIED)

HUMAN RESOURCE MANAGEMENT : 16CCCAC12

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CO1. To know about HRM and its functions		✓				✓				✓		✓			✓			✓			
CO2. To understand the job evaluation and job analysis.						✓		✓				✓					✓				✓
CO3. To familiarize the theories of motivation and leadership styles.				✓					✓						✓		✓				
CO4. To understand the recruitment and selection policy of an organization.		✓				✓				✓								✓			
CO5. To know the training and development and performance appraisal.					✓				✓						✓						
CO6. To aware of development, implementation and evaluation of employee recruitment, selection and retention plans and process.			✓					✓							✓						
CO7. To know about the behavior and attitudes to be followed within the organization.				✓					✓								✓				
CO8. To enhance their leadership qualities.		✓				✓								✓							
CO9. To induce motivation and other skills required for personnel development.					✓					✓							✓				



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DEPARTMENT OF COMMERCE (APPLIED)

FINANCIAL MANAGEMENT: 16CCCAC13

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C01. To enable the students to know the principles and practices of managing finance				✓				✓				✓					✓				
C02. To demonstrate an understanding of the overall role and importance of the finance function.		✓				✓				✓							✓				
C03. To demonstrate basic finance management knowledge.				✓				✓							✓						
C04. It helps to know the finance function.		✓						✓											✓		
C05. To demonstrate understanding of the goals of the finance manager ..				✓				✓								✓					
C06. To perform analytical review of financial results, proposals and plans.			✓					✓										✓			



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DEPARTMENT OF COMMERCE (APPLIED)

INCOME TAX THEORY, LAW & PRACTICE: 16CCCAC14

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C01. To enable the students to know the provisions of income tax.				✓					✓						✓						
C02. To acquire the complete knowledge of basic concepts of income tax.						✓				✓				✓				✓			
C03. To understand the concept and exempted incomes.								✓				✓									✓
C04. To understand the provisions of agricultural income.					✓					✓						✓					
C05. To know to calculate the residential status of a person.				✓				✓									✓				
C06. To help to compute the income under head "Income from Salary".				✓				✓		✓						✓					
C07. To help to compute the income under head "Income from House Property".					✓					✓								✓			
C08. To help to compute the income under head "Income from Business or Profession".								✓				✓					✓				



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DEPARTMENT OF COMMERCE (APPLIED)

INSTITUTIONAL TRAINING AND REPORT: 16MBEAC1

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	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	
CO1. To understand project characteristics and various stages of a project.				✓					✓										✓		
CO2. To understand the conceptual clarity about project organization and feasibility analyses, market, technical, financial and economic.						✓					✓								✓		
CO3. To attaining practical exposure during the presentation of project.		✓						✓												✓	
CO4. To analyses the learning and understand techniques for project planning, scheduling and execution control.				✓					✓						✓						



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 Affiliated to Bharathidasan University, Tiruchirappalli. E-Mail: acadmn@gmail.com

DEPARTMENT OF COMMERCE (APPLIED)

FIELD VISIT AND REPORT : 16MBECA4P

Course outcome	Programme outcome												Programme Specific outcome								
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	
CO1. To make them understand the concepts of project for planning to execution of projects.			✓			✓				✓						✓					
CO2. To make capable to collect information about relevant organization.					✓		✓										✓				
CO3. To collect and analyses data and interpretation.									✓		✓				✓			✓			
CO4. To find a suggestions and conclusion about the project.		✓								✓								✓			
CO5. To make them capable to analyze, apply and appreciate contemporary project management tools and methodologies.			✓				✓				✓							✓			



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Overall Attainment of POs, PSO and COs

Parameters	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021
Pass Percentage	88%	63%	71%	100%	100%
University Rank Holders	21	15	22	22	11
No. of Students pursuing Higher Education	-	5	8	-	15
No. of Students Placed	-	5	-	-	-
No. of Students self-employed/Entrepreneurs	-	-	-	-	05
Internships/ Field Projects	01	01	01	01	01
Industrial visits	01	-	01	01	-
Other co-curricular activities (Seminar, Webinar And Conference)	03	03	03	02	04
Subject Games	9	06	3	04	-
Case Study / Role Play / Quizzes	2	-	1	01	01
Workshop	-	02	-	-	-
Bridge Course	01	01	01	01	01
Extra-Curricular Activities (Sports & Fine Arts)	-	-	-	-	-


HOD


IQAC


PRINCIPAL